



**Bunts Sangha's**  
**S.M Shetty College of Science , Commerce & Management Studies , Powai , Mumbai**  
**Affiliated to University of Mumbai**

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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
**'THE STUDIO'**

# **DEPARTMENT EVENTS 2020-21**

**Events:**

- 1.Mental Health Day**
- 2.YTALK**
- 3.Studio Plus Beatboxing Workshop**

**MENTAL HEALTH DAY**



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
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### **Student Enrichment Activity Approval Form 2020-21**

Department: Mass Media & Communication Skills

Program: Session on Comprehending Positive Mental Health - The Flair and Fortitude

Objectives: The overall objective of raising awareness of mental health issues among the students especially during the pandemic / lockdown period and mobilizing efforts in support of mental health.

Need: To empower students to think positively and maintain their mental health in the midst of Lockdown, helping them to balance their studies and life.

Content: Provides an opportunity for all stakeholders working on mental health issues to talk about their work, and what more needs to be done to make mental health care a reality for people worldwide.

Resource Person: Ms Natasha Mehta Counselling Centre

Date: 10th October 2020 Time: 11am Venue: Zoom

Proposed by: Prof. Neena Sharma

Verified by: Prof. Sharanya Sanoj

Prof. Kalpana Rai Menon  
(Head of Department)

Dr. Sridhara Shetty  
(Principal)



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### **Purpose**

World Mental Health Day is observed on 10 October every year, with the overall objective of raising awareness of mental health issues around the world and mobilizing efforts in support of mental health.

The Day provides an opportunity for all stakeholders working on mental health issues to talk about their work, and what more needs to be done to make mental health care a reality for people worldwide.

Therefore a mental health awareness workshop was conducted by The BMM/BAMMC Department in collaboration with the Counseling Center of SM Shetty Degree College, Powai, to refresh the students with some refreshing activities with the College Counselor



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
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**Incharges**

**Teachers:**

Prof.Kalpna Rai Menon  
Prof.Neena Sharma  
Prof.Sharanya Sanoj  
Counselor Natasha Mehta

**Students**

Overall

Tanya Haldar TY Ad.  
Hrithika Prakash Shetty SY

Social Media

Dhwani Barot TY AD.  
Palak Srivastava SY

Report

Pragati Tiwari SY  
Madhav Tiwari SY



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
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**Report**

The Department of Mass Media and Communication Skills in association with The Counselling Centre of Bunts Sangha's S.M. Shetty Educational Institutions conducted an interactive session on 'Understanding and Importance of Positive Mental Health' by Ms. Natasha Mehta (Counsellor, S.M Shetty Institute) on 10th October 2020.

The session was kept with the Goal of bringing light to psychological well-being issues among the students especially with respect to the lockdown period during this pandemic of Covid-19. The session commenced with Ms. Natasha telling us the importance of World Mental Health day. In her words she explained that 'This year, we've all been staying inside more, with our day-to-day routines disrupted, and many of us have felt the negative effects on our mental health, adjusting to this new normal is hard and the uncertainty is adding another layer of stress. Don't worry we all feel the same way and we understand your concerns.' She proceeded further with some fun activities which included meditation and relaxation exercises.

She explained how different people have divergent perspectives and different points of views and that one's perspective does not invalidate another's. A video about chronic stress and its effects and how it can be handled through meditation and exercise.

Prof. Kalpana Rai Menon  
(Head of Department)

Dr. Sridhara Shetty  
(Principal)



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
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**With the Counseling Center**  
**Mental Health Day -The Flair and Fortitude.**

**Date: 10th October 2020**

**Time- 11.00am to 12.15pm**

**SCHEDULE**

<b><u>Event</u></b>	<b><u>Dates</u></b>
Introduction of Speaker Ms. Natasha Mehta by Prof. Kalpana Rai Menon	11.00am to 11.05am
Speaker's session begins	11.05am to 12.00pm
General Discussion and Q&A	12.00pm to 12.15pm



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### **Participants list**

Name	Class	Roll No
Pankaj Devarai	TY AD	28
SAURABH SODE	SY	48
Chaitanya Lodha	SY	13
Stanley Paul	TY AD	42
Sheldon Mathias	SY	51
Kristy Johny Fernandes	SY	25
Sneha Radhakrishnan	SY	55
Anjali Kalu Singh	FY	63
Hrutika Mayekar	FY	28
Dhvani Shah	SY	49
SAMAY shah	FY	57
Neha gupta	SY	35
Megha paunekar	SY	32
meghna maitra	SY	33
Mandeera Ramgiri	FY	49
riya kunder	SY	69
apeksha shetty	SY	9
Sneha Rai	TY J	11
Pragati Tiwari	SY	40
Nishant Amin	SY	36
Moksha Poojary	TY AD	24



