



Bunts Sangha's
S.M Shetty College of Science, Commerce & Management Studies, Powai, Mumbai
Affiliated to University of Mumbai
NAAC Accredited 'A' Grade
IMC RBNQ Certificate of Merit 2019
ISO 9001 : 2018 Certified



THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS
'THE STUDIO'
Bunts Sangha's

S.M. Shetty College of Science, Commerce and Management Studies, Powai.

Department: Mass Media & Communication Skills

Program: Filmy Friday

Need: This program enables students to learn and understand cinema critically.

Date: 3rd March 2023

Time: 11:00 am

Venue: 6th Floor A.V Room

Proposed by: Prof. Neena Sharma

Verified by: Prof Kalpana Rai Menon

Prof. Kalpana Rai Menon
(Head of Department)

Dr. Sridhara Shetty
(Principal)



Bunts Sangha's
S.M Shetty College of Science, Commerce & Management Studies, Powai, Mumbai
Affiliated to University of Mumbai
NAAC Accredited 'A' Grade
IMC RBNQ Certificate of Merit 2019
ISO 9001 : 2018 Certified



THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS
'THE STUDIO'
Bunts Sangha's

S.M. Shetty College of Science, Commerce and Management Studies, Powai.

**The Department of Mass Media and Communications Skills
of Bunt's Sangha's S.M Shetty College of Science, Commerce and Management Studies is back
with another..**

FILMY FRIDAY 🎬

The film for this filmy friday is :

15 Seconds a Lifetime 🎬

Which has been directed & co-produced by our Alumnus: Divya Kharnare.

This film has already screened at eight festivals across the world, including ones in Melbourne, Moscow, Mexico, and India . It will also make its U.S. debut at the New York Indian Film Festival 2022 .

🎉 The Studio invites you to the screening of this amazing film on...

➡️Date: 3rd March, 2023

➡️Venue: A.V Room, 6th floor

➡️Time: 11:00 am



Bunts Sangha's
S.M Shetty College of Science, Commerce & Management Studies, Powai, Mumbai
Affiliated to University of Mumbai
NAAC Accredited 'A' Grade
IMC RBNQ Certificate of Merit 2019
ISO 9001 : 2018 Certified



THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS
'THE STUDIO'
Bunts Sangha's

S.M. Shetty College of Science, Commerce and Management Studies, Powai.

Date: 3rd March , 2023

Time: 11:00 AM

Venue: 6th Floor A.V. Room

Members Present:

Farhan Khan

Dolcee Shah

Mandeera Ramgiri

Harman Kaur

Prof. Kalpana Rai Menon
(Head of Department)

Dr. Sridhara Shetty
(Principal)



Bunts Sangha's
S.M Shetty College of Science, Commerce & Management Studies, Powai, Mumbai
Affiliated to University of Mumbai
NAAC Accredited 'A' Grade
IMC RBNQ Certificate of Merit 2019
ISO 9001 : 2018 Certified



THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS
'THE STUDIO'
Bunts Sangha's

S.M. Shetty College of Science, Commerce and Management Studies, Powai.

Teachers

Prof. Kalpana Rai Menon
Prof. Neena Sharma

Overall Incharge

Farhan Khan
Mandira Ramgiri
Dolcee Shah

Studio Team

Vaishnavi Moolya
Harman Kaur Badwal
Vijayalaxmi Poojary
Pratham Gore
Vrushti Upadhyay
Kumkum Gaikwad
Saisarnyya Menon



Bunts Sangha's
S.M Shetty College of Science, Commerce & Management Studies, Powai, Mumbai
Affiliated to University of Mumbai
NAAC Accredited 'A' Grade
IMC RBNQ Certificate of Merit 2019
ISO 9001 : 2018 Certified



THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS
'THE STUDIO'
Bunts Sangha's

S.M. Shetty College of Science, Commerce and Management Studies, Powai.

24th February,2023

To,
The Principal,
SM Shetty Degree College,
Powai.

Sub: Allocation of funds for BAMMC 'Pathwise' Career Guidance Session.

Respected Sir,

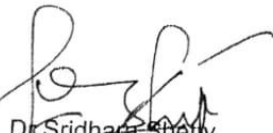
The Department of Mass Media & Communication Skills is organizing 'Pathwise' the career guidance session for SY and TY students. The session will help students to understand the requirements of the industry and will assist them in selecting their specializations and career options. We intend to invite our Alumni and resource persons from the industry to interact with the students.

