

**BUNTS SANGHA'S**  
**S.M. SHETTY COLLEGE OF SCIENCE, COMMERCE AND**  
**MANAGEMENT STUDIES, POWAI**

**ONLINE MOCK TEST SCHEDULE SEPTEMBER 2020**

**DEPARTMENT OF MASS MEDIA AND COMMUNICATION SKILLS**

**T.Y.BMM AD AND J [REGULAR SEMESTER VI]**

DATE	TIME	TYBMM J(SEM VI)	TYBMM AD (SEM VI)
21/09/2020	5.00 PM TO 6.00 PM	CONTEMPORARY ISSUES	CONTEMPORARY ISSUES
	6.30 PM TO 7.30 PM	ISSUES IN GLOBAL MEDIA	LEGAL ENVIRONMENT
22/09/2020	4.00 PM TO 5.00 PM	PRESS LAWS	AGENCY MANAGEMENT
	5.00 PM TO 6.00 PM	BUSINESS AND MAGAZINE JOURNALISM	ADVERTISING & MARKETING RESEARCH
	6.30 PM TO 7.30 PM	NEWS MEDIA MANAGEMENT	FINANCIAL MANAGEMENT
23/09/2020	5.00 PM TO 6.00 PM	BROADCAST JOURNALISM	DIRECT MARKETING
	6:30 TO 7:30 PM	DIGITAL MEDIA	DIGITAL MEDIA

**T.Y.BMM AD [ATKT SEMESTER V]**

DATE	TIME	TYBMM AD (SEM V)
21/09/2020	2.00 PM TO 3.00 PM	CONSUMER BEHAVIOUR
22/09/2020	2.00 PM TO 3.00 PM	ADVERTISING IN CONTEMPORARY SOCIETY
	3:00 PM TO 4:00PM	COPYWRITING
23/09/2020	2.00 PM TO 3.00 PM	MEDIA PLANNING AND BUYING
	3.00 PM TO 4.00 PM	BRAND BUILDING

**S.Y.BMM [ATKT SEMESTER IV & III]**

DATE	TIME	SEM IV	SEM III
21/09/2020	10.00 AM TO 11.00 AM	INTRODUCTION TO JOURNALISM	-
22/09/2020	10.00 AM TO 11.00 AM	INTRODUCTION TO RADIO AND TV	-
23/09/2020	10.00 AM TO 11.00 AM		PRINT PRODUCTION PHOTOGRAPHY

**COORDINATOR**

**VICE PRINCIPAL**

**PRINCIPAL**