Siddhi shetty	TY J	10
Hrithika Prakash Shetty	SY	19
Richika Jain	TY AD	32
Aastha shukla	FY	62
Preksha Shetty	TY J	6
Ms.Anisha Damodar Hatle.	SY	8
Labhashri Shetty	SY	27
Keona Das	SY	22
Tanay dhiman	SY	58
Ishika Shetty	FY	58
Rhea Shetty	TY AD	31
Aditi Wagh	TY AD	2
Kinjal Ghorpade	SY	24
Siddhesh darade	FY	9
Chaitali Jankar	SY	12
Ranajit Tendolkar	TY AD	0
Tanmay Gohil	FY	17
Madhav Tiwari	SY	28
Neha Shetty	TY J	5
Vrinda Soman	TY J	15
Abhishek Dubey	FY	12
Shubham Raorane	SY	54
Rishu Pandey	TY J	8
Mohammed Saad Ansari	FY	2
Saisaranyya Menon	FY	29
Shara	SY	50
Tanaya Haldar	TY AD	43
Srishti Shetty	TY J	13
VERMA NISHAL RAJ VISHAL RAJ	FY	70
Anisha Khetwani	SY	7



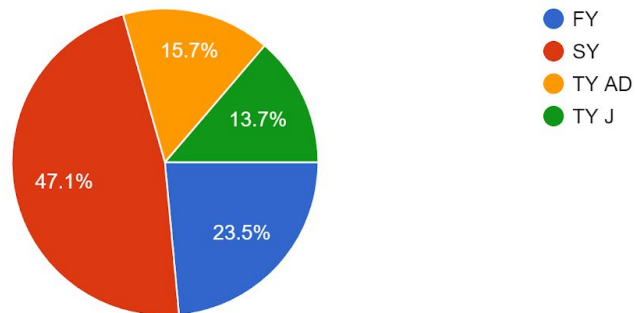
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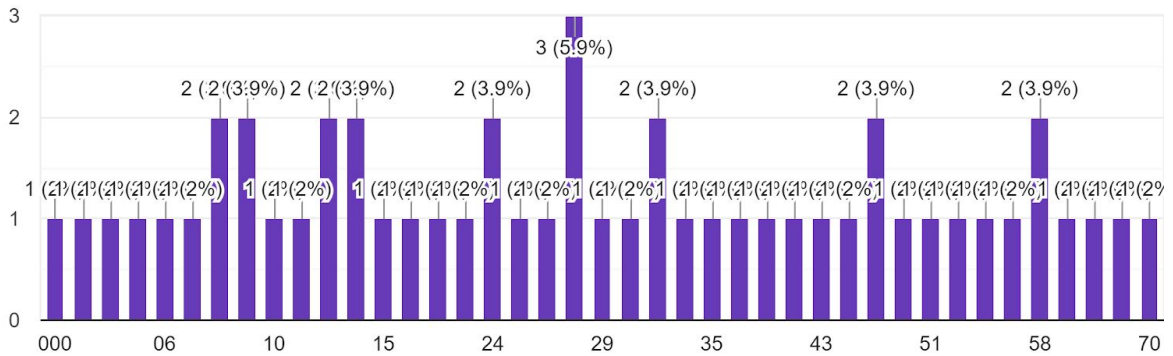
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## Feedback & Analysis

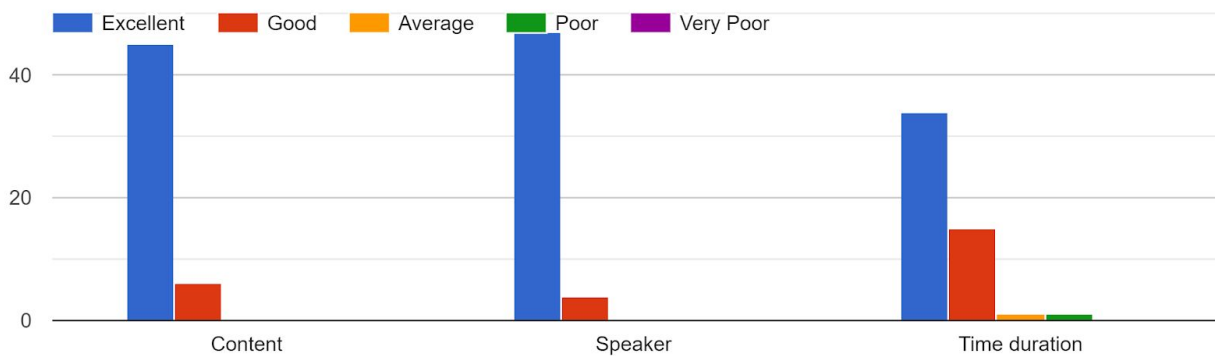
Class  
51 responses



Roll No  
51 responses



Rate the following (5 being the highest and 1 the lowest)



### Suggestions:

Need one more session with mam

Best session hope we see this again

The workshop was very useful and I think this is what we needed now .

