



BUNTS SANGHA'S S. M. SHETTY COLLEGE OF SCIENCE, COMMERCE & MANAGEMENT STUDIES, POWAI, MUMBAI - 400076

Permanently Affiliated to University of Mumbai
NAAC Re-accredited 'A+' Grade (2nd Cycle)
IMC RBNQ Certificate of Merit - 2019
ISO 21001:2018 Certified



Prospectus 2024-25



WORK SCHEDULE OF THE COLLEGE

Lectures and Tutorials :

7:30 a.m. to 2:00 p.m.

Library Timings :

7:00 a.m. to 7:00 p.m.

TIMINGS TO MEET THE PRINCIPAL

Monday to Saturday

10 a.m. to 12 noon

Office Timings : 9 a.m. to 1 p.m.

Student/Parents: 9 a.m. to 1 p.m.

CHART OF SERVICES

Sr. No	PARTICULARS	SERVICE WILL TAKE
1.	ISSUANCE OF BONAFIDE CERTIFICATE	1 WORKING DAY
2.	ISSUANCE OF TRANSFER CERTIFICATE(TC)	3 WORKING DAYS
3.	ISSUANCE OF DUPLICATE ID CARD	3 WORKING DAYS
4.	ISSUANCE OF RAILWAY CONCESSION	1 WORKING DAY
5.	ISSUANCE OF DUPLICATE MARKSHEET	5 WORKING DAYS
6.	ISSUANCE OF TRANSCRIPTS	5 WORKING DAYS
7.	ATTESTATION OF DOCUMENTS	1 WORKING DAY
8.	ISSUANCE OF NO OBJECTION CERTIFICATE	1 WORKING DAY
9.	ISSUANCE OF BACKLOG CERTIFICATE	2 WORKING DAYS
10.	ISSUANCE OF LETTER OF RECOMMENDATION	3 WORKING DAYS
11.	ISSUANCE OF INTERNSHIP LETTER	1 WORKING DAY

Enquiry timings for students / parents : 9 a.m. to 1 p.m.



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- Bachelor of Commerce
- Bachelor of Commerce (Accounting & Finance)
- Bachelor of Commerce (Banking & Insurance)
- Bachelor of Management Studies
- Bachelor of Science (Information Technology)
- Bachelor of Science (Data Science)
- Bachelor of Arts in Multimedia & Mass Communication

4. POSTGRADUATE PROGRAMMES

- Master of Commerce (Advanced Accountancy)
- Master of Commerce (Business Management)
- Master of Science (Information Technology)

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- Attendance
- Scholarships
- Rules and Regulations of the College
- Committees and Associations

8. S. M. SHETTY INITIATIVES

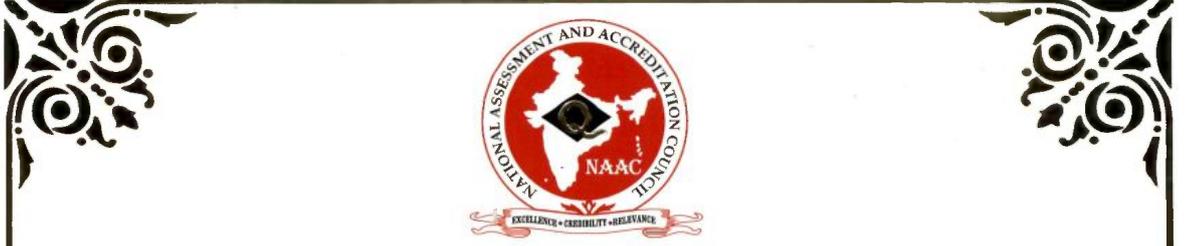
- Swayam
- Certificate Courses

9. IN-HOUSE PUBLICATIONS & JOURNALS

10. GLIMPSES OF COLLEGE ACTIVITIES

11. INFRASTRUCTURE OF THE COLLEGE





राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद
विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान
NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL
An Autonomous Institution of the University Grants Commission

Certificate of Accreditation

*The Executive Committee of the
National Assessment and Accreditation Council
is pleased to declare
Bunts Sangha's
S. M. Shetty College of Science, Commerce and
Management Studies, Powai
Powai, Mumbai, Dist. Mumbai Suburban, affiliated to University of Mumbai,
Maharashtra as
Accredited
with CGPA of 3.32 on four point scale
at A⁺ grade
valid up to July 18, 2028*

Date : July 19, 2023

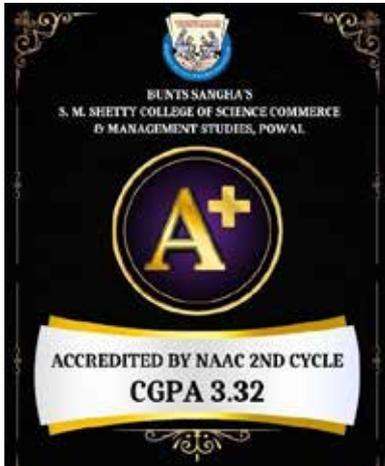


Director
Director

EC(SC)/160/ 2nd Cycle/MHCOGN24239



NAAC A+ GRADE



National Assessment and Accreditation Council (NAAC) is synonymous with Quality Enhancement and Initiatives of Higher Education Institutions (HEI). In the last three decades quality in HEI has improved because of NAAC initiatives. The assessment and accreditation is mandatory and it consists of seven criteria and broadly consisted of DVV, NAAC Peer Team on site visit and students satisfaction survey. Bunts Sangha's S.M. Shetty College of Science, Commerce and Management Studies had secured A grade in the First Cycle in the year 2016. Afterwards college has taken many initiatives under each criterion to take the college to the next level. In the Second Cycle college has secured A+ grade with CGPA 3.32.

Congratulations to all our stake holders including management, teaching and non-teaching staff, students, parents and Alumni.

University of Mumbai



University of Mumbai
Best College Award

This is to certify that

**S.M. Shetty College of Science,
Commerce and Management Studies,
Powai, Mumbai**

has been awarded the
Best College Award
for Urban Area
for the Academic Year 2021-22

Prin. (Dr.) Ajay Bhamare
Pro Vice-Chancellor
University of Mumbai

Prof. (Dr.) Ravindra Kulkarni
Vice-Chancellor
University of Mumbai

Vidyanagari, Mumbai
September 5, 2023



AUTONOMOUS STATUS TO S M SHETTY COLLEGE, POWAI



विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)
बहादुर शाह जफर मार्ग, नई दिल्ली-110 002
Bahadur Shah Zaffar Marg,
New Delhi – 110002

No.F. 2-10/2023(AC-Policy)

January 2024

**The Registrar,
University of Mumbai,
Mumbai, Maharashtra**

19 JAN 2024

Sub: - Conferment of Autonomous Status to Bunts Sangha's S. M. Shetty College of Science Commerce and Management Studies, Mumbai – 400076 affiliated to University of Mumbai, Mumbai.

Sir/Madam,

This has reference to the proposal submitted by Bunts Sangha's S. M. Shetty College of Science Commerce and Management Studies, Mumbai – 400076 affiliated to University of Mumbai, Mumbai for conferment of autonomous status.

