



# DHWANI

*Voice of the Campus*

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JUNE—AUGUST 2021

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## HIGHLIGHTS

- PERMANENT AFFILIATION
- BLOOD DONATION
- INTERNATIONAL YOGA DAY
- TISS—NUSSD ORIENTATION
- ALUMNI DIARIES
- ONLINE BOOK REVIEW COMPETITION

## Permanent Affiliation from University of Mumbai

Bunts Sangha's S.M. Shetty College of Science, Commerce and Management Studies, Powai received permanent affiliation from the University of Mumbai for its BCOM programme. The committee constituted by the university visited the college premises and inspected the facilities and infrastructure of the college. The committee also verified and scrutinized the various documentation that was required as part of the inspection formalities.



**At the Center - President Bunts Sangha - Shri. Chandrabas K. Shetty and Chairman, Powai Education Committee (PEC) - Shri. BR Shetty with the affiliation letter.**

**(L-R) Dr. Sandeep Singh (General Manager, Administration & Academics), PEC members - CS Uttam Shetty (Secretary), CA Jagdish Shetty (Treasurer), Shri. Vasant N. Shetty Palimar (Vice-Chairman), Shri. BR Shetty (Chairman), Shri. Chandrabas K. Shetty (President Bunts Sangha), Shri. Ratnakar Shetty Mundkur (Vice-Chairman), Dr. Sridhara Shetty (Principal), Dr. Liji Santosh (Vice-Principal), Asst. Prof. Sandesha Shetty (Vice-Principal) & Mr. Dilip Khemani (Registrar)**

## Blood Donation Camp by NSS

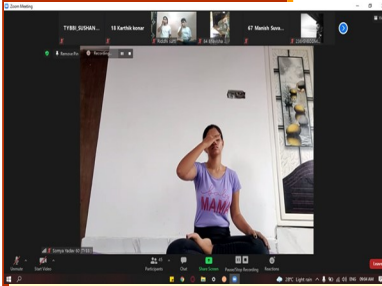
The NSS Unit & the Red Ribbon Club (RRC) of Bunts Sangha's S.M. Shetty College of Science, Commerce and Management Studies in collaboration with Tata Memorial Centre organized a Blood Donation Camp on 7th August, 2021. The event was inaugurated by Principal, Dr. Sridhara Shetty along with doctors from Tata Memorial Centre, vice-principals - Dr. Liji Santosh & Asst. Prof. Sandesha Shetty, NSS Program Officers & RRC members of



**Inauguration Ceremony of the Blood Donation Camp and the Blood Donation in Process.**

the college. The camp began in the morning and was active till the evening. The donors were provided with refreshment after donating blood and were given certificates, sapling and a donor card. All the Covid-19 precautions were taken such as social distancing, sanitization, masks and gloves. 74 Blood counts were collected and there were 127 registrations. The program ended with a vote of thanks by Principal, Dr. Sridhara Shetty.

## Celebration of International Yoga Day- “Be with Yoga, Be at Home”



Students actively participating in the event.

On the occasion of International Yoga Day, the Health Club, NSS Unit and Sports Department of the college celebrated International Yoga Day in association with Ambika Yog Kutir. The session titled ‘Be with Yoga, Be at Home’ was organised on Monday, 21st June, 2021, via Zoom, from 8:00 am to 9:30 am. The objective of the event was to promote better mental and physical health of the

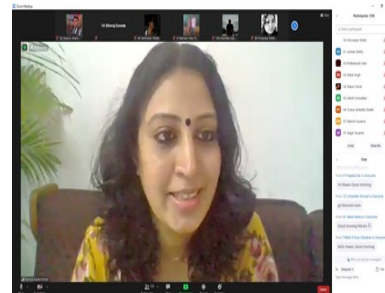
community and to motivate participants to adopt and practice yoga in their daily lives. Dr. Sridhara Shetty addressed the gathering & welcomed the resource persons and members of Shri Ambika Yoga ; Mr Bharat Pawar, Mr. Rajesh Surti and Mrs. Riddhi Surti, for the day. Resource persons started the session in which they demonstrated various sitting and standing yoga asanas explaining the specifi-

cations and importance of each. These asanas were taught to relieve mental stress, reduce bodily pain and soothe the soul. Asanas were performed by the participants simultaneously. The session was open for teaching, non-teaching staff, students and parents. This was followed by a ‘Question and Answer’ and the session came to an end with a vote of thanks.