How to deal with overthinking and especially when we are at home around people. Since there are still a lot of times we aren't used to being surrounded by everyone at home.

U were great and at least for now I don't prefer to suggest anything until and unless I feel something is missing... As per best of my knowledge I have yet, u were u were awesome at mental helps 🙏...

Thanks for giving such a beautiful session 🙏😊

It was very interesting and I loved it! I would love to have more sessions and some personal sessions too like one student at a time with ma'am. Thank You so much for this!

Nothing.

Must have such sessions at least once a month - especially during these covid times.

We should have sessions like this.

It was a very informative and interesting session. We should have such sessions occasionally sessions should be there every month . it was amazing

Had an amazing time!! Need to have more of these

Please keep a QnA session with speaker..where we can send in our queried directly to the sender i would like to attend more sessions like this..

We should have such kinds of sessions often.

### **Analysis:**

According to the feedback given by students it is observed that they wish to attend such sessions more often and have a more interactive session.





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## **Poster**


 Bunt's Sangha's S.M Shetty College of Science,  
Commerce & Management Studies Powai 





Department of Mass Media and  
Communication Skills  
&  
Counselling Centre of College

Presents  
Session on

**WORLD  
MENTAL  
HEALTH  
DAY**



 *Comprehending Positive Mental Health* 

*Date : Saturday ,10th October, 2020*  
*Time : 11 a.m.*  
*Open to all Departments*



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
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10/10/2020

## **NOTICE**

The Department of Mass Media and Communication Skills with The Counselling Centre of Bunts Sangha's S.M. Shetty Educational Institutions invites you to An Interactive Session on Understanding and Importance of Positive Mental Health.  
10th October is observed as World Mental Health Day every year, with the overall objective of raising awareness of mental health issues around the world.

Topic: The Flair and Fortitude  
Date: Saturday , Oct 10, 2020  
Time - 11am

For more info Contact Tanya Haldar & Hrithika Shetty

**YTALK 2020**



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**Student Enrichment Activity Approval Form 2020-21**

Department: Mass Media & Communication Skills

Program: Y Talk – 'Why does Indian Media cover rape extensively & ignore others and preach Sanskaar for girls to avoid rape'

Objectives: Ytalk (youth talk) is an activity organized for students across all departments to discuss and to express and speak up about a topic that would be in discussion amongst the society. This platform empowers them to put forth their opinion and share interesting views or counterviews as a healthy debate.

Need: To empower students to raise their voices and aware them about the current media coverage on rapes.

Content: Our society has a set of ideas about how we expect men and women to dress, behave, and present themselves. Bold women are often considered to be gone out of hand, their way of dressing is often considered to be very provoking. Media extensively covers rapes and a lot of public figures and political leaders often blame it on the way girls dress and appear as the media covers this news and often give political angles or provoke communities through twisted headlines and statements.

Resource Person: NA

Date: 27<sup>th</sup> October 2020 Time: 11.00 am Venue: Zoom

Cost/Budget: NA

Proposed by: Department of Mass Media & Communication Skills

Verified by: Prof. Neena Sharma

Prof. Kalpana Rai Menon

(Head of Department)

Dr Sridhara Shetty

(Principal)





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## **PURPOSE**

### **Y TALK: WHY DOES INDIAN MEDIA COVER RAPE EXTENSIVELY & IGNORE OTHERS AND PREACH SANSKAAR FOR GIRLS TO AVOID RAPE**

DATE: 27th OCTOBER 2020

The Department of Mass Media and Communication Skills held the first Y TALK of the Academic year 2020-21 on ZOOM the topic of this discussion was why does Indian media cover some rape cases extensively and ignore others & preaches sanskaar for Girls to avoid rape.

Our society has a set of ideas about how we expect men and women to dress, behave, and present themselves. Bold women are often considered to be gone out of hand, their way of dressing is often considered to be very provoking. Media extensively covers rapes and a lot of public figures and political leaders often blame it on the way girls dress and appear as the media covers this news and often give political angles or provoke communities through twisted headlines and statements.

Y Talk gives a great platform for youth to express their opinions and thoughts hence this event was organized to discuss this topic.



