

ANNUAL REPORT 2018 -19

The higher educational institutions have to respond appropriately and timely to the demand, preferences, and expectations of the employment market on the one hand and the society on the other. The higher educational institutions have to deliver quality, relevance, and excellence to stay ahead of times.

Students, Programmes and Faculty

The college currently offers under graduation programmes in B.Com., B.Com. (Banking & Insurance), B.Com. (Accounting & Finance), BMS, B.Sc. (IT), BMM and post-graduation programmes in M.Com. and M.Sc.(IT) and Ph.D. centre in commerce. The total strength of the college stood at 2185 students. All programmes are filled to the sanctioned capacity of University of Mumbai. Currently, there are in all 35 full time Assistant Professors, 23 visiting faculty and 14 non- teaching staff including 6 general administrative staff on the roll. The college has appointed a full time physical director and also a full time counselor for the benefit of students.

Results

In the last 2017-18 university examinations, the college secured the following results: B.Com.-97.08%, BAF-98.59% , BBI- 97.96%, BMS-96.00%, BMM (Journalism)-100% , BMM (Advertising)-95.23%, B.Sc.(IT)-96.12%, M.Com.- 84% M.Sc.(IT)- 85%. I congratulate the students and teachers for securing exceptionally good results in all programmes.

Internal Quality Assurance Cell (IQAC)

The IQAC of S. M. Shetty College of Science, Commerce and Management Studies is the quality guardian that strives to maintain standards in every aspect of academic and administration.

IQAC has begun the activities of the academic year by releasing the theme of the year as **“Redefining youth empowerment through e-India”** and has taken the activities around the theme.

The major areas of activities undertaken by IQAC include ISO Certification -9001:2015, National Conference, academic audit, student and teachers feedback analysis. The other activities IQAC include the following Collaborations with Premier institutions in India, Purchase of Plagiarism ex-checker, National Conference in Library Science, Workshop for Non-teaching staff on ‘Admissions, Enrolment, Eligibility and Examinations’ in association with University of Mumbai, Parental Workshop and Annual Alumni Meet, Faculty Development Programme.



National Conference on 'Reengineering Academic Libraries' - Inauguration and Release of Publication with ISBN

Research Centre in Commerce

University of Mumbai has approved Ph.D. centre in the faculty of Commerce and in the subject of 'Business Policy and Administration' leading to Ph.D. degree from October 2017 onwards. Currently, five Research Scholars are pursuing their Doctorial Programme which is duly approved by Research Review Committee (RRC) of University of Mumbai from our centre. Principal, Dr. Sridhara Shetty is guiding the research scholars.

Research Cell

Research Cell of the college has taken the initiative to promote Research among faculty and students. To encourage Research, 'Seed Money' is provided both to the faculty and students. During the academic year 2018-2019, our faculty have attended 45 workshops and published 17 research papers at National and International Conferences. Student Research Forum has encouraged students to develop research bent of mind and scientific temper to involve in research activities. Students are encouraged and guided to actively participate and present research papers in 'Avishkar', a State level Research Convention in our college.

To promote Research among students, different departments have taken initiative to bring out Departmental Magazines such as B.Com. Programme –Vanijyam, BAF & BBI Programme – ArthLekh, Economics Department – The Spectator, BMS Department – Magnates, BMM Department- Saamvarta B.Sc.(IGT) Department – Digital Minds and by Research Cell – Anveshan.



Judges evaluating the projects in the poster round at Avishkar 2018

Certificate Courses

To enrich the curriculum and to enhance employability of our students, short term certificate courses such as Microsoft Certification on Advanced Excel and Ethical Hacking, Financial Markets, International Software Testing Quality Board Certificate, Digital Marketing, Tally ERP 9 and GST and Incubation Centre for Entrepreneurship Development are being conducted in the college.

Faculty Contribution

Faculty has contributed substantially in the syllabus revision exercise and question paper setting of T.Y. programmes of University of Mumbai. The areas included Economics, Mass Media, Management Studies, Accountancy and Information Technology. A few faculty members have authored books in their domain areas.

Fee Concession

Ours is a Kannada linguistic minority institution. The college provides fee concession to the most deserving and economically poor students of the community and other than the community. During the academic year, 2018-2019, we have provided fee concession of Rs.28, 01,165 to 149 students at the degree level.

Students' Council

Ms.Veedhi Salve of SYBBI was selected as the General Secretary of Student's Council for the academic year 2018-2019 with 14 core committee members. The Investiture Ceremony was held on August 31, 2018 and oath to council members was administered by the Principal and badges were distributed. Students' Council is empowered to plan and execute co-circular, extra circular and extension activities of the college. During the year many meaningful programmes were organized by Students' Council such as Guest Lecture on 'Education as it is and as it should have been' by Swami Nirbhayanandji from Ramkrishna Vivekananda Ashram, Visit to Orphanage House at J.B.Nagar Chakala, Mumbai as part of community service, Avabodha session to develop leadership qualities, Citizens Awareness Programme on 'Jagrut Mumbaikar' and also Voter Awareness Programme with EVM- VVPAT Demo.



Oath Taking Ceremony of Student council

Field visits and Industrial study tour

Field visits and Industrial study tour cover the practical aspects of the curriculum. Students will get first-hand information by paying visit to such fields. Our students visited Bombay Stock Exchange (BSE), RBI, Sula wines Nasik and industrial visits covered mostly North Indian Industries and places.

