























**BUNTS SANGHA'S**  
**S.M. SHETTY COLLEGE OF SCIENCE, COMMERCE**  
**& MANAGEMENT STUDIES**

Name of the Course addressing the Issue	Course Code	Programme	% age of Courses addressing the Issue	% age of Curriculum addressing the Issue
Foundation Course - III	UBMSSSIII.3.02	BMS	70	24.44
Business Planning & Entrepreneur Management	UBMSSSIII.4			6.67
Strategic Management	UBMSSSIII.6			8.33
Integrated Marketing Communication	UBMSSSIV.1.05			13.33
Information Technology in Business Management - II	UBMSSSIV.2			6.67
Foundation Course - IV	UBMSSSIV.3.02			24.44
Business Research Methods	UBMSSSIV.5			15.00
Production & Total Quality Management	UBMSSSIV.6			26.67
Service Marketing	UBMSFSV.2.1			25.00
E-Commerce & Digital Marketing	UBMSFSV.2.2			25.00
Sales & Distribution Management	UBMSFSV.2.3			25.00
Customer relationship Management	UBMSFSV.2.4			25.00
Logistics & Supply Chain Management	UBMSFSV.4			5.00
Corporate Communication & Public Relations	UBMSFSV.5			50.00
Retail Management	UBMSFSVI.2.2			3.33
International Marketing	UBMSFSVI.2.3	18.33		

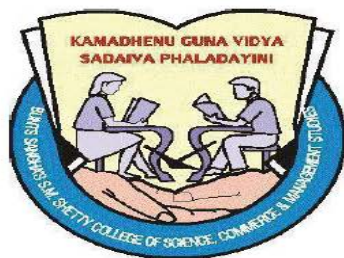




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Environment Management and Financial Services	UBIFS1.1	B.Com. (B&I)	72.5	20.00
Financial Accounting - I	UBIFS1.3			3.33
Business Communication - I	UBIFS1.4			25.00
Foundation Course - I	UBIFS1.5.1			22.22
Principles and Practices of Banking and Insurance	UBIFSII.1			18.33
Business Law	UBIFSII.2			
Financial Accounting - II	UBIFSII.3			8.33
Business Communication - II	UBIFSII.4			53.33
Foundation Course - II	UBIFSII.5.1			40.00
Organisational Behaviour	UBIFSII.6			25.00
Financial Management	UBISSIII.1			13.33
Organizational Behaviour	UBISSIII.3			6.67
Information Technology in Banking & Insurance - I	UBISSIII.6			15.00
Foundation Course - Contemporary Issue – III	UBISSIII.7.2			24.44





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Direct Taxation	UBISSIII.9	B.Com. (B&I)	72.5	13.33
Entrepreneurship Management	UBISSIV.3			13.33
Information Technology in Banking & Insurance - II	UBISSIV.6			11.67
Foundation Course: Contemporary Issue - IV	UBISSIV.7.2			24.44
Corporate & Securities Law	UBISSIV.8			
International Banking & Finance	UBIFSV.7			20.00
Research Methodology	UBIFSV.8			13.33
Financial Reporting & Analysis (Corporate Banking & Insurance)	UBIFSV.1			8.33
Auditing	UBIFSV.2			16.67
Strategic Management	UBIFSV.3			5.00
Business Ethics and Corporate Governance	UBIFSV.5			46.67
Central Banking	UBIFSVI.7			100.00
Security Analysis and Portfolio Management	UBIFSVI.1			8.33
Human Resource Management	UBIFSVI.3			5.00
Turnaround Management	UBIFSVI.4	8.33		

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PRINCIPAL

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