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### **Incharges**

#### **Teachers :**

**Prof.Kalpana Rai Menon**  
**Prof.Neena Sharma**  
**Prof. Sharanya Sanoj**

#### **Students**

**Tanaya Haldar & Hrithika**  
**(Overall Incharge)**

**Dhwani Barot & Palak Srivastava**  
**( Media Team )**

**Rhea Shetty & Madhav Tiwari**  
**(Certificate Team )**

**Pragati Tiwari**  
**(Report )**

**Deepak Gupta**  
**(Poster)**



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## **Report**

The Department of Mass Media and Communication Skills of Bunts Sangha's S.M Shetty College of Science, Commerce and Management Studies – The Studio organized 'Y-Talk' on October 27, 2020 on "The reportage of Indian Media on Rapes". Being in the midst of lock down due to pandemic, the session was conducted via ZOOM Meeting.

The panel consisted of Four volunteers Ms.Saisaranyya Menon from FYBAMMC, Ms. Smita Kori from FY B.COM, Mr.Rathin Sawant from SYBMS and Ms. Anisha Khetwani from SYBAMMC. These panelists were accompanied by host Hrithika Prakash Sharma and the audience. The Team Studio handed over the virtual stage to the participants at 12:30 pm.

The Judges for this event were Professor Neena Sharma and Professor Sharanya Sanoj. The conversation was initiated by addressing the root cause of this issue. Some accused the Indian media for sensationalizing rape cases and some talked about the game of victim blaming by the Media. The Panelists proposed the idea of taking Bigger steps in order to curb this Rape culture. The panelists rightly ruled out the theories of Improper clothing, too much freedom, incorrect schooling of girls as the reason for rapes. Several solutions were also put forward by the participants. The audience tossed in some questions for the panelists which was brilliantly and rationally answered. Towards the ending everyone strongly agreed about Media's responsibility and significant role in shaping social and sensitive issues like Rapes. Before concluding the event the judges also enlightened the participants with their constructive opinions. Mr. Rathin Sawant from SYBMS and Ms. Saisaranyya Menon from FYBAMMC were presented with the award of Best Speakers for the session. The meet concluded with a note of self-realization and valuable perspectives.

**Prof. Kalpana Rai Menon**  
**(Head of Department)**

**Dr Sridhara Shetty**  
**(Principal)**



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
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**PRESENTS**

**Y TALK: WHY INDIAN DOES MEDIA COVER RAPE EXTENSIVELY & IGNORE OTHERS**  
**AND PREACH SANSKAAR FOR GIRLS TO AVOID RAPE**

**Date: 27th October 2020**

**SCHEDULE**

<b><u>Event</u></b>	<b><u>Timing</u></b>
Welcome and Introduction of Topic and Panelist by Host Hrithika.P.S.	12.00 pm to 12.05 pm
Session Begins	12.05 pm to 1.00 pm
Announcement of best Speaker and Closing remarks by Prof Neena Sharma	1.00 pm to 1.10 pm
Vote of Thanks by President Ms. Tanya Haldar	1.10 pm to 1.15 pm



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### **Participants List**

<b>Class</b>	<b>Name</b>	<b>Department</b>
SY	Taswini Shetty	BMM
TY	Pankaj Devarai	BMM
FY	Farhan Khan	BMM
SY	Palak Srivastava	BMM
FY	Aditya Jogdand	BMM
TY	Saniya hassn khan	BBI
TY	Khushi dhakad	BMM
SY	Tejashree Nair	BMM
SY	SAURABH SODE	BMM
SY	Chaitanya Lodha	BMM
SY	Anisha Khetwani	BMM
TY	Vijish Paul	BMM
TY	Richika Jain	BMM
SY	Nitya Shinde	BMM
TY	Rhea Shetty	BMM
FY	Lisa John dsouza	BMM
TY	Rishu Pandey	BMM
TY	Moksha Poojary	BMM
TY	Keerthan Kishore Kunder	BMM
TY	Divya Mourya	BMM

TY	Priyanka Rana	BMM
TY	Sneha Rai	BMM
TY	Navami Arunkumar Rai	BMM
SY	Pragati Tiwari	BMM
SY	Melita Neeta Lewis	BMM
SY	riya kunder	BMM
FY	Shweta gada	BMM
TY	Bharat Patade	BMM
TY	Deepthika Pillai	BMM
SY	Anisha Damodar Hatle	BMM
TY	Akash Poojary	BMM
TY	Varada pujari	BMM
TY	Sanjeevani Dundgekar	BMM
SY	Megha paunikar	BMM
TY	Michelle RODRIGUES	BMM
TY	Srishti Shetty	BMM
FY	Mandeera Ramgiri	BMM
TY	Omkar shinde	BMM
TY	Sonali Kisan Bhosale	BMM
TY	Vrinda Soman	BMM
TY	Siddhi shetty	BMM
FY	Saisaranyya Menon	BMM
TY	Bharat Patade	BMM
TY	Saipoorna Shetty	BMM
TY	Rishon Miranda	BMM
TY	Neha Shetty	BMM
FY	Riya Soni	BMM
TY	Divya Shaj	BMM
SY	Rathin Sawant	BMS
TY	Dhwani Baror	BMM
SY	Sneha Radhakrishnan	BMM