For the same, we require the fund for the following:

PATHWISE BUDGET-2023		
Sr No.	Description	Amount Required (in Rupees)
1	Guest Gift (4 Guests X1000)	4000
2	Miscellaneous	500
Total		4,500

Regards,


Kalpana Rai Menon
BAMMC- Coordinator


Dr. Sridhara Shetty
Principal
24/02/2023

Dr. Sandeep Singh
General Manager (A & A)

CS Uttam Shetty
Secretary

CA Jagdish Shetty
Treasurer

Ulthur Mohandas Shetty
Vice Chairman

Vasant Shetty Palimar
Vice Chairman

B. R. Shetty
Chairman



Bunts Sangha's
S.M Shetty College of Science, Commerce & Management Studies, Powai, Mumbai
Affiliated to University of Mumbai
NAAC Accredited 'A' Grade
IMC RBNQ Certificate of Merit 2019
ISO 9001 : 2018 Certified



THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS
'THE STUDIO'
Bunts Sangha's

S.M. Shetty College of Science, Commerce and Management Studies, Powai.

D/6/18/22-23

Department of Mass Media & Communication Skills

Filmy Friday

The Department of Mass Media and Communication Skills of Bunts Sangha's S.M. Shetty College of Science, Commerce, and Management Studies, Powai organized a Filmy Friday on 3rd March 2023.

The event commenced at 11:00 am with the presence of our honorable Principal, Dr. Shridhara Shetty Sir. After hearing his wise words, the host for the event, Matrika Shukla introduced the film that was going to be screened. The title of the film was "15 Seconds- A Lifetime", directed by Divya Kharnare.



15 Seconds is a documentary film where amidst the maddening chaos of social media and smartphones currently engulfing India, a college-going youngster risks going against his dysfunctional middle income family to become famous on TikTok.

Produced by Hardik Mehta and Divya, the documentary, 15 Seconds A Lifetime archives Mayur's (name of the main character) coming of age. Throughout the film you will see how Mayur's character goes through a transformation that was artistically shown. Although the film's budget wasn't that enormous, it still managed to shed light on its message beautifully. This film was also screened at the Moscow International Film festival. Students were undoubtedly thrilled to watch this unique masterpiece and appreciated it.



At the end of the film, the makers and the actor Mayur Natekar came to share their experience of making this film. Students who were interested in film making asked several intriguing questions and gained valuable knowledge. The film was worth watching and the students certainly benefited from it too. The host gave a vote of thanks to the entire team for screening their masterpiece.

Prof. Kalpana Rai Menon
(Head of Department)

Dr. Sridhara Shetty
(Principal)



Bunts Sangha's
S.M Shetty College of Science, Commerce & Management Studies, Powai, Mumbai
Affiliated to University of Mumbai
NAAC Accredited 'A' Grade
IMC RBNQ Certificate of Merit 2019
ISO 9001 : 2018 Certified

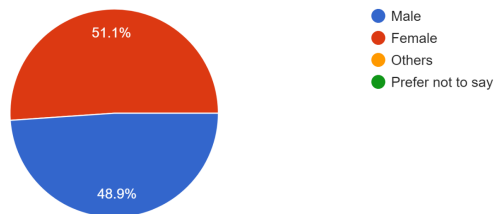


THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS
'THE STUDIO'
Bunts Sangha's

S.M. Shetty College of Science, Commerce and Management Studies, Powai.