The Commission at its meeting held on 16.01.2024 has approved the recommendation of the Standing Committee on Autonomous Colleges to confer the autonomous status to **Bunts Sangha's S. M. Shetty College of Science Commerce and Management Studies, Mumbai – 400076 affiliated to University of Mumbai, Mumbai** for a period of 10 years from the academic year **2024-2025 to 2033-2034** as per clause 7.5 of the UGC (Conferment of Autonomous Status Upon Colleges and Measures for Maintenance of Standards in Autonomous Colleges) Regulations, 2023.

The University, is therefore, requested to issue necessary notification within 30 days regarding the grant of autonomous status to the College as per UGC (Conferment of Autonomous Status Upon Colleges and Measures for Maintenance of Standards in Autonomous Colleges) Regulations, 2023.

The autonomous college is required to abide by all the provisions of the UGC Regulations for Autonomous Colleges. The Regulations are available on the UGC website, www.ugc.gov.in. Noncompliance of the requirements and conditions prescribed in the said Regulations shall attract action as per Clause -13 of the UGC (Conferment of Autonomous Status Upon Colleges and Measures for Maintenance of Standards in Autonomous Colleges) Regulations, 2023. The college should apply to University Grants Commission for extension of autonomous status at least three months before the completion of autonomy period.

Yours faithfully,


(Dr. Gopi Chand Merugu)
Deputy Secretary

Cont..



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AUTONOMOUS STATUS TO S M SHETTY COLLEGE, POWAI



University Grants Commission (UGC), New Delhi has granted Autonomous Status to S.M. Shetty College on 19th January, 2024 to be implemented from the Academic year 2024-2025 onwards. The UGC regulations of 2018 provide freedom to the Autonomous colleges to decide and prescribe their own courses of study and syllabi, restructure and redesign the courses as per the need, preference and demand of local needs, make it skill oriented and in consonance with the employment requirements. Further, the autonomous college may prescribe its own admission rules, evolve methods of assessment, and conduct examinations and notification of results.

Affiliated system curtails the freedom of flexibility in syllabus and evaluation methods. Revamping of the syllabus at the sole discretion of the institution is not possible. In this context UGC has liberalized the conditions of granting autonomy to the higher education institutions in India.

Therefore, autonomy will enable an institution to prescribe and practice quality, relevance and excellence in syllabi. This will further enable the students to be more academically empowered and face the challenges of the globe.

Bunts Sangha's S. M. Shetty College of Science, Commerce and Management Studies, Powai is implementing the Autonomy from the Academic year 2024-2025 onwards.

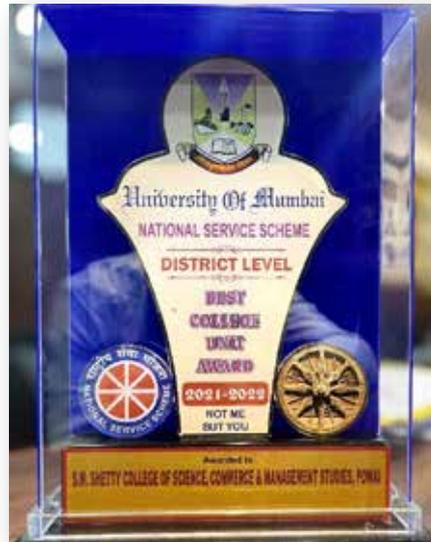
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09

NATIONAL SERVICE SCHEME (NSS)

DISTRICT LEVEL AWARDS BY UNIVERSITY OF MUMBAI



Best NSS Unit Award at District Level



Best NSS Programme Officer Award at District Level
Dr. Vijay Vishwakarma



University of Mumbai has conferred Best NSS Unit Award to the College and Best NSS Programme Officer to Dr. Vijay Vishwakarma respectively at the district level. These awards are given especially for sensitizing students on Community related Programmes and Social Services.





Educational Excellence Award from Indus Foundation, Hyderabad



Healthy Workplace Award from Arogya World, Pennsylvania, USA



A W A R D S



Ramkrishna Bajaj National Quality Awardee 2019



ISO 21001:2018 Certified





ABOUT THE COLLEGE

Bunts Sangha's S. M. Shetty College of Science, Commerce and Management Studies was established in 2008 by Bunts Sangha, Mumbai. The college is Permanently Affiliated to the University of Mumbai and recognized under Section 2(f) of UGC.

Bunts Sangha, Mumbai was established in 1927 as a Charitable Trust and devoted itself to the cause of Education, Health Care and Social Reforms of downtrodden and underprivileged class of people. The Sangha has been in the service of people for almost nine decades. Initially, the Sangha established two night schools mainly to cater to the needs of working students during the day time. During the last decade, more emphasis was given to the education of the masses.

Bunts Sangha's S. M. Shetty College of Science, Commerce and Management Studies is committed to the promotion and propagation of quality education with excellence. The main focus is to impart domain specific knowledge, flexible skill mix, positive attitudes, ethically sound values and continuous learning habits through reflective thinking in a student. The objective is to unleash the human potential within students for excelling in the chosen educational field. Our earnest attempt is to see that all this should take place with a sense of purpose, pride, direction and commitment.



Our Vision

"Personality Development for Nation Building"

Our Mission

To enable

Young minds to discover and develop their potential in an environment conducive to learning

To create

Technically competent young individuals with practical skills

To develop

Socially conscious and morally upright global citizens for a new India.

Our Objectives

- Continuous growth of our students through continuous growth of teachers.
- To unleash the human potential within students by providing necessary forum for Co-curricular and Extra-curricular activities.
- Take efforts to introduce the students to the contemporary realities of the world.
- To maintain good academic standards through innovative and effective teaching and learning methods.
- To imbibe in the students with ethically sound and socially useful values along with the curriculum and make them socially responsible citizens for a new India.

Quality Policy

The college has formally stated quality policy as under :

"To make the institution as student-centric with continuous upgradation of knowledge of the faculty which in turn benefit the stakeholder in general and students in particular to serve the society and meet the global challenge."



LEARNING RESOURCE CENTER (LRC)

Library at Bunts Sangha's S.M. Shetty College of Science, Commerce and Management Studies, Powai truly lives up to its name of 'Learning Resource Center' by providing a variety of Information Resources for Teaching, Learning and Research. The Library is fully air-conditioned and the overall ambience of the library is very conducive for learning with 12 hours of library timing. The library possesses both print and E-resources to satisfy the information needs of its users, i.e. staff and students. In-house operations of the library are automated through SOUL 3.0 library software. The Library has subscription to N-LIST e-resource database (by UGC - INFLIBNET), through which students and teachers can access many electronic resources like full-text of more than 6000+ e-journals, 3,00,000 + e-books and other e-resources. Besides these the library provides access to a variety of online resources through the library website.