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## **WINNERS LIST**

- 01. Rathin Sawant - SYBMS**
- 02. Saisaranyya Menon -FYBAMMC**



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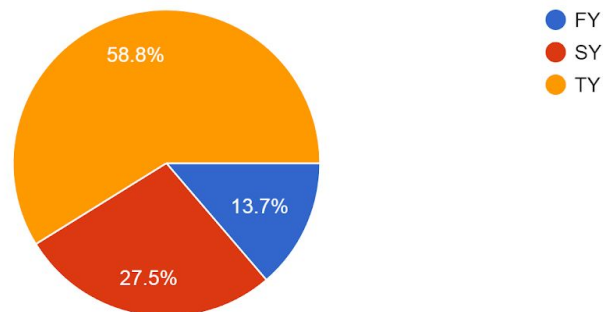
### Feedback

**Y-Talk- "Why does Indian Media cover some rape cases extensively and ignore other &preaches sanskaar for girls to avoid rape.**

**Date: 27th October 2020**

Class

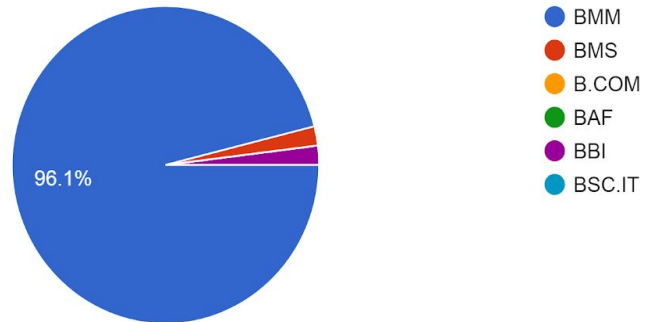
51 responses



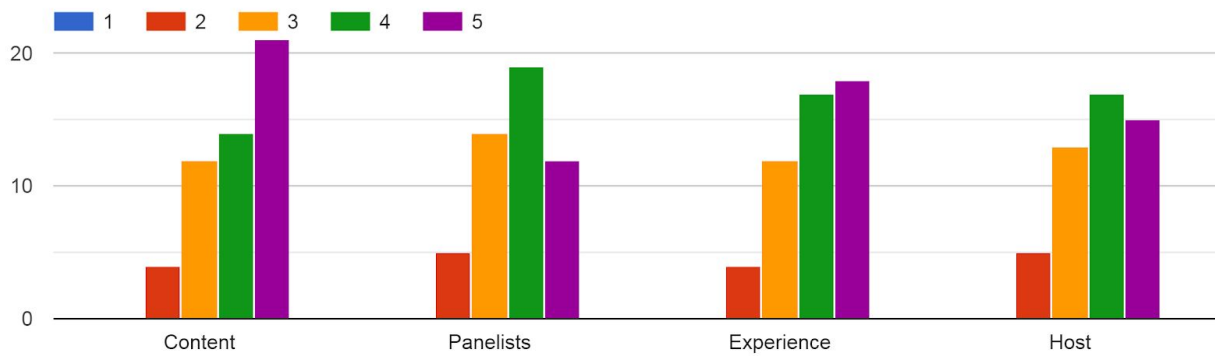


## Department

51 responses

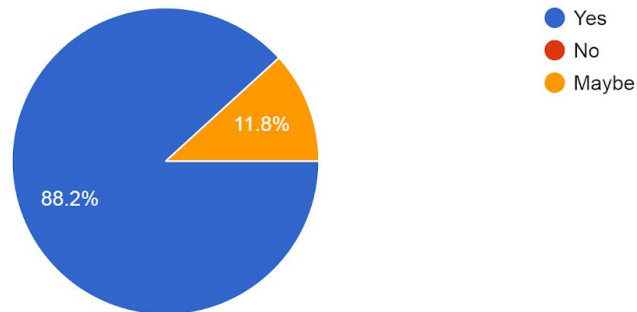


Rate the following 1 being lowest 5 being highest



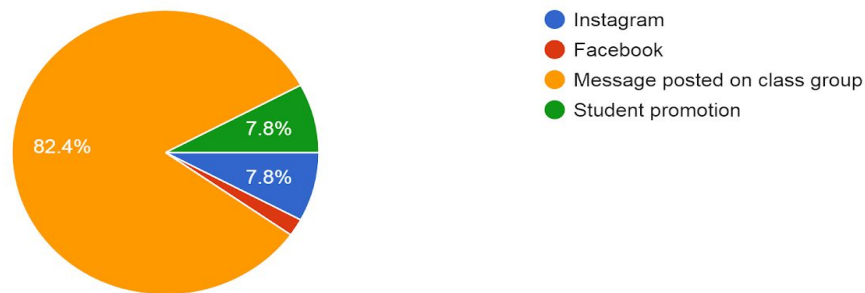
Would you like to attend similar events in future?

