

Bachelor of Commerce

Programme Outcome

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| PO1 | To apply the knowledge of accounting and technical skills in the core courses. | Competency 1 | Demonstrate Competency in Accountancy and Financial Management | Performance Indicator 1 | Apply Accountancy Concepts like Final Accounts, Departmental Accounts, Ratio Analysis, Working Capital Management |
| | | Competency 2 | Demonstrate Competency in Mathematical and Statistical Techniques | Performance Indicator 2 | Apply mathematical techniques such as permutation, combination & linear programming, time series, index numbers, Interest and Annuity |
| | | Competency 3 | Demonstrate Competency in Computer Systems & Applications | Performance Indicator 3 | Apply Computer applications such as MySQL, E-Commerce, Advanced Spread sheet, Visual Basic |
| PO2 | Develops the skill to think critically on abstract concepts of accounting. | Competency 1 | Demonstrate Competency in Management Accounting | Performance Indicator 1 | Apply techniques like Comparative & Trend Analysis of Financial Statements, Capital Budgeting |
| | | Competency 2 | Demonstrate Competency in Accounting Standards, Inventory Valuation & Cost Accounting Techniques | Performance Indicator 2 | Apply techniques of Buy Back of Shares, Internal & External Reconstruction, Investment Accounting, Inventory Valuation, Marginal Costing & Standard Costing |
| | | Competency 3 | Demonstrate Competency in Direct Tax and GST | Performance Indicator 3 | Apply techniques to compute Residential Status, Taxable Income, Registration for GST, Scope of Supply, GST Liability |
| PO3 | To impart the various skills like accounting skills, managerial skills, communication skills etc. | Competency 1 | Demonstrate Competency in Project Planning, Entrepreneurship | Performance Indicator 1 | Study, Licencing & Registration, Entrepreneurship Growth |
| | | Competency 2 | Demonstrate Competency in Business and Professional Communication | Performance Indicator 2 | Apply Techniques of Language and Writing Skills, Business Correspondence, Presentation Skills and Group Communication |
| | | Competency 3 | Demonstrate Softskills for Effective interpersonal communication | Performance Indicator 3 | Apply techniques of Leadership Skills and Team Building |
| PO4 | To gear up with updated knowledge in implementing business practices. | Competency 1 | Demonstrate Competency in various branches of Economics | Performance Indicator 1 | Apply techniques of Foreign Exchange Markets, Commercial Policy, International Trade & Economic Organisations, Micro & Macro Economics, Banking & Financial Markets, Public Finance |
| | | Competency 2 | Demonstrate Competency in Advertising, Brand Building & Ad Agency Management | Performance Indicator 2 | Apply techniques of Integrated Marketing Communications, Media Research, Planning Advertising Campaign |
| | | Competency 3 | Demonstrate Competency in Indian Contract Act, Negotiable Instruments Act, Sale of Goods Act, Indian Companies Act, Indian Partnership Act, Consumer Protection Act, Intellectual Property Rights, Competition Act | Performance Indicator 3 | Apply techniques of provisions of various Acts, Preparation of Memorandum & Articles of Association, Partnership Deed, LLP |
| PO5 | To prepare students for post graduate studies and to achieve success in their professional careers. | Competency 1 | Demonstrate competency in Tourism Management, Agricultural & Industrial Development | Performance Indicator 1 | Apply techniques of Tourism Typology & Ecotourism, Corporate Social Responsibility, ISO 14000 & 16000 |
| | | Competency 2 | Demonstrate Basic Information on Competitive Examinations and Soft Skills for Competitive Examinations | Performance Indicator 2 | Apply techniques of time management, goal setting, writing skills, logical reasoning and quantitative techniques |
| | | Competency 3 | Demonstrate Ethical Behaviour and Implications for Accountants | Performance Indicator 3 | Apply techniques of Financial Reporting, Company Code of Ethics, Corporate Governance, IFAC Code of Ethics for Professional Accountants |