*It is possible to fly without motors, but not without knowledge and skill.*  
- Wilbur Wright

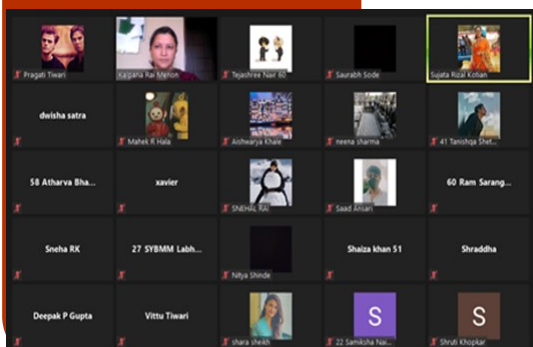
## Orientation on NUSSD Programme of TISS

The orientation on TISS— National University Students’ Skill Development Programme (NUSSD) was organized on 8th July, 2021 from 10.30 am to 11.30 am, via the Zoom App for the students of undergraduate and postgraduate courses (all streams). The session started with the welcome note by Ms. Sahana Raviprasad - Convener of NUSSD programme of the college. Principal, Dr. Sridhara Shetty addressed the



TISS-NUSSD Programme Coordinator and Resource person, Ms. Ramya Balakrishnan

students highlighting the importance of skill based courses in the present scenario. Then Ms. Ramya Balakrishnan, the resource person, oriented the participants on the two courses offered under the NUSSD Programme for the students and other details of the course. The session ended with a formal vote of thanks by Vice Principal Prof. Sandesha Shetty. In all, 125 students participated in the session.



A good show of participants for the session

## Avishkar Orientation Session for BAMMC

Avishkar Research Convention orientation by Asst. Prof. Sujata Rizal was conducted on 5th July 2021 at 12:30pm, via ZOOM platform. 87 students along with teachers of the department attended the session. Asst. Prof. Sujata Rizal In-charge of Avishkar Research Convention addressed the students and informed them about the rules and regulations of the competitions. Students cleared their doubts about the kind of topics to be selected for the research. About 37.9% of the students learnt about the convention for the first time in this event. Close to 40% of the students were satisfied with the information provided. 14.9% students showed interest in participating in the convention and 60% of the students were in two minds about it. A few suggestions from students indicated need for assistance on selection of research topics.

## Digital Library Services by the Learning Resource Center (LRC)

The LRC continued with its Digital Library Services as the college commenced the new academic year again in the online mode. The LRC made Digital Book Shelves with books selected from N-LIST & other free websites and shared it with the teachers and students. E-Periodicals Rack was created to provide full

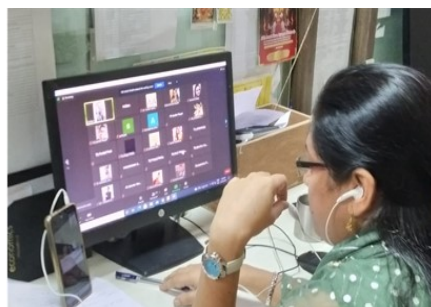


Left to Right: Digital Book-Shelf, E-Periodicals Rack, Virtual Book Exhibition

text access to periodicals subscribed by the library and also journals from N-LIST. Virtual Book Exhibition was organised to allow the teachers to provide requisition for new book purchase. The library website was upgraded to the latest version & updated with access to more online resources.

## N-List Orientation Session by Library

The Learning Resource Centre (Library) in association with various departments of the college organised a training session for the effective use of N-LIST E-resources for the students from all programmes. This session was organised on 29<sup>th</sup> June for BSc.IT, 5<sup>th</sup> July for BMS, 7<sup>th</sup> July for BCOM & 9<sup>th</sup> July for BAF-BBI students respectively. Librarian, Mrs. Smitha Ravindranath was the resource person for the session. The



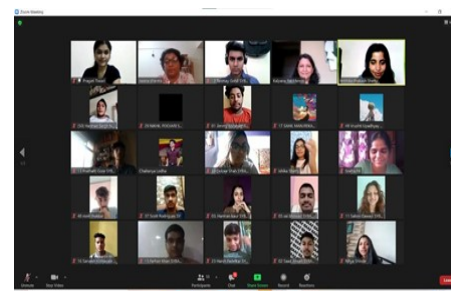
Librarian, Mrs. Smitha Ravindranath taking the session.

topics covered in the session included use of information, various information sources, Google v/s N-LIST, etc. The resource person also practically showed the students how to search in various resources in N-LIST using various search techniques. Feedback form was shared towards the end of each session. Overall the session was very informative with good participation by the students.