51 responses



How did you get to know about this event?

51 responses



## FEEDBACK

- A longer session with more panelists'
- Great topic and discussion
- the topic was the most needed topic in today's date
- The topic was good. It's actually nice to talk about real issues which usually gets lost in the Chaos
- Fix audio issues.
- Do a mock event before.
- The topic should be concluded properly
- A strong Moderator would've helped

## ANALYSIS

The attendees liked the overall event and insisted on more such discussions over such issues. The overall feedback was positive and they just insisted on increasing the duration and number of panelists in the debate and discussions.

## POSTER



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Commerce and Management Studies Powai

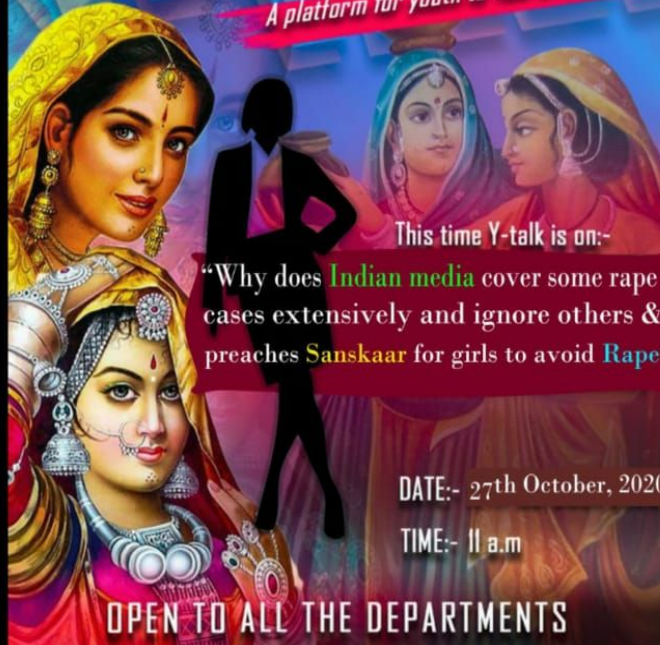


Department of Mass Media and  
Communication Skills



# THE STUDIO PRESENTS Y-TALK

A platform for youth to Talk and Express



This time Y-talk is on:-

“Why does Indian media cover some rape cases extensively and ignore others & preaches Sanskaar for girls to avoid Rape”

DATE:- 27th October, 2020

TIME:- 11 a.m

OPEN TO ALL THE DEPARTMENTS



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20/10/2020

## **NOTICE**

The Department of Mass Media and Communication Skills of Bunts Sangha's S. M. Shetty College of Science, Commerce, and Management Studies, Powai, is organising a Youth Talk on **“Why does Indian Media cover some rape cases extensively and ignore others & preaches Sanskaar for girls to avoid rape”**

Date: 27th October 2020

Time: 11 am

Venue: Zoom

**STUDIO PLUS -  
BEATBOXING  
WORKSHOP**



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**Student Enrichment Activity Approval Form 2020-21**

Department: Mass Media & Communication Skills

Program: Studio Plus- BeatBoxing Workshop

Objectives: The workshop provided an opportunity for the participants to share their experiences of trying this form of music.

Need: To teach students a different form of music

Content: The Session was Informative and Appealing to all the newcomers and also the faculties present. The Q and A session were executed after each of the speakers had individually explained their style and the basics of beatboxing to the audiences.

Resource Person: Anany Bansal , Udith Suvarna , Gaurav Suvarna

Date: 13 January 2021      Time: 5pm      Venue: Zoom

Cost/Budget: NA

Proposed by: Prof. Sharanya Sanoj

Verified by: Prof. Neena Sharma

Prof. Kalpana Rai Menon  
(Head of Department)

Dr. Sridhara Shetty  
(Principal)



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
**'THE STUDIO'**  
**Purpose**

## **STUDIO PLUS BEATBOXING WORKSHOP**

**Date: 13.01.2020**

Studio plus is a platform where the students are given a platform to share the special skills with their fellow students and the beatboxing workshop is one of such workshops to encourage and motivate those who are interested in learning to beatbox.