Services & Features

RESOURCES		FACILITIES	
Library Books	14,575	Library Timings	7:00 a.m. to 7:00 p.m.
Book Bank Books	2,316	No. of computers for students with internet facility	15
Journals & Magazines	57	Wi-Fi	Available
Newspapers	12	Book Bank Facility	Available to Economically Weak Students
Globe	01	Online Resources	N-LIST, Digital Library
Maps	04	CCTV Cameras	6
Atlases	02		
CD-ROMs	649		

LIBRARY ACTIVITIES		LIBRARY SERVICES		
<ul style="list-style-type: none"> Book Exhibition 	<ul style="list-style-type: none"> Library Orientation Programme 	Home Lending	Reference Service	Extended Hours for Reading Room
<ul style="list-style-type: none"> Book Displays 	<ul style="list-style-type: none"> Session on Information Sources & N-LIST 	Information Search Services	List of Additions	Additional Loan Period for PG Students
<ul style="list-style-type: none"> Book Review Competition 	<ul style="list-style-type: none"> Plagiarism Awareness Sessions 	Toppers Card	WEB OPAC	Library Website
		NewsAlert Through Whatsapp	Information Corner	Career Corner
		Latest Library Information through LED Display	Contents Page Service	SDI Service to Teachers and Research Scholars



COLLABORATIONS



Collaboration with **Loknete Vyankatrao Hiray College, Nashik** which includes:

1. Student Exchange Programme
2. Faculty Exchange Programme
3. Innovative Idea Exchange Programme
4. Collaborative Cultural Exchange Programme
5. Need Based Exchange Programme



Shri Ambika Yoga Kutir has been continuously doing the job of Yoga training, offering free and social services.

Activities include:

1. June 21 World Yoga Day
2. Yoga certification course for Students and Teachers



Our college has entered into **MoU with Saraswat Vidyalaya's Sridora Caculo College of Commerce and Management, Mapusa, Goa** on 3rd March, 2020. This MOU is for collaborative activities on faculty exchange, student exchange, Cultural and Sports activities and for research. Webinars are conducted between the colleges.



Collaboration with **AIC NITTE University Karnataka**

Bunts Sangha's **S.M. Shetty College, Powai** entered in collaboration with **NITTE University, Karnataka** on 11th January 2021. The MoU was signed by Principal, **Dr. Sridhara Shetty**, and CEO of Atal Incubation Centre (AIC), **Dr.A.P. Achar**. The MoU is to develop the entrepreneurial skills of our students. The AIC will provide orientation, motivation, guidance, and other necessary skills to our entrepreneurial mindset students.



PLACEMENTS

List of Companies visited our campus for
Placement Drive in 2023 - 24

SR. NO.	NAME OF THE COMPANY
1.	National Bank for Agriculture & Rural Development (NABARD)
2.	Motilal Oswal Financial Services LTD.
3.	Vertoz Advertisement LTD.
4.	India First Life Insurance Company
5.	Tata Consultancy Services LTD.
6.	WIPRO LTD.



ADMISSION

ADMISSION

SR.No.	PROGRAMME	DURATION	ELIGIBILITY
1.	S.Y.B.COM	1 year (Two Semesters)	Pass in F.Y.B.Com or with ATKT (maximum two subjects in each semester)
2.	T.Y.B.COM	1 year (Two Semesters)	Pass in F.Y.B.Com and S.Y.B.Com or with ATKT in either FY or SY. (maximum two subjects in each semester)
3.	S.Y.BAF	1 year (Two Semesters)	Pass in F.Y.BAF or with ATKT (maximum two subjects in each semester)
4.	T.Y.BAF	1 year (Two Semesters)	Pass in F.Y.BAF and S.Y.BAF or with ATKT in either FY or SY. (maximum two subjects in each semester)
5.	S.Y.BBI	1 year (Two Semesters)	Pass in F.Y.BBI or with ATKT (maximum two subjects in each semester)
6.	T.Y.BBI	1 year (Two Semesters)	Pass in F.Y.BBI and S.Y.BBI or with ATKT in either FY or SY. (maximum two subjects in each semester)
7.	S.Y.BMS	1 year (Two Semesters)	Pass in F.Y.BMS or with ATKT (maximum two subjects in each semester)
8.	T.Y.BMS	1 year (Two Semesters)	Pass in F.Y.BMS and S.Y.BMS or with ATKT in either FY or SY. (maximum two subjects in each semester)



SR.No.	PROGRAMME	DURATION	ELIGIBILITY
9.	S.Y.BAMMC	1 year (Two Semesters)	Pass in F.Y.BAMMC or with ATKT (maximum two subjects in each semester)
10.	T.Y.BAMMC	1 year (Two Semesters)	Pass in F.Y.BAMMC and S.Y.BAMMC or with ATKT in either FY or SY. (maximum two subjects in each semester)
11.	S.Y.B.Sc.IT	1 year (Two Semesters)	Pass in F.Y.B.Sc.IT or with ATKT(maximum two subjects in each semester) or passed three years diploma from any recognized state and central board
12.	T.Y.B.Sc.IT	1 year (Two Semesters)	Pass in all subjects of F.Y.B.Sc.IT & S.Y.B.Sc.IT equivalent examination of other Universities(IT) and failed not more than 200 marks in S.Y.B.Sc. from university of Mumbai. (maximum two subjects in each semester)
13.	S.Y.B.Sc.DS	1 year (Two Semesters)	Pass in F.Y.B.Sc.DS or with ATKT(maximum two subjects in each semester) or passed three years diploma from any recognized state and central board.
14.	T.Y.B.Sc.DS	1 year (Two Semesters)	Pass in all subjects of F.Y.B.Sc.DS & S.Y.B.Sc.DS equivalent examination of other Universities(IT) and failed not more than 200 marks in S.Y.B.Sc. from university of Mumbai. (maximum two subjects in each semester)
15.	M.COM	2 years	B.Com/BMS/BAF Degree
16.	M.Sc.IT	2 years	Pass in B.Sc. with Comp.Sc. or B.Sc.IT. degree or B.Sc. or B.E. in any branch.



Admission Cancellation

Cancellation of Admission and Refund of Fees as per University Ordinance Under Graduate {0.2859,0.2859 (A), 0.2859(B)}

Fee deduction on cancellation of admission as per University norms.

Sr. No	Period	Deduction Amount
1.	Prior to commencement of academic year	Rs 500/-LUMP SUM
2.	Up to 20 days after the commencement of academic year	20% of the total fee amount
3.	From 21 day up to 50 days after the commencement of academic year	30% of the total fee amount
4.	From 51 day up to 80 days after the commencement of the academic year or August 31st whichever is earlier	50% of the total fee amount
5.	From September 1st to September 30th	60% of the total fee amount
6.	On or after October 1st	100% of the total fee amount





Given below are the Ordinances regarding refund of fees for the M.Com & MSc.IT Classes:

O.3574:

1. The registration fees once paid for the Post Graduate course will not be refunded for any reason.
2. The tuition fees paid by the candidate for the course in which he is registered as a postgraduate student will be refunded to him, if he leaves the said course without attending any lectures, seminars or practical, subject to the deduction of 25% of the tuition fees there from as the administrative charges. An application by the candidate for such refund will only be entertained if it is received by the Registrar/Head of University Department within fifteen days from the date of commencement of the lectures of the academic year for which the fees is paid.
3. The tuition fees paid by a candidate for the course in which he is registered as a postgraduate student will be refunded to him if he leaves the said course and joins another course of this university for which he has applied at the same time and the selection of the new course of this University is made later, subject to the deduction of 25% there from as administrative charges. An application by the candidate for such refund will only be entertained if it is received by the Registrar/Head of the University Department within fifteen days from the date of commencement of the lectures of his paying the tuition fees for the new course.

The refund of fees will be through a crossed cheque in favor of the student or parents only.