## Studio Plus Audio Editing Workshop

On 9th July 2021, the Department of Mass Media and Communication Skills organised an "Audio Editing Workshop" which was hosted by Studio Plus. The Workshop commenced with a few words of welcome by the Studio President Hrithika Prakash Shetty and the Studio Awaaz In-charge Shara Sheikh. The resource person, Chaitanya Lodha from TYBAMMC, covered the fundamen-

tals of the software, and also explained how with the help of certain tools, distorted audio can be made into a flawless podcast. Afterwards a Q&A session was held. The attendees and faculty members present found the seminar to be both educational and entertaining. The workshop was concluded with a vote of thanks by the Studio Secretary Tanmay Gohil.



The Workshop in Progress



## Webinar- 'Learn Financial Market through Gamification'



Banner of the Event

A SEBI sponsored webinar on 'Learn Financial Market through Gamification' was organized by the Department of Accountancy and Financial Management on 15th July, 2021 over Zoom. The resource person was Mr. Amanpal Singh Chawla,

Founder of 'Advisor Zaroori Hai' encouraged the participants to use the chat box to post their responses through short quizzes and games as he covered a range of topics from Wealth Creation, Personal Finance - Planning and Risk Management, Tax Planning, to Crypto Currency, and also the Use of Artificial Intelligence and Machine

Learning in Investment Products Optimization through the session. A total of 76 participants were present, the participants shared their opinions, asked questions, and the session ended with a final game on the topics covered.

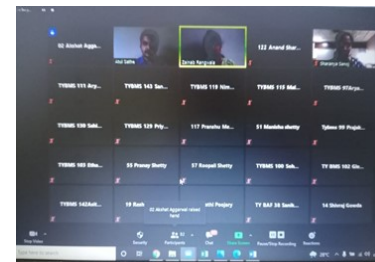
*"Write to be understood, speak to be heard, read to grow"*

- Lawrence Clark Powell

## Gender Empowerment Series- Profile Building through Resume

A webinar titled "Gender Empowerment Series - Profile Building through Resume" was organized on 22nd July for students and faculty from all programs of the Degree College. WDC Convenor CA Zainab Rangwala introduced the Resource person, Prof. Atul Sathe. In the technical session for over an hour, the resource person covered issues related to why is resume profile building im-

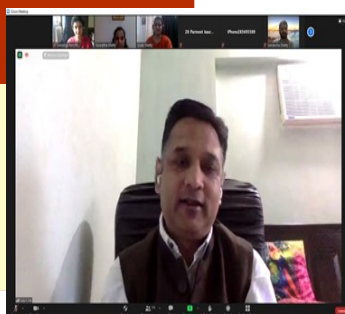
portant and, how to acquire a package of multi-functional skill sets, experience through internships, team building & communication skills and the general mistakes of writing a resume etc. The students raised many questions which were taken up satisfactorily. The session ended with a formal vote of thanks. 93 participants attended the webinar.



The Webinar in Progress

## Webinar on 'Careers in Banking'

Resource Person, Mr. Kapil Jha guiding the participants

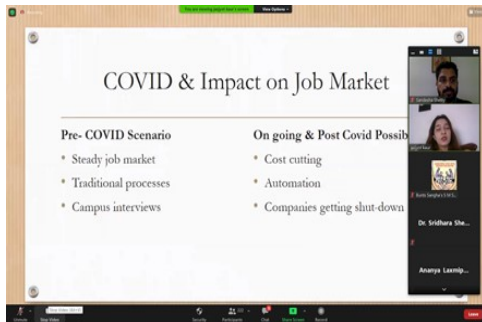


A one-day national webinar on "Careers in Banking" was organized by the Department of Commerce and Allied Subjects on 22nd July, 2021, over Zoom, for the students of undergraduate

and postgraduate courses of all streams. The resource person Mr. Kapil Jha, Director, Eru-dite Assets Pvt. Ltd. educated the participants about career prospects in banking in general and the online courses available with respect to banking exams. His presentation

was followed by a question-answer session and ended with a vote of thanks proposed by Prof. Sahana Raviprasad, Coordinator BAF-BBI. Total 110 participants attended the webinar. E-Certificates were distributed to all the participants who attended the session.

