

Kalpana Rai Menon

<p>2021-22</p>	<ul style="list-style-type: none"> ● FDP- Research Methodology Programme in Social Sciences ● ICSSR RM Workshop ● Resource person-TYBAMMC Examination Orientation Workshop <p>Research paper-</p> <ul style="list-style-type: none"> ● Rise of Instant Delivery Apps during Pandemic and its impact on Consumer Behaviour. ISSN 2394-7780
<p>2020-21</p>	<ul style="list-style-type: none"> ● Teachers Orientation/ Refresher Program (4 weeks) / ● Research paper - Scope of Ayurveda in the growing Wellness Tourism Industry UGC CARE ISSN:2394-3114 ● FDP on MANAGING ONLINE CLASSES and CO-CREATING MOOCS/ /FDP ● FDP Gamification of online Teaching/ ● FDP on Research methodology in social sciences ● Research Guide: 8 students for Avishkar and 1 for Students Research Convention ● Resource Person For : National Webinar on 3H in Education Guest Speaker at Dr.N.G.P. Arts and Science College, Coimbatore, TN Webinar on Women Empowerment by WDC
<p>2019-20</p>	<ul style="list-style-type: none"> ● FDP from Ramanuja College FDP on "MANAGING ONLINE CLASSES and CO-CREATING MOOCS" ● FDP from SNTD on online tools – 8 days program ● Teachers orientation program from Ramanujan College -1month ● Google Certification on Digital Marketing <p>Research Papers-</p> <ol style="list-style-type: none"> 1.Scope of Ayurveda in the growing Wellness Tourism Industry[International-Care List Journal] 2.Trends in consumption of Ayurveda [ISSN No. 2250 -1991, Impact Factor 6] 3. A Study On Student Motivation and Teacher Involvement In E-Learning At Undergraduate Level paper presented[ISSN 2394- 7780 -Impact factor 7.36] 4. Consumer Perception Towards Ayurveda in Central Suburbs of Mumbai[ISSN NO 2249-555X-Impact Factor 5.397]

2018-19	Research Papers Impact of Innovations in Social Media on Political Campaigns
2017-18	SET in Marketing Management/ Paper -Impact of Innovations in Social Media on Political Campaigns

Neena Sharma

2021-22	FDP- Research Methodology Programme in Social Sciences Research paper- Podcasting in India -The Covid 19 Impact (A Study of Growth and Consumption Patterns of Podcasting in India) [ISSN: 2394 – 7780] <ul style="list-style-type: none"> ● Resource person-TYBAMMC Syllabus Revision Workshop-Sem V ● ICSSR RM Workshop
2020-21	<ul style="list-style-type: none"> ● NET in Mass Communication & Journalism ● Short Term Course in Gender Sensitisation[UGC-HRDC] ● FDP on MANAGING ONLINE CLASSES and CO-CREATING MOOC ● Resource person : for- SYBAMMC SEM IV-Electronic Media -UPG College & BOS SM Shetty College & BOS
2019-20	<ul style="list-style-type: none"> ● FDP - Ramanujan College on MOOCS and managing online classes – 15 days program ● Teachers orientation program from Ramanujan College -1month ● “Basics of Intellectual Property Rights” organized by MUCTA ● “Assessment & accreditation : a revised accreditation framework for affiliated colleges” ● International FDP 5 days –Nirmala Niketan &Griffith University Australia “How to Train Media Students to Handle Pandemics like Covid-19” ● Mithibai College-International Webinar/conference –Future of Media Post Covid 19 Scenario <p>Research paper-</p> <ul style="list-style-type: none"> ● OTT vs Television (A study of Television and OTT Platforms Viewing Patterns)[ISSN: 2394-3114]

	➤ One day zonal training workshop for Internal Complaint Committee & Women's Development Cell
2017-18	SET in Mass Communication & Journalism