UNDERGRADUATE PROGRAMMES

B.Com. Bachelor of Commerce

Subjects Offered

S.Y.B.Com

UBCOMFSIII.1

UBCOMFSIII.2.1

UBCOMFSIII.3

UBCOMFSIII.4

UBCOMFSIII.5.01

UBCOMFSIII.6.1

UBCOMFSIII.7

UBCOMFSIV.1

UBCOMFSIV.2.1

UBCOMFSIV.3

UBCOMFSIV.4

UBCOMFSIV.5.01

UBCOMFSIV.6.1

UBCOMFSIV.7

T.Y.B.Com

23101

23107

23114

23115

23113

23116

23120

83001

83007

83014

83015

83013

83016

83020

Semester 3

Accountancy and Financial Management - III

Financial Accounting & Auditing V - Introduction to Management Accounting

Commerce - III (Management : Functions & Challenges)

Business Economics - III

Advertising - I (Applied Component)

Foundation Course - III

Business Law- I

Semester 4

Accountancy and Financial Management - IV

Financial Accounting & Auditing VI - Auditing

Commerce - IV (Management : Production & Finance)

Business Economics - IV

Advertising - II (Applied Component)

Foundation Course - IV

Business Law- II

Semester 5

Financial Accounting and Auditing Paper - VII Financial Accounting

Financial Accounting and Auditing Paper - VIII Cost Accounting

Commerce - V

Direct & Indirect Taxation Paper - I

Business Economics - V

Export Marketing Paper - I

Computer System & Application Paper - I

Semester 6

Financial Accounting and Auditing Paper - IX Financial Accounting

Financial Accounting and Auditing Paper - X Cost Accounting

Commerce - VI

Direct & Indirect Taxation Paper - II (Goods & Service Tax Act)

Business Economics - VI

Export Marketing Paper - II

Computer System & Application Paper - II



B.Com. (A&F)

Bachelor of Commerce (Accounting & Finance)

Subjects Offered

S.Y.B.Com.(A&F) Semester 3

UA_FFSIII.1	Financial Accounting - III
UA_FFSIII.2	Cost Accounting - II
UA_FFSIII.4	Taxation - II (Direct Taxes - I)
UA_FFSIII.6	Information Technology in Accountancy - I
UA_FFSIII.7.1	Foundation Course in Commerce (Financial Market Operation) - III
UA_FFSIII.8	Business Law - II
UA_FFSIII.9	Business Economics - II

Semester 4

UA_FFSIV.1	Financial Accounting - IV
UA_FFSIV.2	Management Accounting
UA_FFSIV.4	Taxation - III (Direct Taxes - II)
UA_FFSIV.6	Information Technology in Accountancy - II
UA_FFSIV.7.1	Foundation Course in Management (Introduction to Management) - IV
UA_FFSIV.8	Business Law - III (Company Law)
UA_FFSIV.9	Research Methodology in Accounting and Finance

T.Y.B.Com.(A&F) Semester 5

44801	Financial Accounting - V
44802	Financial Accounting - VI
44803	Cost Accounting - III
44804	Financial Management - II
44806	Taxation - IV (Indirect Taxes - II)
44807	International Finance

Semester 6

85601	Financial Accounting - VII
85602	Cost Accounting - IV
85603	Financial Management - III
85604	Taxation - V (Indirect Taxes - III)
85605	Security Analysis & Portfolio Management
UA_FFSVI.8	Project Work in Accounting & Finance



B.Com. (B&I)

Bachelor of Commerce (Banking & Insurance)

Subjects Offered

S.Y.B.Com.(B&I) Semester 3

UBIFSIII.1	Financial Management - I
UBIFSIII.2	Management Accounting
UBIFSIII.8	Financial Markets
UBIFSIII.9	Direct Taxation
UBIFSIII.3	Organizational Behavior
UBIFSIII.7.1	Foundation Course - III (An overview of Banking Sector)
UBIFSIII.6	Information Technology in Banking and Insurance - I

Semester 4

UBIFSIV.1	Financial Management - II
UBIFSIV.2	Cost Accounting
UBIFSIV.3	Entrepreneurship Management
UBIFSIV.9	Business Economics - II
UBIFSIV.8	Corporate & Securities Law
UBIFSIV.7.1	Foundation Course - IV (An overview of Insurance Sector)
UBIFSIV.6	Information Technology in Banking and Insurance - II

T.Y.B.Com.(B&I) Semester 5

44303	Financial Reporting & Analysis (Corporate Banking & Insurance)
44304	Auditing - I
44306	Financial Services Management
44307	Business Ethics & Corporate Governance
44301	International Banking & Finance
44302	Research Methodology

Semester 6

85502	Securities Analysis & Portfolio Management
85503	Auditing - II
85505	Turnaround Management
85506	International Business
85501	Central Banking
UBIFSVI.8	Project Work in Banking & Insurance



B.M.S.

Bachelor of Management Studies

Subjects Offered

S.Y.B.M.S

UBMSFSIII.2
UBMSFSIII.4
UBMSFSIII.5
UBMSFSIII.6
UBMSFSIII.3.01

2.1.6
UBMSFSIII.1.05
UBMSFSIII.1.07
2.1.7
UBMSFSIII.1.01
UBMSFSIII.1.04

UBMSFSIV.2
UBMSFSIV.4
UBMSFSIV.5
UBMSFSIV.6
UBMSFSIV.3.01

2.1.6
UBMSFSIV.1.05
UBMSFSIV.1.07
2.1.7
UBMSFSIV.1.01
UBMSFSIV.1.04

T.Y.B.M.S

46001
46002
3.1.3
46004
46007
46010
46013
3.1.4
46003
46009
46006
46015

86001
UBMSFSVI.5
3.2.3

86003
86006
86009
86012

3.2.4
86002
86005
86008
86011

Semester 3

Information Technology in Business Management - I
Business Planning & Entrepreneurial Management
Accounting for Managerial Decisions
Strategic Management
Foundation Course - III (Environmental Management)

MARKETING ELECTIVE :

Consumer Behavior
Advertising

FINANCE ELECTIVE :

Basics of Financial Services
Corporate Finance

Semester 4

Information Technology in Business Management - II
Business Research Methods
Business Economics - II
Production & Total Quality Management
Foundation Course - IV (Ethics & Governance)

MARKETING ELECTIVE :

Integrated Marketing Communication
Event Marketing

FINANCE ELECTIVE :

Financial Institutions & Markets
Corporate Restructuring

Semester 5

Logistics & Supply Chain Management
Corporate Communication & Public Relations

MARKETING ELECTIVE :

Services Marketing
E-Commerce and Digital Marketing
Sales & Distribution Management
Customer Relationship Management

FINANCE ELECTIVE :

Investment Analysis and Portfolio Management
Wealth Management
Commodity & Derivatives Market
Risk Management

Semester 6

Operations Research
Project Work

MARKETING ELECTIVE :

Brand Management
Retail Management
International Marketing
Media Planning & Management

FINANCE ELECTIVE :

International Finance
Innovative Financial Services
Project Management
Strategic Financial Management