## Alumni Diaries- ‘Dynamism in Up-Skilling Post COVID-19 Outbreak’



The Department of Accountancy and Financial Management under the guidance of the coordinator Prof. Sandesha Shetty, organised sessions with their alumni every month. For the June session held on the 26th June, “Alumni Diaries- ‘Dynamism in Up-Skilling Post COVID-19 Outbreak- Career Prospects & Challenges in Commerce””, the resource person was Ms. Jasjyot Kaur, Assistant Manager at Naukri.com. Ms. Kaur talked about the challenges in the job market post lockdown and how to tackle them. She encouraged the students to take up extra-curricular courses and actively participate in various activities organised by the college for overall personality development. A total of 206 participants were present for the event.

Ms. Jasjyot Kaur conducting the session

## Counselling Centre Orientation Session

The counselling centre orientation session for the B. Com and BBI students was organized on 5th July, 2021. Ms. Natasha Mehta, the college counsellor, led a beautiful session through interactive activities to bring out important truths. She explained that counselling primarily is about thought, feelings and behaviour. She also introduced the theme of the year - keep learning, keep growing. The session ended with a relaxation session by playing an audio, where she asked the students to calm their minds. Ms. Mehta also introduced the plan to have a mental health club and encouraged the students to be a part

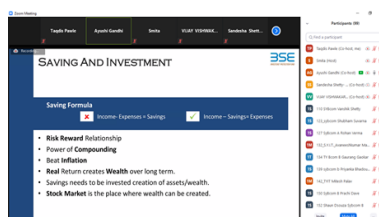
of it. She then opened the floor to questions, where she addressed issues raised by students about loss and grief, suicide, mental health, anxiety and fears, and how to deal with these sensitive issues. There were approximately 222 Students (B. Com- 160 students & BBI-62) present for the session. The session ended with a vote of thanks and feedback from the students was also collected.



Counsellor Natasha Mehta taking the session.

## Webinar on 'Investment Awareness Programme'

The Accountancy Association Inauguration and BSE Sponsored webinar on 'Investment Awareness Programme' was organized on 15th July, 2021. The session was attended by a total of 86 participants, including the Second Year and Third Year students from all the streams and faculty members of S. M. Shetty College . The BSE Resource



Caption describing picture or graphic.

Person for the session CS Ayushi Gandhi talked about various investment options in the stock market and highlighted investment and returns that can be generated through Mutual Fund schemes and further explained how Mutual Fund functioning takes place. The participants gave positive reviews and appreciated the intention behind the event.

## Alumni Guardian Angel- The Department of Mass Media and Communication



The 2nd 'Guardian Angel' Diti Priya Acharaya interacting with the students.

The Department of Mass Media and Communication has initiated an "Alumni Guardian Angel" series, namely guidance sessions with prominent alumni of the department, for the academic year 2021-22. The guardian angel for the first session on 19<sup>th</sup> July, was Ms. Trisha Hegde, an International Higher Education Expert, currently working with Navitas Europe. She began by emphasizing the basics, such as writing blogs, talking to seniors, building a LinkedIn page, making contacts, and

went on to talk about the "hustle culture" and steps to deal with it. The 2<sup>nd</sup> session held on 22<sup>nd</sup> July, was led by Ms. Diti Priya Acharaya, a script writer, content writer and editor. She spoke about how tough the media industry can be and the struggles one encounters in it and encouraged the students towards college extra-curricular activities with Resonant, Samvarta and Samachar by sharing her own experiences. The 3<sup>rd</sup> session was held on 24<sup>th</sup> July by Ms. Harshita Rajshekar, Sr. Brand Manager, Digital Republik & Digital Marketing Manager, MOBILOGIX INC (USA). She enlightened the participants

with her knowledge and experience on brand management, corporate communication and teamwork. On 31<sup>st</sup> July, the 4<sup>th</sup> session was addressed by Mr. Ausaaf Kherani, currently working with Mahindra. He gave interesting insights on life after college in the professional world and motivated the participants to engage in college activities. All the sessions witnessed a participation of approximately 50 students and they were concluded with an interactive and informative 'question and answer' time.