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**'THE STUDIO'**

## **Incharges**

### **Teachers:**

Prof Kalpana Rai Menon  
Prof Neena Sharma  
Prof Sharanya Sanoj

### **Student Incharges**

Overall Incharges  
Rhea Shetty  
Tanya Haldar  
Hrithika Prakash Shetty

Media Incharges  
Dhwani Barot  
Palak Srivastava

Poster  
Madhav Tiwari

Report  
Pragati Tiwari





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## **Report**

**The Department of Mass Media and Communication skills of the Bunts Sangha's S.M. Shetty College conducted a "BEATBOXING" Workshop for the Students of all the Departments on 13th January, 2021 as part of their student's skill-sharing initiative Studio Plus.**

The Resource persons for the workshop were Alumni and Student Anany Bansal, Gaurav Suvarna, and Udith Suvarna. The Session began with the Departmental Video being played followed by the welcome speech by Rhea Shetty, who is the Studio Plus In charge.

The Workshop Commenced with Pragati Tiwari introducing the Resource persons and also their achievements in the field of beatboxing.

*"You don't have to carry any instrument; you are the instrument"*

The Speakers started by explaining the very basics to an intermediate level of beat boxing to the audiences. They also performed individually to showcase their aptitude and to demonstrate how to approach this genre of music. Mixing up the vocal cords to focusing more on the beats, bass, tongue roll, etc. can prove solid in trying beat boxing for the beginners.

They successively explained the Snares, technicalities and musicality used in beatboxing. Though mastering these art takes time and effort one can easily follow these basics to get started.

The Session was Informative and Appealing to all the newcomers and also the faculties present. The Q and A session were executed after each of the speakers had individually explained their style and the basics of beatboxing to the audiences.

The workshop provided an opportunity for the participants to share their experiences of trying this form of music. This workshop was then concluded by a vote of thanks by Studio President Tanya Haldar as she proceeded to appreciate the efforts of the team and the students who registered for the same.



Prof. Kalpana Rai Menon  
(Head of Department)



Dr. Sridhara Shetty  
(Principal)



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**THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**  
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**PRESENTS**  
**STUDIO PLUS BEATBOXING WORKSHOP**  
**Date: 13TH January 2021**  
**SCHEDULE**

	<b><u>Timings</u></b>
Introduction of resource persons by Ms.Pragati Tiwari	5.00pm to 5.05pm
Session begins	5.05pm to 5.55pm
Vote of thanks by Ms.Tanya Haldar	5.55pm to 6.00pm



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### **Participants List**

Name:	Class	Department
Meghna Maitra	SY	BMM/BAMMC
Tanay dhiman	SY	BMM/BAMMC
SAURABH SODE	SY	BMM/BAMMC
Nishal Raj Vishal Raj Verma	FY	BMM/BAMMC
Madhav Tiwari	SY	BMM/BAMMC
Vijay meenbahadur singh	SY	BMM/BAMMC
Pragati Tiwari	SY	BMM/BAMMC
palak srivastava	SY	BMM/BAMMC
Shubham Durgavali	TY	B.SCIT
Rhea Shetty	TY AD	BMM/BAMMC
Panchal jay	FY	BMM/BAMMC
Dhwani Barot	TY AD	BMM/BAMMC
Hrithika Prakash Shetty	SY	BMM/BAMMC
Nitya Shinde	SY	BMM/BAMMC
Jimmy Abraham	FY	BMM/BAMMC
Swati Shetty	FY	BAF



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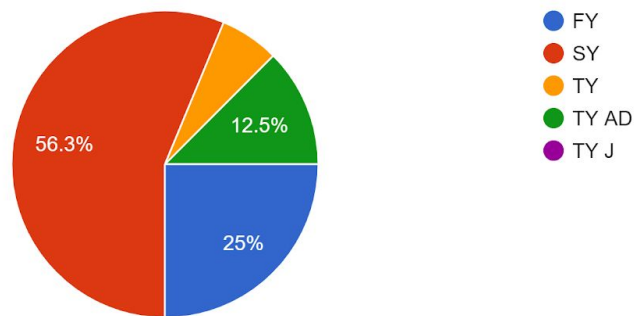


