

BUNTS SHANGHA'S
S.M.SHETTY COLLEGE OF SCIENCE, COMMERCE & MANAGEMENT STUDIES.
M. COM. PART 2 - SEM 3 - BUSINESS STUDIES - 2022-23
PROJECT TOPICS & GUIDING TEACHER

Roll No	Name of the Student	PROJECT GUIDE	PROJECT TOPICS
201	AGRAWAL KESHAV ARVIND	PROF. NIDHI CHANDOR KAR	Study of Factors affecting Job Satisfaction: Study of Generation Z
202	ALI AFSAL ANSAR		Impact of Employee Empowerment on Employee Motivation
203	ANCHAN JERICA ERIC		Impact of Organizational Culture on Job Satisfaction: A Study of Employees in Education Sector
204	ANIYAN JOBIN THYCHIRAYIL		Impact of Job Satisfaction on Organizational Commitment
205	BAHADKAR VINESH SURYAKANT		Impact of Emotional Quotient on Employee Relations
206	BIST JANAK JAGAT		Impact of Organizational Culture on Job Stress
207	EDATHADAN ABIN BABU		Impact of Informal Interaction on Employees' Retention
208	GUPTA ABHISHEK RAJKISHOR		Impact of Communication System in the Organization on Job satisfaction
209	HINDALEKAR SUMESH DEEPAK		Impact of Work Stress on Job Satisfaction
210	JAIN HITANKSHI ANOOP		Impact of Work Life Balance on Employees' Intention to Leave: A Study of Female Employees in different Sectors
211	JAISWAL ADITI MANGESH		EMPLOYEE GREEN BEHAVIOUR & GHRM WITH SPECIAL REFERENCE TO IT COMPANIES - AN EMPIRICAL STUDY
212	JAISWAL SONI GULABCHAND		A SYSTEM & METHOD FOR EFFECTIVE HR MANAGEMENT USING MANAGEMENT INFORMATION SYSTEM (MIS)*
213	KADAM NEHA DASHRATH		A STUDY ON WORKPLACE SPIRITUALITY QUALITY OF WORKLIFE JOB SATISFACTION AND MOTIVATION

214	KARKERA VARUN KUMAR	PROF. VIJAY VISHWAK ARMA	AN EMPIRICAL STUDY ON COMPETENCY MAPPING AND ITS IMPACT IN LEVERAGING EMPLOYEE BEHAVIORAL TRAITS WITH REFERENCE TO ITS SECTOR	
215	KARMARKAR SAYESHA NILESH		HR. VESTIBULE TRAINING , ITS IMPACT ON EMPLOYEE PRODUCTIVITY IN AUTOMOBILE INDUSTRY	
216	KHAN ADIL FIRDOUS		A STUDY OF ASSOCIATION BETWEEN WPS, QWL, JOB SATISFACTION AND JOB INVOLVEMENT	
217	MULLACKAL MABIN MANI		A STUDY IN UNDERSTANDING THE CRITICAL FACTORS INFLUENCING MACHINE LEARNING APPROCHES TOWARDS HUMAN RESOURCE PRACTICES AND EMPLOYEE RETENTION IN MANUFACTURING INDUSTRY	
218	NADAR MANJUSHA SUNDAR			
219	PANCHAL MIHIR RASIK		A STUDY ON HRM PRACTICES IN HEALTH CARE SECTOR	
220	POOJARY SHREYA YOGESH		RESOURCE MANAGEMENT PRACTICES AND EMPLOYEES' BEHAVIOURAL OUTCOMES	
221	RATHOD PRATIK MANSUKH		A STUDY ON HRM PRACTICES IN IT SECTOR	
222	SAINI YASH KAUR SUNNY SINGH		PROF. KALPANA RAI	New Marketing Strategies -Holistic, Green, Guerrilla
223	SAUNDEKAR ROHIT PRAKASH			Marketing Startaegy of any product manufacturing company
224	SAWANT PURVA VIJAY	Marketing Startaegy of any service organisation		
225	SHAIKH HEBA ATHAR	Environment analysis using Porter's Competency model for instant Delicery Apps		
226	SHAIKH MOHAMMED AMIN NAZIR	Environment analysis using VRIO Analysis for Online payment Apps		
227	SHAIKH SHARMEEN ESMAIL	Role of Customer value and satisfaction on Customer Relationship Management		
228	SHETTY ADITYA PRASAD	Global marketing strategies: Case study of any one company of your choice		
229	SHETTY PRATHAMESH KRISHNA	Application of Experiential Marketing: Case study of any one company of your choice		

230	SHETTY PRERNA VISHWANATH		Application of Social Marketing: Case study of any one company of your choice
231	VAWOOL VIKRAM RAJENDRA		Application of Holistic Marketing Strategy: Case study of any one company of your choice