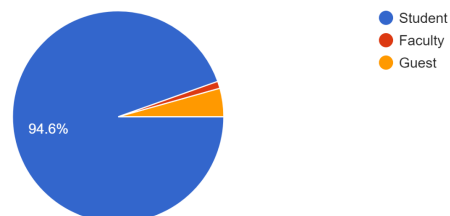
Q-1

Gender
92 responses



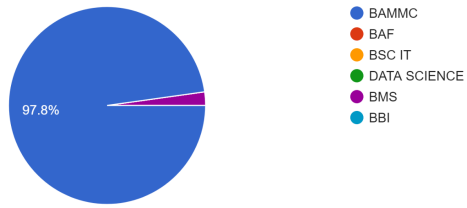
Q-2

Which of the following best describes you:
92 responses



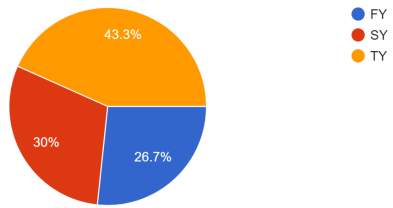
Q-3

Department
91 responses



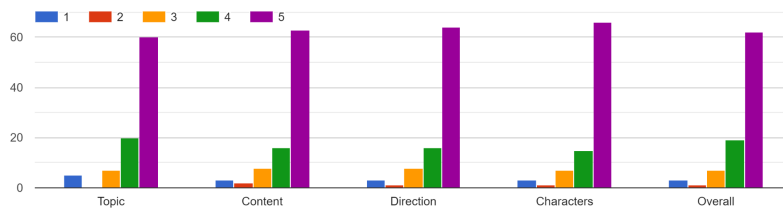
Q-4

Class
90 responses



Q-5

On a scale of 1 to 5 (1 being the lowest, 5 being the highest), rate the following:





Bunts Sangha's
S.M Shetty College of Science, Commerce & Management Studies, Powai, Mumbai
Affiliated to University of Mumbai
NAAC Accredited 'A' Grade
IMC RBNQ Certificate of Merit 2019
ISO 9001 : 2018 Certified



THE DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS
'THE STUDIO'
Bunts Sangha's

S.M. Shetty College of Science, Commerce and Management Studies, Powai.

The entire response has been really favorable, and the students enjoyed the session because it was extremely beneficial to each one of them. More such sessions will be kept in the coming future.