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### Feedback

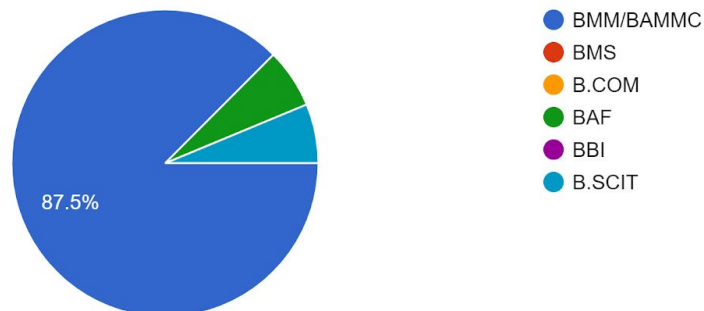
Class

16 responses

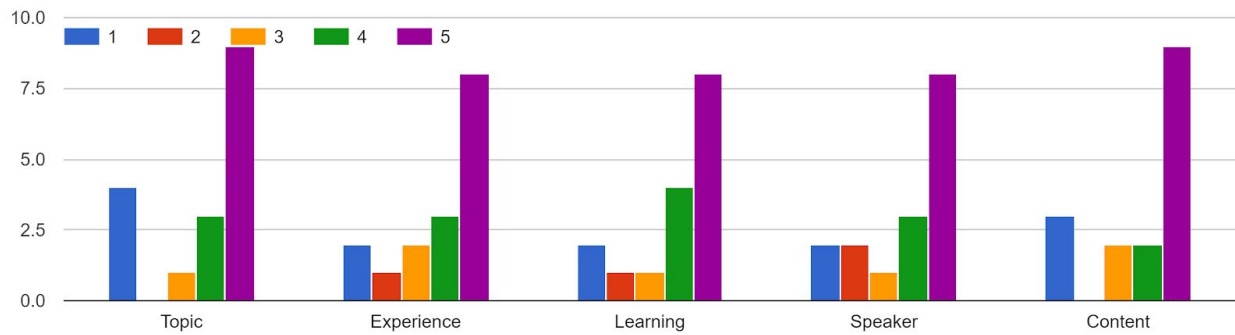


Department

16 responses

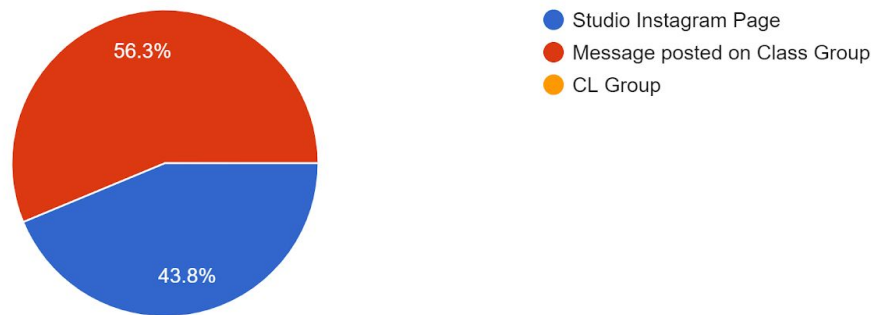


Rate the following (1 being the lowest and 5 the highest)



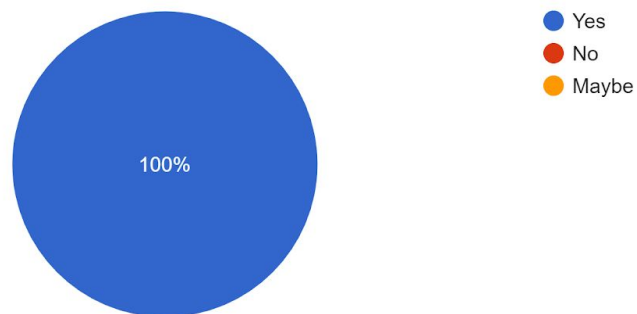
How did you get to know about this workshop?

16 responses



Would you like to attend similar workshops in the future?

16 responses



## **Feedback**

Everything was great.

Was great!!!

More of such sessions

It was really great

## **Suggestions**

I guess Instagram live would have been better than zoom. It would help in better engagement of the page.

There should be more interesting people / professional beatboxers.

Make more people aware of such workshops.

## **Analysis**

The attendees liked the overall session, as the participant engagement was low some participant suggested to conduct a live session the Instagram page and inform about such workshops in advance



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**POSTER**

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**PRESENTS**  
**BEAT BOXING**  
**WORKSHOP**

FEATURING

**Gaurav Suvarna**  
SYBMS

**Anany Bansal**

**Udith Suvarna**

DATE-13TH JANUARY  
TIME-5PM

Will be conducted via zoom

Click link on our Instagram Bio to join our Whatsapp group and register for the workshop.





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**BUNTS SANGHA'S**  
**S.M SHETTY COLLEGE OF SCIENCE,**  
**COMMERCE & MANAGEMENT STUDIES**

Opp. Jalvayu Vihar, Hiranandani Garden, Powai, Mumbai - 400076



11/1/2021

## **NOTICE**

The Department of Mass Media and Communication Skills of Bunts Sangha's S.M Shetty College of Science, Commerce, and Management Studies, Powai, is organizing Beat Boxing Workshop, as a part of their student's skill sharing initiative STUDIO PLUS.

Date: 13th January ,2021

Time 5:00 pm onwards

Students will be provided with registration links and the workshop will be held on Zoom Application.