B.Sc.IT

Bachelor of Science in Information Technology

Subjects Offered

S.Y.B.Sc.IT

USIT301

USIT302

USIT303

USIT304

USIT305

USIT401

USIT402

USIT403

USIT404

USIT405

T.Y.B.Sc.IT

USIT501

USIT502

USIT503

USIT504

USIT505

USIT506

USIT507

USIT601

USIT602

USIT603

USIT604

USIT605

USIT606

USIT607

Semester 3

Python Programming

Data Structures

Computer Networks

Database Management System

Applied Mathematics

Semester 4

Core Java

Introduction to Embedded Systems

Computer Oriented Statistical Techniques

Software Engineering

Computer Graphics and Animation

Semester 5

Software Project Management

Internet of Things

Advance Web Programming

Artificial Intelligence

Linux System Administration

Enterprise Java

Next Generation Technologies

Semester 6

Software Quality Assurance

Security in Computing

Business Intelligence

Principles of Geographic Information Systems

Enterprise Networking

IT Service Management

Cyber Laws



B.Sc.DS

Bachelor of Science in Data Science

Subjects Offered

S.Y.B.Sc.DS

USDS301
USDS302
USDS303
USDS304
USDS305

Semester 3

Research Methods and Ethics
Data Structures and Algorithms using Python
Economics
Data Warehousing and Mining
Linear Algebra and Discrete Mathematics

Semester 4

USDS401
USDS402
USDS403
USDS404
USDS405

Testing of Hypothesis
Big Data
Fundamentals of Accounting
Artificial Intelligence
Numerical Methods

T.Y.B.Sc.DS

USDS501
USDS5P1
USDS502
USDS5P2
USDS503
USDS5P3
USDS504
USDS5P4

USDS505a
USDS505b
USDS505c

Semester 5

Computer Vision
Computer Vision Practical
Data Engineering
Data Engineering Practical
Robotic Process Automation
Robotic Process Automation Practical
Campus to Corporate
Project Dissertaion
Elective 1 (Any one)
Social Media Analytics
Business Forecasting
Marketing and Retail Analytics

Compulsory Practical

Data Visualisation with Tableau

Semester 6

USDS601
USDS6P1
USDS602
USDS6P2
USDS603
USDS6P3
USDS604
USDS6P4

USDS605a
USDS605b
USDS605c

Machine Learning
Machine Learning Practical
Exploratory Data Analysis
Exploratory Data Analysis Practical
Internet of Things
Internet of Things Practical
Applied Business Analytics
Applied Business Analytics Practical

Elective 1 (Any one)

Sports Analytics
Healthcare Analytics
Data Governance

Compulsory Practical

Project Implementaion



BAMMC

Bachelor of Arts in Multimedia and Mass Communication

Subjects Offered

S.Y.BAMMC

BAMMC EM-3011
 BAMMC TMC-3012
 BAMMC RPP-3013
 BAMMC MGV-3014
 BAMMC CCPR-302
 BAMMC MS-303
 BAMMC IP-304
 BAMMC FCO-305
 BAMMC CMM-306

Semester 3

Electronic Media - I
 Theatre and Mass Communication - I
 Radio Program Production - I
 Motion Graphics and Visual Effects - I
 Corporate Communication and Public Relations
 Media Studies
 Introduction to Photography
 Film Communication - I
 Computer Multimedia - I

BAMMC EM-4011
 BAMMC TMC-4012
 BAMMC RPP-4013
 BAMMC MGV-4014
 BAMMC WEM-402
 BAMMC MLE-403
 BAMMC MMR-404
 BAMMC FCO-405
 BAMMC CMM-406

Semester 4

Electronic Media - II
 Theatre and Mass Communication - II
 Radio Program Production - II
 Motion Graphics and Visual Effects - II
 Writing and Editing for Media
 Media Law and Ethics
 Mass Media Research
 Film Communication - II
 Computer Multimedia - II

T.Y.BAMMC (Advertising) Semester 5

BAMMC DRGA-501
 BAMMC DRGA-502

Copywriting
 Advertising and Marketing Research

3.1.3

BAMMC EAGI-1501

ELECTIVE (Any 4)

BAMMC EABB-1502
 BAMMC EAAM-1503
 BAMMC EAAP-1504
 BAMMC EASM-1505
 BAMMC EADM-1506
 BAMMC EACB-1507
 BAMMC EADF-1508

Globalization and International Advertising
 Brand Building
 Agency Management
 Account Planning and Advertisement
 Social Media Marketing
 Direct Marketing and E-commerce
 Consumer Behavior
 Documentary and AD Film Making





T.Y.BAMMC (Advertising)

BAMMC DRGA-601
BAMMC DRGA-602

3.2.3

BAMMC EAAC-2601
BAMMC EABM-2602
BAMMC EAMP-2603
BAMMC EAAS-2604
BAMMC EARM-2605
BAMMC EARE-2606
BAMMC EAEM-2607
BAMMC EATP-2608

T.Y.BAMMC (Journalism)

BAMMC DRG-501
BAMMC DRG-502

3.1.3

BAMMC EJFW-1B501
BAMMC EJWS-1B502
BAMMC EJGM-1B503
BAMMC EJBF-1B504
BAMMC EJMJ-1B505
BAMMC EJNM-1B506
BAMMC EJJP-1B507
BAMMC EJML-1B508

BAMMC DRG-601
BAMMC DRG-602

3.2.3

BAMMC EJCI-2B601
BAMMC EYLJ-2B602
BAMMC EJPT-2B603
BAMMC EJMJ-2B604
BAMMC EJSJ-2B605
BAMMC EJCR-2B606
BAMMC EJFNF-2B607
BAMMC EJTJ-2B608

Semester 6

Digital Media
Advertising Design

ELECTIVE (Any 4)

Advertising in Contemporary Society
Brand Management
Media Planning and Buying
Advertising and Sales Promotion
Rural Marketing and Advertising
Retailing and Merchandising
Entertainment and Media Marketing
Television Program Production

Semester 5

Reporting
Investigative Journalism

ELECTIVE (Any 4)

Features and Writing for Social Justice
Writing and Editing Skills
Global Media and Conflict Resolution
Business and Financial Journalism
Mobile Journalism and New Media
News Media Management
Journalism and Public Opinion
Media Laws and Ethics

Semester 6

Digital Media
Newspaper and Magazine Design
(Project)

ELECTIVE (Any 4)

Contemporary Issues
Lifestyle Journalism
Photo and Travel Journalism
Magazine Journalism
Sports Journalism
Fake News and Fact Checking
Crime Reporting
Television Journalism

POSTGRADUATE PROGRAMMES

M.Com.

Master of Commerce (Advance Accountancy)

M.Com. is a two-year postgraduate programme. The two years are spread over four semesters, i.e. each year has two semesters.

Eligibility

A candidate for being eligible for admission to the Master of Commerce programme should have passed the Bachelor of Commerce OR B.Com. (Accounting and Finance) OR B.Com. (Banking and Insurance) OR B.M.S. degree examination OR an examination of any other University recognized as equivalent there to.

Subjects Offered

M.Com(Accountancy) Semester 1

Advanced Cost and Management Accounting
 Direct and Indirect Taxation (Income Tax)
 Advanced Financial Accounting
 Advanced Trends in Accounting - I
 Mutual Fund Management and Wealth Management
 Research Methodology

Semester 2

Advanced Cost Accounting
 Corporate Finance
 Direct and Indirect Taxation (GST)
 Advanced Trends in Accounting -II
 Accounting of Housing Society and Charitable Trust
 On the Job Training



M.Com

Master of Commerce (Business Management)

M.Com. is a two-year postgraduate programme. The two years are spread over four semesters, i.e. each year has two semesters.