Timestamp	Email	Full Name	Gender	Which of the follc	Department	Class	On a scale of 1 to 5	On a scale of 1 to 5	On a scale of 1 to 5	On a scale of 1 to 5	On a scale of 1 to 5	What are your thoughts	Any Suggestions?
3/3/2023 13:22:0	ayushranka72@	Ayush Ranka	Male	Student	BMS	FY	5	5	5	5	5	Amazing seminar	Nope
3/3/2023 13:22:1	aaryapurohit01@	Aarya Purohit	Female	Student	BMS	FY	5	4	4	5	5	-	-
3/3/2023 13:22:3	smsdegbammmc	Saad Ansari	Male	Student	BAMMC	TY	5	5	5	5	5	Nice	Nice
3/3/2023 13:22:3	badwalharmanka	Harman kaur	Female	Student	BAMMC	TY	4	4	5	5	4	.	.
3/3/2023 13:22:3	sakshipatil12@	g sakshi patil	Female	Student	BAMMC	TY	5	5	5	5	5	great film	none
3/3/2023 13:22:3	arbaaz.520034@	Arbaaz Khan	Male	Student	BAMMC	SY	5	5	5	5	5	Very nice	Too good
3/3/2023 13:22:4	Aarushijashank@	Aarushi Jashank	Female	Student	BAMMC	TY	1	1	1	1	1	Good	Good
3/3/2023 13:22:4	mail2shlok@gm	Shlok Shrivastav	Male	Student	BAMMC	TY	5	5	5	5	5	Very good	No
3/3/2023 13:22:4	dolceeshah2@	gr Dolcee shah	Female	Student	BAMMC	TY	5	5	5	5	5	The movie was ir	.
3/3/2023 13:22:4	ronitthakkar10@	Ronit Thakkar	Male	Student	BAMMC	TY	5	5	5	5	5	.	.
3/3/2023 13:22:4	kumkumgaikwad	Kumkum Gaikwa	Female	Student	BAMMC	TY	5	5	5	5	5	Good film	None
3/3/2023 13:22:4	Huzaifaakhan17	Huzaifa Khan	Male	Student	BAMMC	FY	5	5	5	5	5	Very nice	Too good
3/3/2023 13:22:4	shanzaeshaikh@	Shanzae Shaikh	Female	Student	BAMMC	SY	4	5	4	5	4	-	-
3/3/2023 13:22:5	saisaranyyam@	ç Saisaranyya Mer	Female	Student	BAMMC	TY	4	4	4	4	4	Amazingggg	None, perfectly executed
3/3/2023 13:22:5	poojaripratham9	Pratham poojari	Male	Student	BAMMC	TY	5	5	5	5	5	.	.
3/3/2023 13:22:5	Prathamgore143	Pratham Gore	Male	Student	BAMMC	TY	5	5	5	5	5	It was a great mc	NA
3/3/2023 13:22:5	tanushri.vaidya@	Tanushri Vaidya	Female	Student	BAMMC	SY	5	5	5	5	5	-	-
3/3/2023 13:22:5	jayeshshinde352	Jayesh Shinde	Male	Student	BAMMC	TY	5	5	5	5	5	.	.
3/3/2023 13:22:5	JayantJayant046	Jayanth lyengae	Male	Student	BAMMC	FY	1	2	2	3	2	.	.
3/3/2023 13:22:5	vaishnavimoolyal	Vaishnavi Mooly	Female	Student	BAMMC	TY	5	5	5	5	5	Amazing film	Would like to watch more such realistic films
3/3/2023 13:23:0	parthrewale1971	Parth Rewale	Male	Guest	BAMMC	TY	5	5	5	5	5	It's good	No
3/3/2023 13:23:0	aveshsorathia47	Avesh sorathia	Male	Student	BAMMC	SY	5	5	5	5	5	Showed the real	Overall good
3/3/2023 13:23:0	riteshrakeshingi	Singh Ritesh	Male	Student	BAMMC	FY	4	5	5	5	5	It's was great and	Noop
3/3/2023 13:23:0	shettyprajeeet27@	Prajeeet shetty	Male	Student	BAMMC	FY	5	5	5	5	5	A great film	No suggestion
3/3/2023 13:23:0	jeetusangde12@	Jeetu arun sang	Male	Student	BAMMC	FY	5	5	5	5	5	Wonderfull movie	Best
3/3/2023 13:23:0	harshchheda370	Harsh chheda	Male	Student	BAMMC	FY	5	5	5	5	5	Best movie good	
3/3/2023 13:23:0	smsdegfybammc	Sahil Pol	Male	Student	BAMMC	SY	3	3	3	3	3	It's was very ama	Noo
