

**Bunts Sangha's**  
**S.M. Shetty College of Science, Commerce & Management Studies, Powai.**

**DEPARTMENT OF MASS MEDIA & COMMUNICATION SKILLS**

**MEDIA CLUB - The Studio Annual Report 2020-21**

The pandemic presented a challenging online academic year of 2020-21. The Studio – media club of the Department of Mass Media and Communication Skills organized various activities and interactive sessions and workshops for the students in the online mode via Zoom platform and the social media handles.

On August 8<sup>th</sup> 2020, a guidance session on “Independent Filmmaking” by Shilpa Krishnan Shukla (Writer, Director, and Producer), Mathew Jenif Joseph (Producer, Editor and Cinematographer) and Vineeth Paul (Sound and Music Director) was organized. Ms. Shilpa and Mr. Mathew established Kathaah Productions with an objective to develop quality independent films. Vineeth Paul is also part of Kathaah Productions since their feature film Kathaah@8 in 2019 and our BMM alumni. The students were given a detailed description of the requirements and the process of film-making especially at a nascent stage and with a minimal budget.

The Studio inaugurated a new extension Studio Awaaz, a Radio Podcast show created and developed by the students of BMM/BAMMC. RJ Dilip of 92.7 Big FM Mumbai launched the debut podcast. The podcast airs every 2<sup>nd</sup> and 4<sup>th</sup> Thursday of the month. The segments aired are ‘I am You’, ‘Answer This’, ‘Did you know’ and ‘Top 5’. Studio Awaaz has conducted a total of 23 episodes in the year 2020-21 with a listenership of 910 marking the highest in the month of October for the 10<sup>th</sup> episode.

The Studio organized ‘DEBUTANTS 2020-2021’ on 18<sup>th</sup> and 19<sup>th</sup> of September, 2020 to welcome the first year batch of 2020-21. Ad-guru and theatre personality Bharat Dabholkar honoured day 1 with his expertise in Advertising and Mr. George Smith Alexander Senior Vice President, Financial services, Adfactors PR on Day 2 speaking on all the aspects of Journalism and the prerequisites of being a reporter. After two days of games and activities to compete in, Mr. Tanmay Gohil and Ms. Vaishnavi Moolya won the Mr. & Ms. Debutants for the year.


Studio Plus being an exchange platform for skills by students and for students conducted workshops on various skills. On 13<sup>th</sup> January a workshop on ‘Beatboxing’ was arranged with the Alumni Anany Bansal & Udith Suvarna and student Gaurav Suvarna of the BMS department.

The year being in an online mode due to the pandemic with no physical interaction and everyone within the limits of their home was challenging for students. To bring in positivity and a relaxing atmosphere a casual gathering of students to play and interact was organized through 'Studio Night'. Studio Night was conducted on 7th August and 10th October in the first term and on 23rd January in the second term.

On 27<sup>th</sup> October 2020 a Y-Talk session on the reportage of Indian Media on Rape was arranged. Students from various departments participated and spoke on the issue with respect to victim blaming and curbing the culture of rape and seeking strong action against the crime. Mr. Rathin Sawant from SYBMS and Ms. Saisaranyya Menon from FYBAMMC were presented with the award of Best Speakers for the session.

The Studio in collaboration with the Internal Committee (IC) organized Filmy Friday and Y-talk on the 19th of March 2021. The Award Winning film Chup Chap was screened online on Zoom , a short film that speaks about the unspeakable truth in India- that of sexual harassment and rape. Filmy Friday was continued with a Y-Talk in the same context "Is there safety in silence". All the panellists made excellent remarks, emphasising that silence is not a solution, speaking up and making a difference is. Asst Prof. Adv. Hamid Khan gave clarity on the laws concerned with women's safety.

Studio Samachar undertook a new project this year and reviewed the challenges of teaching and learning in the pandemic. Since education turned towards an online mode the Samachar team put together the thoughts and opinions shared by the teaching and student community discussing the opportunities and challenges of this transition to online teaching in a short video which is published on the YouTube channel.

  
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