Eligibility

A candidate for being eligible for admission to the Master of Commerce programme should have passed the Bachelor of Commerce OR B.Com. (Accounting and Finance) OR B.Com. (Banking and Insurance) OR B.M.S. degree examination OR BAMMC degree (with Management Specialisation subjects) OR an examination of any other University recognized as equivalent there to.

Subjects Offered

M.Com(Business Management)

Semester 1

Strategic Management
Human Resource Management
Consumer Behaviour
Business Ethics
E - commerce
Research Methodology

Semester 2

Customer Relationship Management
Brand Management
Professional Intelligence
Hospitality Management
Indian Business Houses Management Practices
On the Job Training



M.Sc.IT

Master of Science in Information Technology

The two year postgraduate programme of M.Sc. (Information Technology) is prescribed according to the credit system of University of Mumbai from the academic year 2014-15. The programme has been divided into four semesters. The programme has a total of 16 theory papers (four in each semester). The batch size permitted is 20 by the University of Mumbai.

Eligibility

1. Students with any graduate program from the following are eligible for the admission in M.Sc.IT.
2. B.Sc.IT / Computer Science / Electronics / Physics / Mathematics / Statistics with 35% aggregate marks.
3. B.E. in IT / Computer Science / Electronics with 35% aggregate marks.

Every candidate admitted to the Degree programme in the constituent/affiliated college/recognized institution, conducting the programme, shall have to register himself/herself with the University of Mumbai.

Subjects Offered

M.Sc.IT Part - I

Semester 1

501

Data Science

502

Data Science Practical

503

Soft Computing Techniques

504

Soft Computing Techniques Practical

505

Cloud Computing RM

510

Research Methodology

Elective 1

506a

Security Breaches and Countermeasures (PR)

506b

Data Center Technologies

506c

Image Processing



M.Sc.IT Part - I

Semester 2

- 511 Big Data Analytics
- 512 Big Data Analytics Practical
- 513 Mordern Networking
- 514 Mordern Networking Practical
- 515 Microservices Architecture

Elective 1

- 516a Malware Analysis (PR)
- 516b Cloud Management (PR)
- 516c Computer Vision (PR)

M.Sc.IT Part - II

Semester 3

- 601 Advanced AI
 - 602 Advanced AI Practical
 - 603 Machine Learning
 - 604 Machine Learning Practical
- Elective 1**
- 605a Natural Language Processing
 - 605b Security Operation Processing (PR)
 - 605c Server Virtualization on VMWare Platform (PR)

Semester 4

- 611 Blockchain
 - 612 Blockchain Practical (PR)
 - 613 Deep Learning
 - 614 Deep Learning Practical
 - 616 Research Project
- Elective 1**
- 605a Robotic Process Automation (PR)
 - 605b Cyber Forensics (PR)
 - 605c Advanced IoT (PR)



RESEARCH CENTRE IN COMMERCE

Research Centre in Commerce leading to Ph.D., degree was started in the year 2018. Research scholars are guided by Dr. Sridhara Shetty, Principal who is an approved guide under University of Mumbai.

The following research facilities are available in our college :

- An exclusive research centre with a computer facility for Research Scholars Registered with the Centre.
- The college is well equipped with internet as well as Wi-Fi connection.
- An open access library is available to scholars to access books themselves.
- Around 56 National and International journals and periodicals have been subscribed.
- Reference books, audio visual collections and e-research materials are available in the library for the benefit of the scholars.
- Plagiarism Checker X is installed on each PC in the Research Centre for the benefit of the scholars.



Performance Grading

The Performance grading of the learners shall be on TEN point ranking system as under:

MARKS	GRADE POINTS	GRADE	PERFORMANCE
80 & Above	10	O	Outstanding
70 - 79.99	9	A+	Excellent
60 - 69.99	8	A	Very Good
55 - 59.99	7	B+	Good
50 - 54.99	6	B	Above Average
45 - 49.99	5	C	Average
40 - 44.99	4	D	Pass
Less than 40	0	F	Fail

Verification of Marks

Students of FY and SY class can seek verification / revaluation / photocopy of answer books by making an application within a stipulated time of the declaration of said examination results along with the fee prescribed by the University.

Use of Unfair Means in the Examination

Students if found guilty of using any unfair means during the examination will immediately attract attention under the Maharashtra Acts No. XXXI of 1982. The Board categorizes malpractice and the quantum of punishment thereof as laid in the University Ordinance 5050.



ATTENDANCE

O.6086 : Attendance for Learners

Every bonafide learner shall ordinarily be allowed to keep terms for the given semester in a program of his enrolment, only if he/she fulfills at least seventy five percent (75%) of the attendance taken as an average of the total number of lecture, practical, tutorials etc., wherein short and/or long excursions/field visits/study tours organized by the college and supervised by the teachers as envisaged in the syllabus shall be credited to his/her attendance for the total no. of periods which are otherwise delivered on the material day/s.

Further, it is mandatory for every learner to have min. 50% attendance for each course & average attendance has to be 75%.

Learners who fail to maintain attendance as above will not be granted terms and will not be allowed to appear in the respective year. First term and Second term examination for those learners who on account of illness or any other valid reason wish to take leave should apply to the Principal for leave of absence within three days from the date of commencement of such leave or else they will be treated as defaulters.

Parents of learners are requested to kindly contact the teacher in charge of the class, Head of the Department or the Principal at least once in a semester to keep themselves abreast with their ward's attendance and progress.

SCHOLARSHIPS

- 1. Government of India Post Matric Scholarship**
 - a. SC
 - b. ST
 - c. OBC
 - d. SBC
 - e. DT/NT/VJNT
- 2. Association for Non-Government Colleges Scholarship for Economically Backward Students (ANGC)**
- 3. Fee Concessions for Economically Backward Students from the community and non-community from the state of Karnataka.**



RULES AND REGULATIONS

RULES AND REGULATIONS

1. Every student of the college must wear a valid Identity Card, which has been issued by the college. If any student is found not wearing a valid Identity Card in the college premises, will be fined.
2. Students are required to attend lectures, tutorials, or practicals as per the Ordinances of the University of Mumbai and are required to submit their internals, projects as per the dates given by the college from time to time, failing which students may not be allowed to appear for the examinations.
3. If a student is not well, he/she is required to submit an application along with a Medical Certificate giving details of illness, rejoining etc. on the day of joining the college.
4. The students are prohibited to do anything inside or outside the college that will affect its orderly administration or affect its public image. No outside influence, political or any other should be brought in the working of the college directly or indirectly.
5. Students should read notices daily on the notice boards. They will not be excused or given any concession on the grounds of ignorance.
6. Students must observe proper decorum in the classroom and should take utmost care as to not to disturb the working of their own classes as well as other classes.
7. The students are required to take care of their belongings and the college authorities are not responsible for the loss of their personal belongings etc.
8. Every student should take utmost care of the college property and try to keep the college premises neat and clean. Any damage done to the college building, furniture and fixtures by the students shall be treated as a breach of discipline and appropriate amount / fine would be collected.
9. Use of cell phones is strictly prohibited in the college.
10. The College Library is normally open from 7:00 a.m. to 7:00 p.m. and students are requested to make full use of the college library.
11. Matters not covered under the existing rules will rest with the absolute discretion of the Principal.
12. College strongly insists on decent dressing by its students.
13. No picnics, socials, excursion or tours shall be arranged without the prior written permission of the Principal. If students join an unofficial picnic or tour, the college shall not be responsible for anything that happens during the picnic or tour.
14. No student shall collect money as contribution for picnics, trips, educational visits, get-together, study notes, charity or any other activity without the prior written sanction of the Principal.
15. Insubordination, abusive language, misbehavior or misconduct can lead to the dismissal of a student.