*"A mind troubled by doubt cannot focus on the course to victory."*

- Arthur Golden

## 'Crossroads' by Department of Management Studies

BMS students of the college were addressed by Principal Dr. Sridhara Shetty on how to choose the specialization area in their second year of study and by Mr. Hemal Shah on career alternatives post finance and marketing specialization. Mr. Hemal Shah is director of StockConcepts, sub-broker at BSE and senior finance faculty at University of Mumbai. Coordinator Ms. Nidhi



Mr. Hemal Shah guiding the students on career alternatives in finance & marketing

Chandorkar gave an overview of courses they will be having during the next four semesters. CA Zainab Rangwala updated about the certificate courses being conducted by the department to fill the industry-academia gap. The event was hosted by the class in-charge of FYBMS and SYBMS, Ms. Preeti Matharu, Ms. Steffi Salve, Mr. Ashish Navik and Adv. Hamid Khan.

A poster received for the competition.



## Poster Making Competition—Department of Commerce

Department of Commerce and Allied Subjects organised national level poster making competition on 19<sup>th</sup> July on the occasion of Bank Nationalization Day. Students from undergraduate and postgraduate programmes across India

participated in the event. The objective of the event was to create awareness about Bank Nationalization day and to showcase their creativity by way of poster making. Total 68 students

have participated in the poster making competition. E-Certificates were provided to all the winners and participants.



## Quizzes Organised

Quiz is an effective method to create awareness amongst students about various concepts and also to commemorate special days. Various departments of the college organized quiz competitions for students.

- The Learning Resource Center (LRC) organized quiz on 5th June to celebrate World Environment Day.
- Department of Accountancy and Financial Management conducted a quiz on ‘GST in India’ on 1st July.
- Department of Accountancy and Financial Management conducted a national level quiz on ‘Income Tax in India’ on 24th July.
- The Health Club organized a quiz on ‘Healthy Eating and Fitness’ on 5th August.
- On the occasion of Independence Day, the Learning Resource Center and Internal committee conducted quizzes on 15th August.
- The Management Association conducted a Biz-Quiz on ‘Inventions, Innovations and Entrepreneurs’ on 30th August.

### World Environment Day celebration by Tivona - Nature Club

The Tivona-Nature Club of the college organized ‘World Environment Day’ on 5th June, 2021. The purpose of this event was to create awareness about the Importance of nature and the ways to restore the ecosystem. Events like poster making and best out of waste were



A school student with his poster

organized. The event was organized at national level for school as well as college students. About 335 students, from more than 50 schools and colleges across the country, registered themselves for the event and 295 Participants participated in the event.

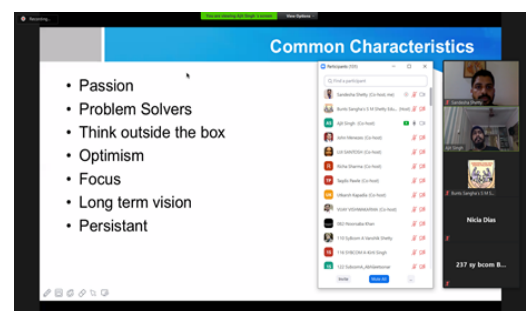
*“Earth provides enough to satisfy every man’s need, but not every man’s greed. Save environment to save planet.”*

- Mahatma Gandhi

### Alumni Diaries - ‘Life Hacks’

The Department of Accountancy and Financial Management of the college under its caption, ALUMNI DIARIES – organised a webinar on ‘Life Hacks- Requisite for becoming successful and budding entrepreneur’ on 9<sup>th</sup> July for the students and teachers of SYB-COM and TYBCOM. The resource person for the webinar was Mr. Ajit Singh, Founder of so-hl.com. The objective of the event was to acquaint the students with various ‘life hacks’ required in order to become a successful entrepreneur. Students will be able to gain insight in the job market as viewed from the perspective of our alumni having

job experience. The talk will also help them to understand the different steps involved in starting a business, dealing with clients, and also the ‘do’s and don’ts of the start-up world. The resource person, Mr. Ajit Singh spoke about the challenges he faced during his journey as an entrepreneur and how he tackled them. He also explained the documentation process to avoid any complexities. He also encouraged the participants to take up extra-curricular courses and actively participate in various activities organised by the college for overall personality