International Study Tour

A delegation of 16 students accompanied by a faculty in association with Economics Club of Mumbai visited France, Italy, Monaco and Greece. The Universities visited include Milan, Bocconi, Bologna and John Hopkins. The outcome of this tour is global exposure, life changing experience and understanding socio – economic and cultural differences across the globe.

National Service Scheme (N.S.S.)

Currently two units of NSS are functioning with 150 Volunteers. The NSS units of the college had organized blood donation camp in collaboration with J.J. Hospital and J.J. Mahanagar Blood Bank and collected 235 units of blood and arranged thalassemia checkups. The annual residential camp of 7 days was held from 22nd December, 2018 to 28th December, 2018 at Chahadenaka, Maswan village of Palghar district. In all, 73 students participated in the annual camp. The camp site was an Adivasi village with a very high dropout ratio of school children.

The NSS unit of the college had organized a session on Disaster Management on March 1, 2019. About 290 NSS volunteers from different colleges affiliated to University of Mumbai had participated in the programme. The other useful and noteworthy programmes organized by the NSS unit of the college include Cleanliness Drive under Swachh Bharat Abhiyan, International Yoga Day, Tree Plantation Programme, Distribution of around 3000 paper bags to encourage and promote to stop or reduce usage of plastics bags, Voter ID Registration Drive, Road Safety Week etc.

Department of Life Long Learning & Extension (DLLE)

The Department of Life Long Learning & Extension (DLLE) has enrolled 150 students for the academic year 2018-2019. The DLLE unit of our college hosted the first term training programme on behalf of University of Mumbai for Extension Students and Teachers. The Training programme was attended by 143 participants from 43 colleges affiliated to University of Mumbai. DLLE unit of the college had organized many socially relevant and useful activities such as Cleanliness Drive at Powai Lake during Ganesh Visarjan, Session on Climate Change and Bio- Diversity, Session on Entrepreneurship by Maker Ghats of University of Texas, Food Carnival under Annapoorna Yojana, Participation in UDAAN Festival and Voting Awareness Campaign for DLLE Students by Election Commission of India.

Women Development Cell (WDC)

The Women Development Cell (WDC) aims to prevent sexual harassment at workplace and promote general wellbeing of female students, teaching and non- teaching women staff in the college. The cell undertakes the awareness programs on gender sensitization, women rights

and women empowerment in the college. The details of programmes conducted during the year by WDC include Orientation for Fresher's, Issues related to Health, My Part of the Story – A platform for students to talk about their problems and challenges, Job Ready – training on Communication Skills, Body Language and Dress Code, Self Defense Training, A session on Women's Rights and International Women's Day Celebrations

Cultural Committee

The aim of the Cultural Committee is to discover, encourage, develop and support the potential hidden talents of students and to provide an opportunity to showcase them at different platforms. An intra-collegiate event called 'Talent Hunt' was organized in the last week of July, 2018 to identify, promote and prepare for inter-collegiate competitions and Youth Festival of University of Mumbai.

Navratri Day competitions were held on October 10, 2018. Emmorzeal – 'Expressions with More Zeal' was the college festival, held on 14th – 15th December, 2018. This year's theme was 'The Royal Samrajya' and the festival witnessed the overwhelming participation of 937 students from 61 colleges all over Mumbai.

A noteworthy and praiseworthy highlight is our students won 179 inter-collegiate prizes, 6 Best College Awards and 9 Best Categories Award



Inauguration of Emmorzeal

Felicitation of the Chief Guest

Team Emmorzeal 2018

Sports & Games

We strongly believe that Sports & Games are the integral part of the education system. It is said that sports do not reveal character but build character. Our Students brought laurels to the college in sports and games by winning various events at University level. Following are our achievements: (i) Our football team reached 5th place at University of Mumbai out of 216 colleges participated. (ii) Mr. Yedukrishnan P. of FYBMM was selected to represent University of Mumbai in its Football Team (iii) In Reliance Foundation Youth Sports Tournament our team reached second position out of 175 colleges. (iv) Our football team won first place at State Level Tournament – Vishwanath Sports Meet 2019, organized by MIT University, Pune. On December 18, 2018, the 9th Annual Sports meet of the college was organized at Naval Dockyard Ground, Kanjurmarg. Mr. Abey Kuruvilla, Cricketer and Steven Benedic Dias, Footballer were the chief guest of the Occassion. Mr. Nehal Shetty of TYBMS and Ms. Nidhi Rai of FYBMS were declared as Men and Women Champions respectively.



Release of the mascot by Chief Guests Mr. Abey Kuruvilla, cricketer and Mr. Steven Dias, footballer

Associations and Committees

In addition to statutory committees, many associations and committees are formed course - wise and activity wise for the benefit of students. They include Commerce Association, Economics Club, Management Association, I.T. Association, Nature Club, Health Club, Theatre Club-Kalaamanch, Hoonar, Photography Club etc. These Associations and committees are under the charge of competent teachers as advisors and have undertaken numerous activities to unleash the potential of our students during the academic year.

Career Guidance and Placement Cell

Career Guidance activities are conducted at regular intervals in the college so as to expose students to the employment market. Incidentally, training was provided to develop soft skills like Effective Communication, Leadership, Inter-Personal Relationship, How to work in a team, How to face the personal interview, How to write a good resume etc. This year 22 companies visited our campus and recruited 171 students from the college

Alumni Association

We are happy to state that the Alumni Association of the college is a Registered Association now under the Charity Commissioner of Maharashtra. The Annual Alumni meet was organized on January 12, 2019. We place on record the services of Alumni Association in terms of knowledge sharing, helping to organizing the events and placements.