3/3/2023 13:23:0	puthranrahal999	Rahul Puthran	Male	Student	BAMMC	FY	4	4	4	4	4	It was good	None
3/3/2023 13:23:0	deepashaswamy	Deepasha swam	Female	Student	BAMMC	TY	4	5	4	4	4	.	.
3/3/2023 13:23:0	tanishqashetty8	ç Tanishqa Shetty	Female	Student	BAMMC	TY	5	5	5	5	5	It was very creati	.
3/3/2023 13:23:0	vallarydubey2@	ç Vallary Dubey	Female	Student	BAMMC	SY	5	5	5	5	5	Great	Would like to attend such events more
3/3/2023 13:23:1	Hellomokshapoo	Moksha Poojary	Female	Guest	BAMMC	TY	4	4	4	4	4	Very good film	Na
3/3/2023 13:23:1	jimmyabraham92	Jimmy Abraham	Male	Student	BAMMC	TY	4	4	4	3	3	It's a pretty good	Nothing
3/3/2023 13:23:1	Shwetagada73@	Shweta gada	Female	Student	BAMMC	TY	5	5	5	5	5	the film was supe	no
3/3/2023 13:23:1	sarveshkothaval	ç Sarvesh Kothava	Male	Student	BAMMC	TY	3	3	3	3	3	.	.
3/3/2023 13:23:1	deeshashah2004	Deesha Shah	Female	Student	BAMMC	FY	5	5	5	5	5	Ending was not p	No
3/3/2023 13:23:1	vidhiksangani@	ç Vidhi Sangani	Female	Student	BAMMC	FY	5	5	5	5	5	It was amazing	No
3/3/2023 13:23:1	bangerasukesh2	Sukesh Bangera	Male	Student	BAMMC	SY	3	3	3	3	3	It was a good mc	No
3/3/2023 13:23:1	vireshpanchal25	viresh tukaram pi	Male	Student	BAMMC	TY	5	5	5	5	5	.	No
3/3/2023 13:23:1	sumeetdev1203	ç Sumeet Devnath	Male	Student	BAMMC	SY	5	5	5	5	5	No thoughts very	Excellent keep it up
3/3/2023 13:23:2	sahilsenghh@	gr Sahil Singh Marw	Male	Student	BAMMC	SY	5	5	5	5	5	Excellent	Excellent work keep it up
3/3/2023 13:23:2	maanya2306@	g Maanya Elenjikal	Female	Student	BAMMC	FY	4	4	4	4	4	It was a great filn	No
3/3/2023 13:23:2	manishasolanki1	Manisha ghanchi	Female	Student	BAMMC	SY	5	5	5	5	5	Good motivation	Keep working
3/3/2023 13:23:2	shettydivya1704	ç Divya Shetty	Female	Student	BAMMC	SY	5	5	5	5	5	-	-
3/3/2023 13:23:2	abhishekdebey0	ç Abhishek Debey	Male	Student	BAMMC	TY	4	4	4	5	4	It was okay!	-
3/3/2023 13:23:2	moreshumegh@g	g Sumeegh More	Male	Student	BAMMC	TY	4	3	4	4	4	Great content	All over a good movie
3/3/2023 13:23:2	scottrodrigues40	Scott RODRIGUE	Male	Student	BAMMC	TY	5	5	5	5	5	Really good cont	Not really
3/3/2023 13:23:3	jayvardhanshetty	Jayvardhan Shet	Male	Student	BAMMC	FY	5	5	5	5	5	Absolutely amaz	None
3/3/2023 13:23:3	Shettykashish88	ç Kashish shetty	Female	Student	BAMMC	FY	4	3	3	3	3	The ending coul	No
3/3/2023 13:23:3	aaashishsonar23	ç Aashish Shravan	Male	Student	BAMMC	FY	5	5	5	5	5	Nothing	No
3/3/2023 13:23:3	pathakaditi349@	Aditi Pathak	Female	Student	BAMMC	FY	5	5	5	5	5	Loved it. Very th	None
3/3/2023 13:23:3	parthvichauhan2	Parthvi Chauhan	Female	Student	BAMMC	SY	4	4	3	4	4	It was really grea	-
3/3/2023 13:23:3	vidhinakhwa28@	Vidhi Nakhwa	Female	Student	BAMMC	FY	4	4	4	4	4	movie was great.	no, it was perfect
3/3/2023 13:23:3	devxhah72@gm	ç Dev shah	Male	Student	BAMMC	TY	4	5	5	5	5	N/A	N/A