WARNINGS

Anti-Ragging

Ragging is strictly prohibited in college premises and outside. Students indulging in ragging other students will be punished as per The Maharashtra Prohibition of Ragging Act, 1999 (Mah. XXXII of 1999) published in Maharashtra Govt. Gazette on 15th May 1999, such students will also be expelled from college and F.I.R. will be lodged with the police against them. Moreover, it will be mentioned in the college leaving certificate of such students that they are expelled because of their indulgence in ragging.

The students found guilty of ragging will not be admitted to this college.

As per the UGC Regulations, each student and every parent has to submit an online undertaking of Anti-ragging in every academic year at

www.antiragging.in & www.amanmovement.org

Prohibition of Sale of Cigarettes or Tobacco Products

Section 6 of the cigarettes and other tobacco product (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003 provides that no person shall sell, offer for sale or permit sale of cigarettes or any other Tobacco Product:

1. To any person who is under eighteen years of age.
2. In any area within a radius of 100 yards of any Educational Institute.

Sale of Cigarettes and other Tobacco Products in area within a radius of 100 yards of an educational institute is strictly prohibited and is punishable offense under Section 24 of the Act with a fine which may extend upto 200 Rupees.

Zero Tolerance for Sexual Harassment

As per Sexual Harassment of women at workplace, schools and colleges (Prevention, Prohibition and Redressal) Act 2013, college follows zero tolerance policy towards sexual harassment in the campus.



COMMITTEES & ASSOCIATIONS

Students' Council

Students' Council consists of students selected from each class and a Core Committee is formed to steer the activities for the welfare of the students, throughout the year.

National Service Scheme (NSS)

The NSS unit of S. M. Shetty College, Powai has had an active year devoted to the cause of social service.

Department of Lifelong Learning and Extension (DLLE)

As a well-founded academic Department of the University of Mumbai, the Department is committed both to the highest standards of excellence, and to ensuring that the University's unparalleled academic strengths and resources are made available to as many interested learners as possible so as to play a pivotal role in reaching basic education to the masses.

Internal Complaint Committee (ICC)

The Internal Complaint Committee (ICC) of Bunts Sangha's S.M. Shetty College of Science, Commerce and Management Studies has been formed according to the directives of UGC regulations and The Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) POSH Act, 2013. The purpose of the committee is to create awareness of gender related issues and to hear and address complaints of sexual harassment in the college.

Women Development Cell (WDC)

The Women Development Cell (WDC) was formed with the aim of making its institution a gender-sensitive space and to redress complaints against sexual harassment. The objective is to make the campus a safe place for girl students and female staff.

Students Grievances Redressal Cell (SGRC)

Grievances in the form of complaint, discontent or dissatisfaction of a student are registered and redressed at the SGRC.

Anti-Ragging Committee

Anti-Ragging Committee is set up in the college as per the norms of UGC and University of Mumbai regulations to completely wipe out the ugly scar of ragging obliterated from the face of educational institutions and providing our students a ragging free environment.

Parent-Teacher Association (PTA)

The college considers parents as the most important stakeholders. College has always considered their valuable inputs for its growth and development.



Commerce Association

The aim of Commerce Association is to introduce the students to the contemporary realities of the world and make them more employable.

Management Association

The motive behind forming Management Association is to form a consortium of budding managers and encourage them to share their expertise and knowledge.

Accountancy Association

Accountancy Association was formed to update the overall accounting knowledge of the students through lectures, workshops and seminars.

IT Association

The aim of the IT association is to unleash and nurture the digital talents among the students for their advancement in their domain field.

Health Club

The aim of Health Club is to create a healthy working environment for teachers and students by conducting various programs related to mental & physical health.

Economics Club

Economics Club aims at cultivating budding economists in the college and making the subject more interesting through role plays and simulative models in Economics.

Cultural Committee

Cultural Committee is involved in unleashing the hidden talents of our youngsters and organizes our intra college event Talent Hunt and intercollegiate festival Emmorzeal.

Placement & Career Guidance Cell

Placement & Career Guidance Cell of the College has been very active since the establishment of the college. The Cell also conducts several career guidance seminars for the students.

Research Cell

The Research Cell encourages the teachers and students to do more publications and also to participate and organize seminars, symposia, conferences and workshops.

Theatre Club

College has an active Theatre Club to train and articulate the thoughts of our upcoming actors to the world and express them in the most effective way.

Tivona Nature club

Tivona Nature club of S.M. Shetty College of Science, Commerce & Management Studies has always carried out all the possible activities that would benefit or help to keep our mother nature clean.

Media Club - The Studio

The Media Club - The Studio of the department of mass media and communication skills provides a platform for the students to showcase their talent. It organizes various media related workshops and competitions for students to develop their skills and become industry ready



S. M. SHETTY INITIATIVES

ABOUT SWAYAM

SWAYAM is a Programme initiated by Government of India and designed to achieve the three Cardinal Principles of Education Policy viz., access, equity and quality. The objective of this effort is to take the best teaching learning resources to all, including the most disadvantaged. SWAYAM seeks to bridge the digital divide for students who have hitherto remained untouched by the digital revolution and have not been able to join the mainstream of the knowledge economy. The courses hosted on SWAYAM are in 4 quadrants – (1) video lecture, (2) specially prepared reading material that can be downloaded/printed (3) self-assessment tests through tests and quizzes and (4) an online discussion forum for clearing the doubts. Steps have been taken to enrich the learning experience by using audio-video and multi-media and state of the art pedagogy / technology. Courses delivered through SWAYAM are available free of cost to the learners, however learners wanting a SWAYAM certificate should register for the final proctored exams that come at a fee and attend in-person at designated centers on specified dates. Eligibility for the certificate will be announced on the course page and learners will get certificates only if this criteria is matched.

ABOUT NPTEL

National Programme on Technology Enhanced Learning (NPTEL) is a project of MHRD initiated by seven Indian Institutes of Technology (Bombay, Delhi, Kanpur, Kharagpur, Madras, Guwahati and Roorkee) along with the Indian Institute of Science, Bangalore in 2003, to provide quality education to anyone interested in learning from the IITs. The main goal was to create web and video courses in all major branches of engineering and physical sciences at the undergraduate and postgraduate levels and management courses at the postgraduate level.

ABOUT LOCAL CHAPTER

NPTEL has been offering self-study courses across Engineering, Humanities and Science streams for more than a decade. The highlight of this being the certification exam through which the student gets an opportunity to earn a certificate from the IITs. To take this initiative forward and to encourage more students across colleges to participate in this initiative, we have established SWAYAM-NPTEL LOCAL CHAPTER 6162 at Bunts Sangha's S.M. Shetty College of Science, Commerce and Management Studies.