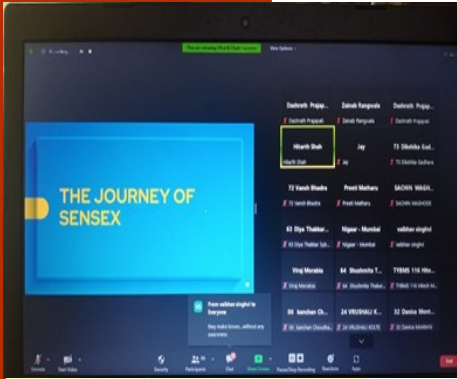


The session in progress

development. Towards the end, the resource also answered many queries posted by the students. The session ended with a vote of thanks proposed by Asst. Prof. John Menezes. In all, 124 students attended the session.

## ‘Neophyte to Stocks - Basics of Selection while Trading’

by WDC



The session in progress

The Women Development Cell (WDC) of the college organised a webinar on ‘Neophyte to Stocks - Basics of Selection while Trading’ on 4<sup>th</sup> August for the students, teaching and non-teaching staff of the college. The objective of the session was to make the participants understand stock trading in current scenario.

Total of 81 participants were present for the session. The guest speakers for the session were financial advisors, Mr. Dashrath Prajapati & Mr. Hitarth Shah. The session commenced with the formal introduction and welcome note by CA Zainab Rangwala followed by an introductory remark by Asst. Prof. Nidhi Chandorkar. The aspects covered in the session included terminology related to stock markets, compound-

ing effect of investments, return on investments, sensex /nifty, basics of investment in stock markets, journey of wealth management in stock markets, power of investment in stock markets etc. The resource persons addressed to the questions of the participants towards the end of the session.

*“The best way to find yourself is to lose yourself in the service of others.”*

- Mahatma Gandhi

## Creative Paper Bag Making by NSS

The NSS unit of the college organised an inter-collegiate competition on ‘Creative Paper Bag Making’ Competition on the occasion of Paper Bag Day. The competition was held on 12<sup>th</sup> July. Participants were asked to make the paper bag and send the photo of their creation through e-mail.



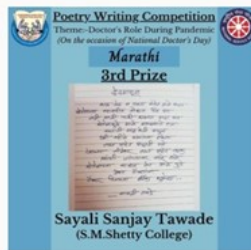
One of the bags created by student

Students from colleges across Mumbai participated in the competition. The event was judged by Asst. Prof. Ashish Navik.

## Poetry Writing Competition by NSS



The session in progress



The NSS unit of the college organised an inter-collegiate poetry writing competition to celebrate ‘National Doctor’s Day’ on 1<sup>st</sup> July, 2021. The objective of the event was to express gratitude to the doctor fraternity for their selfless service. Participants were asked to submit a poem by them in any of the languages, English, hindi or Marathi. About 57 participants from different college across Mumbai sent their poems. The event was judged by Asst. Prof. Swati Shetty and Asst. Prof. Mr. Ashish Navik and e-certificates were provided to all the winners.



## INSPIRATION – A Video Making Competition by Incubation Center



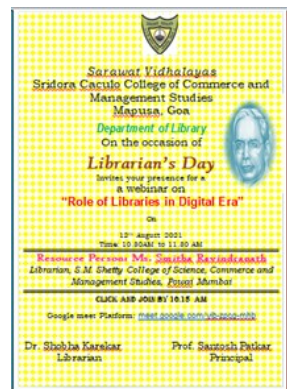
Screenshot of one of the videos sent by a participant

The Incubation Centre of the college organised a competition based on the life of famous entrepreneurs who have inspired the students. The students were informed and given 10 days’ time to create a video based on life, achievements and traits of their favorite entrepreneurs. Students from all departments participated in the competition. The videos were judged by Asst. Prof. Nidhi Chandorkar and Asst. Prof. Utkarsh Kapadia. Winners and participants were provided with e-certificates. The winning videos were also uploaded on the YouTube channel of the Incubation Center, SM Shetty Incubation Center.