3/3/2023	13:23:4	khushimehta261	Khushi Mehta	Female	Student	BAMMC	SY		5	5	5	5	5	5	Excellent	No		
3/3/2023	13:23:4	shrutikadhavde	Shrutika Dhavde	Female	Student	BAMMC	SY		3	5	5	5	5	5	No thoughts	No		
3/3/2023	13:23:4	vrushitiupadhyay	Vrushiti Upadhyay	Female	Student	BAMMC	TY		5	5	5	5	5	-	-			
3/3/2023	13:23:4	naiksamiksha30	Samiksha naik	Female	Student	BAMMC	TY		5	5	5	5	5	Great movie	No			
3/3/2023	13:23:4	abhinavmishra10	Abhinav mishra	Male	Faculty	BAMMC	SY		3	3	3	3	3	Nothing	No			
3/3/2023	13:23:4	shrutinshetty07	shrutin shetty	Male	Student	BAMMC	FY		5	5	5	5	5	very inspiring	No it was perfect			
3/3/2023	13:23:5	Salonigawayi21	Saloni gawayi	Female	Student	BAMMC	TY		5	5	5	5	5	Amazing	Best			
3/3/2023	13:23:5	prameeharoliy	Purna Ramveer	Female	Student	BAMMC	SY		5	4	5	5	5	V good movie	Camera quality sudharo			
3/3/2023	13:23:5	sarveshhsharma	Sarvesh Sharma	Male	Student	BAMMC	FY		5	5	5	5	5	It was really goo	No			
3/3/2023	13:23:5	pankajdevarai	Pankaj	Male	Guest				5	5	5	5	5	Great screening,	none			
3/3/2023	13:23:5	atharvabhagwat	Atharva Sanjay E	Male	Student	BAMMC	TY		5	5	5	5	5	.	.			
3/3/2023	13:24:0	advikakote02055	Advika kote	Female	Student	BAMMC	SY		5	5	5	5	5	.	.			
3/3/2023	13:24:0	sallavigowda27	sallavi ashok gov	Female	Student	BAMMC	FY		5	5	5	5	5	NA	NA			
3/3/2023	13:24:0	matrikashukla28	Matrika shukla	Female	Student	BAMMC	FY		5	5	5	5	5	Good	None			
3/3/2023	13:24:0	Aryanrajapurkar	Aryan Rajapurka	Male	Student	BAMMC	SY		5	5	5	5	5	Amazing movie	Good work			
3/3/2023	13:24:0	smsdegbammc2	Ram Sarang	Male	Student	BAMMC	TY		5	5	5	5	5	Good enough to	They were good			
3/3/2023	13:24:0	shreyalupadhyay	Shreyal Upadhyay	Female	Student	BAMMC	SY		5	4	5	5	5	Very unique conc	Nope			
3/3/2023	13:24:0	Shabz1710@gm	Shabari Shetty	Female	Student	BAMMC	SY		1	1	1	1	1	Good film	Good film			
3/3/2023	13:24:1	shaizakhan005	Shaiza khan	Female	Student	BAMMC	TY		5	5	5	4	4	Good direction	No			
3/3/2023	13:24:1	Plugchirag@gm	Chiragthecreator	Male	Student	BAMMC	SY		1	2	3	2	3	Nice idea	No suggestion			
3/3/2023	13:24:1	siidheshparte	Siddhesh parte	Male	Student	BAMMC	TY		4	4	4	4	4	—	—			
3/3/2023	13:24:2	atharvapanpatte	Atharva Panpatte	Male	Student	BAMMC	TY		5	5	5	5	5	It was a very well	They already doing great in their feild.			
3/3/2023	13:24:2	shettyshridevi5	Shridevi shetty	Female	Student	BAMMC	SY		5	5	5	5	5	It was really goo	We need more			
3/3/2023	13:24:2	cbrida1234@gm	Riya Soni	Female	Student	BAMMC	TY		5	5	5	5	5	Story & content	No			
3/3/2023	13:24:3	tanisharshetty19	Tanisha Shetty	Female	Student	BAMMC	FY		5	5	5	5	5	It was a great fil	No suggestions			
3/3/2023	13:24:3	ankitkasana2603	Ankit Kasana	Male	Student	BAMMC	TY		4	5	5	4	4	Great excecution	Good quality			
3/3/2023	13:24:4	aarti989gupta	Aarti Gupta	Female	Student	BAMMC	FY		1	1	1	1	1	It was good	Nope			
3/3/2023	13:24:5	surbhisingh1403	Surbhi Singh	Female	Guest	BAMMC	SY		3	3	4	4	4	Watching a docu	Keep going			
3/3/2023	13:25:1	aasthadabola111	Aastha Dabola	Female	Student	BAMMC	FY		5	5	5	5	5	It was amazing	-			
3/3/2023	13:25:5	Komalbhosale01	Komal bhosale	Female	Student	BAMMC	SY		5	4	4	4	4	.	.			
3/3/2023	13:26:1	mansigurav009	Mansi Gurav	Female	Student	BAMMC	SY		3	4	3	4	3	Good film	-			
3/3/2023	13:26:1	harmansinghn10	Harman Singh N	Male	Student	BAMMC	TY		4	5	5	5	5	It was something	Non			
3/3/2023	13:27:2	spraksha333@gm	Raksha Singh	Female	Student	BAMMC	TY		4	3	4	5	4	Cool , raw stuff ,	Nope			
3/3/2023	13:28:3	Itstanmaygohil	Tanmay Gohil	Male	Student	BAMMC	TY		5	5	5	5	5	Great movie, exc	N/a			
3/3/2023	13:37:5	mksuvarna72@g	Mithun suvarna	Male	Student	BAMMC	SY		5	5	5	5	5	Fab	Nothing much			
3/3/2023	14:11:5	farhanat3987@g	Farhan Khan	Male	Student	BAMMC	TY		5	5	5	5	5	Nice	Na			
3/3/2023	14:28:1	mandeeraramgiri	Mandeera Ramg	Female	Student	BAMMC	TY		5	5	5	5	5	Overall the event	.			
3/3/2023	14:44:3	khushimehta261	Khushi Mehta	Female	Student	BAMMC	SY		4	4	4	4	4	Good	No			