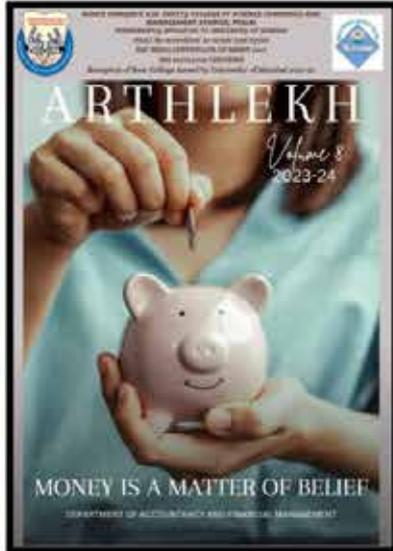
S. M. SHETTY INITIATIVES

DEPARTMENT	CERTIFICATE COURSES
B.COM	<ul style="list-style-type: none"> • Research Methodology • Digital Marketing and E- CRM • Tally ERP 9 with GST
BAF & BBI	<ul style="list-style-type: none"> • Networks & G-Suite Fundamentals • Fast Track Capital Market Expert
B.Sc.IT & B.Sc.DS	<ul style="list-style-type: none"> • Robotic Process Automation • Microsoft Certificate Course- Cyber Security
B.A.M.M.C	<ul style="list-style-type: none"> • Content Creation in New Media
B.M.S	<ul style="list-style-type: none"> • HRM Course for Working Professionals • Excel For Working Professional • Google Certified Digital Marketing (Online)
College Level Certificate Courses	<ul style="list-style-type: none"> • Gender Sensitivity



PUBLICATIONS

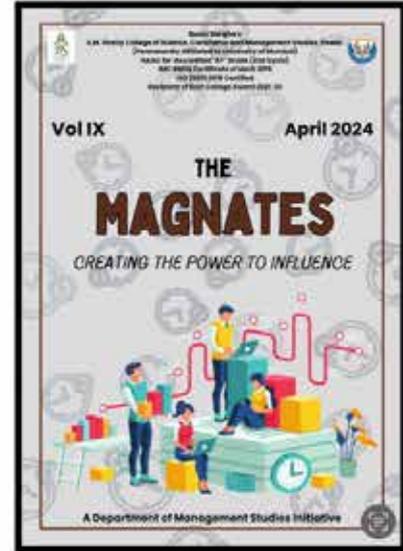
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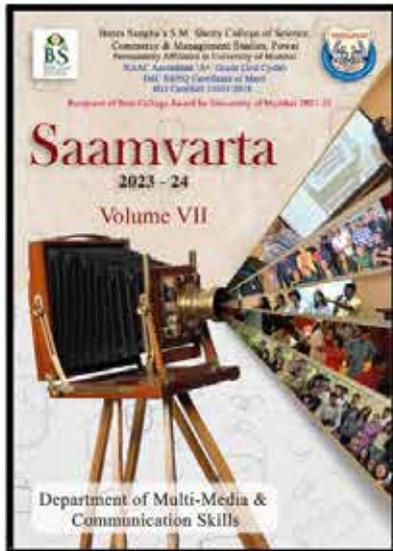
B.Com. Magazine



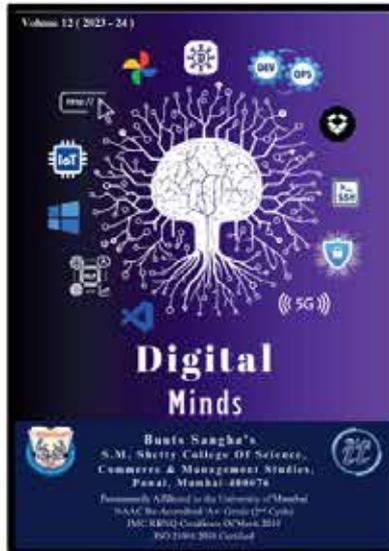
BAF & BBI Magazine



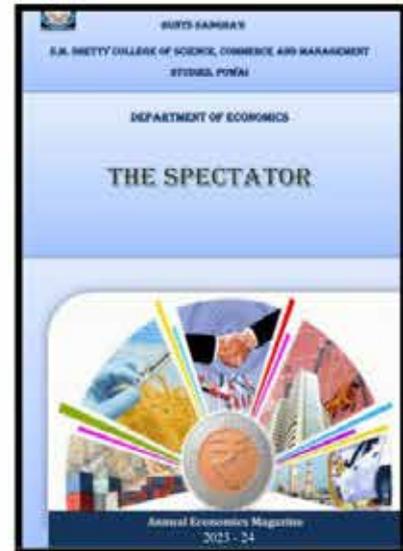
BMS Magazine



BAMMC Magazine



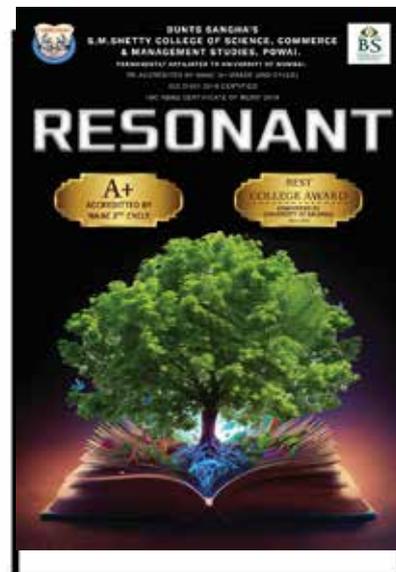
IT Magazine



Economics Magazine



Quarterly Newsletter



College Annual Magazine





G L I M P S E S



GLIMPSES



INFRASTRUCTURE

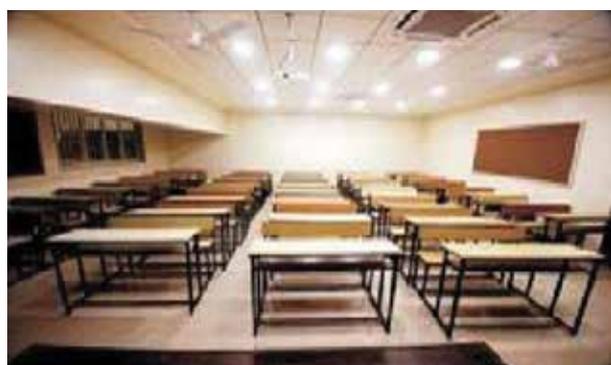
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Fully Air Conditioned Library



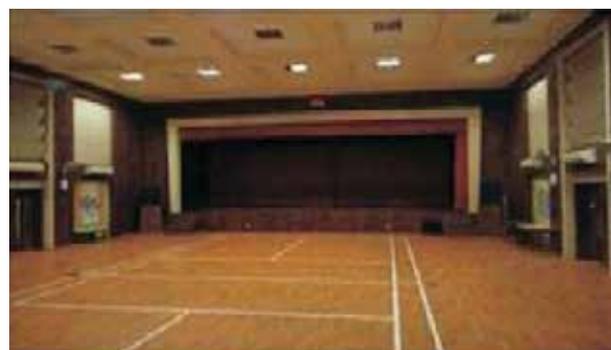
State-of-the-art IT Laboratories



Spacious & Airy Classrooms



Well Equipped Audio-Visual Room



Air Conditioned Multi-Purpose Auditorium



Fitness Centre



Cafeteria



Turf-laid Playground





**Bunts Sangha's
S. M. Shetty College of Science,
Commerce & Management Studies,
Powai, Mumbai - 400076**

 **022 61327352 / 56 / 63**

 **college@smshettyinstitute.org**

 **smshettycollege.edu.in**