



Bunts Sangha's
S.M Shetty College of Science, Commerce & Management Studies, Powai, Mumbai
Affiliated to University of Mumbai
NAAC Accredited 'A' Grade
IMC RBNQ Certificate of Merit 2019
ISO 9001 : 2018 Certified



THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS
'THE STUDIO'
Bunts Sangha's

S.M. Shetty College of Science, Commerce and Management Studies, Powai

Approval

Department: Mass Media & Communication Skills

Program: Media Literacy Program

Need: How accountability in media survived technological onslaught and found new ways to inform and enlighten the citizens through public service newsgathering.

Date: 25nd July 2022

Time: 8:00 am to 10 am

Venue: 6th Floor A.V Room

Cost/Budget: NA

Proposed by: Prof. Neena Sharma

Verified by: Prof Kalpana Rai Menon

Prof. Kalpana Rai Menon
(Head of Department)

Dr. Sridhara Shetty
(Principal)

Notice



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"Spirit of Journalism"

THE COURSE COVERS THE STUDY OF HOW ACCOUNTABILITY IN MEDIA SURVIVED TECHNOLOGICAL ONSLAUGHT AND FOUND NEW WAYS TO INFORM AND ENLIGHTEN THE CITIZENS THROUGH PUBLIC SERVICE NEWSGATHERING. STUDENTS EXAMINE AND UNDERSTAND THE ISSUE THROUGH SELECTED MOVIES AND CRITICAL DISCUSSIONS.

RESOURCE PERSON :



HARISH NAMBIAR
Journalist, Senior Editor & Author

Date: 25th July, 2022
Time: 8:00 am to 10:am
Dress code: Formals
Venue: A.V. Room



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Minutes of the Meeting

Date: 25nd July, 2022

Time: 8:00 AM- 10 AM

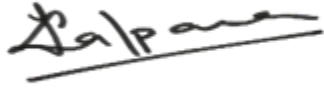
Venue: 6th Floor A.V. Room

Members Present:

Farhan Khan
Dolcee Shah
Harman Kaur
Mandeera Ramgiri
Pratham Gore
Vijyalaxmi Poojary
Saisaranyya Menon

Points Discussed :

Welcome and Introduction by Prof. Kalpana Rai Menon
Welcome Speech by anchors
Guest takes over the event
Vote of thanks

A handwritten signature in black ink, appearing to read 'Kalpana', with a horizontal line underneath.

Prof. Kalpana Rai Menon
(Head of Department)

A handwritten signature in blue ink, appearing to read 'Sridhara Shetty', with a horizontal line underneath.

Dr. Sridhara Shetty
(Principal)



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Incharges

Teachers

Prof. Kalpana Rai Menon

Prof. Neena Sharma

Overall Incharge

Farhan Khan

Mandira Ramgiri

Dolcee Shah

Studio Team

Vaishnavi Moolya

Harman Kaur Badwal

Vijayalaxmi Poojary

Pratham Gore

Vrushti Upadhyay

Kumkum Gaikwad

Saisarnyya Menon



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D/6/02/22-23

Spirit Of Journalism

Report

The Department of Mass Media and Communication Skills of Bunts Sangha's S.M. Shetty College of Science, Commerce, and Management Studies, Powai organized a workshop on the Spirit of Journalism under its 'Media Literacy Program', on 25th July, 2022. The workshop aimed at educating the students about the world of Journalism.

The session was inaugurated by the Principal Dr Sridhara Shetty along with Vice Principals Dr. Liji Santosh & Prof Sandesha Shetty and Mr. Harsh Nambiar -senior editor at Economic Times, the resource person of the workshop.



The workshop involved learning about Journalism through the medium of movies. The week-long program involved watching five films revolving around the impact of journalism and an understanding of the historical perspective of the profession's practices. The films shown during this program were:

1. Deadline USA (1951)
2. Good Night Good Luck (2005)
3. Network (1976)
4. The Insider (1999)
5. All The President's Men (1976)

The speaker, Mr. Harsh Nambiar took the students on this journey of journalism and the various challenges that are faced in this profession. He exposed the essential points of ethical reporting and how to evaluate one's reportage with minimal judgements.

Mr. Harsh Nambiar also shared his experiences in the field of journalism leaving everyone awestruck. His experiences ranged from travel during the Godhra riots in Gujarat, which culminated in a book called 'Defragmenting India: Riding a Bullet Through The Gathering Storm.' to uncovering white collar crimes.

He profoundly explained the various principles a student must know to step in journalism if s/he is passionate about it. He made the students understand and value the significance of journalism to understand the society and communities.



Towards the end of this enriching session of knowledge, there was a question and answer session which cleared all the queries of the inquisitive attendees. The session ended with a vote of thanks given by the BAMMC Coordinator.

A handwritten signature in black ink, appearing to read 'Kalpana', with a horizontal line underneath.

Prof. Kalpana Rai Menon
(Head of Department)

A handwritten signature in blue ink, appearing to read 'Sridhara', with a horizontal line underneath.

Dr. Sridhara Shetty
(Principal)



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Action taken report

The entire response has been really favorable, and the students enjoyed the session because it was extremely beneficial to each one of them. More such sessions will be kept in the coming future.