## Librarian’s Day Celebration in Collaboration with Sridora Caculo College, Goa

The Learning Resource Center in collaboration with Sridora Caculo College of Commerce and Management Studies, Goa celebrated, Librarians’ Day by organising a session on ‘Role of Libraries in Digital Era’. The session was taken by librarian, Mrs. Smitha

Ravindranath for the teachers and students of both the colleges. The session was very informative with Librarian, Mrs. Smitha Ravindranath explaining the participants about the evolution of digital libraries and the role they play in the current technological society.



The banner of the event.

“Google can bring you back 100,000 answers, A librarian can bring you back the right one.”

- Neil Gaiman

## Talent Fiesta 2021 by Department of Management Studies



Mehendi design done by a participant

The Department of Management Studies organised a 6 days intra-departmental competition from 19<sup>th</sup> to 26<sup>th</sup> July. The competitions organised were solo singing, solo dancing, fine arts (mehendi, nail art, rangoli), poem recitation, corporate rampwalk and galaxy (beat boxing, yoga, freestyle football). The total participation for the competition was 42 from SYBMS

& TYBMS). The participants were asked to prepare a video of their talent and was asked to upload the same on the google form circulated. The competition was organised with the objective to recognise the talent of the department students and give them a platform to display the same.



**BUNTS SANGHA'S**  
**S.M. SHETTY COLLEGE OF**  
**SCIENCE, COMMERCE AND**  
**MANAGEMENT STUDIES**

*(Permanently Affiliated to University of Mumbai)*

**NAAC Accredited 'A' Grade**  
**IMC RBNQ Certificate of Merit 2019**  
**ISO 21001:2018 Certified**

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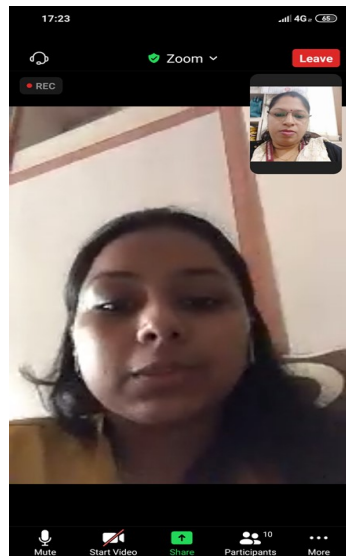
## Certificate Courses by Various Departments

Various departments of the college commenced certificate courses for the benefit of the students. These certificate courses not only educate the students but also enhance their employability skills. Following certificate courses were started:

- Certificate Course in Film Making & Sound Editing by Dept. of Mass Media.
- Certificate Course in Mutual Funds Distributors by Dept. of Accountancy & Financial Management.
- Certificate Course in Digital Marketing & E-CRM by Dept. of Accountancy & Financial Management.
- Certificate Course in Mutual Funds Distributors - Free NISM VA Training & Certification by Dept. of Accountancy & Financial Management.
- Certificate Course in Equity & Advance Equity Research by Dept. of Commerce.
- Certificate Course in Basics of Financial Markets for SY and TY students by Dept. of Management Studies.

## Online Book Review Competition by the Library & Language Club

The Learning Resource Center of the college along with the Language Club organised an Online Book Review Competition on 12<sup>th</sup> August, 2021. This event was organised to commemorate the birth anniversary of Dr. S.R. Ranganathan, Father of Library Science in India. Brochure for the event was circulated well in advance and students were asked to submit the book review prior to the event. All the book reviews were checked for plagiarism, content and language. On 12<sup>th</sup> August, a presentation of the book review was arranged through online mode. Vice Principal, Dr. Liji Santosh & In-Charge Language & Magazine Club, Asst. Prof. Neena Sharma, judged the event. Vice



**A participant giving her book review.**

Principal, Asst. Prof. Sandesha Shetty was also present for the event. Librarian, Mrs. Smitha Ravidranath gave a brief introduction of the day and compered the event. Participants spoke about their book for 3 minutes and judges actively interacted with the participants. Winners were selected on the basis of the total score in all criteria. E-certificates were provided to the winners as well as participants. Feedback was also taken from all the participants