

B.COM Department

Teaching Learning Resources 20-21

Name of the teacher	Class	Subject	TLR
Steffi Salve	TYBCOM	COMMERCE V (MARKETING)	<p>PPT: https://classroom.google.com/c/MTIxMzY5NzkzOTg0?cjc=bijkkmv Google Classroom: https://classroom.google.com/c/MTIxMzY5NzkzOTg0?cjc=bijkkmv Others: 1. Market Research reference material: Accenturechemicalsglobalconsumersustainabilitysurvey2019-190701100339.pdf 2. Article on Consumer Behavior: https://www.mckinsey.com/business-functions/marketing-and-sales/our-insights/a-global-view-of-how-consumer-behavior-is-changing-amid-covid-19# 3. Advertisement Videos on Market Segmentation, Consumer Behavior, Product Positioning, Pricing Strategies, Branding, Competitive Marketing Strategies, Product Life Cycle, etc. 4. White Board, Break out room</p>
		COMMERCE VI (HUMAN RESOURCE MANAGEMENT)	<p>PPT: https://classroom.google.com/c/MjYzMTE3NDY5NzYy?cjc=m43nulc Google Classroom: https://classroom.google.com/c/MjYzMTE3NDY5NzYy?cjc=m43nulc Others: 1. Job Analysis via Naukri.com, Internshala.com. 2. Employee Welfare Schemes of Google: https://youtu.be/Z-pT0XDYvDM 3. Videos on E-recruitment, E-selection, Succession Planning examples 4. White Board, Break out room</p>
Avneet Kaur	TYBCOM(SEM V)	COMPUTER SYSTEMS & APPLICATIONS-I	<p>1. PPT: https://drive.google.com/drive/folders/1d6CUjGY5owQ76GLOod-h6OyYIH6divck?usp=sharing 2. Google Classroom: https://classroom.google.com/c/MTE4NDIyMDA5NjQ5?cjc=f7bpet 3. YouTube: https://www.youtube.com/channel/UCPba84dfn1PhEMi-</p>

			<p>ztqaHSQ</p> <p>4. Others:</p> <p>https://quizizz.com/admin/quiz/5f85e46b19e541001d09b2b7/network-media https://drive.google.com/drive/folders/1DsAeXBbd1CE8FbL3XXPFUmMZvBMEHsPV?usp=sharing</p>
Avneet Kaur	TYBCOM(SEM VI)	COMPUTER SYSTEMS & APPLICATIONS-II	<p>1. PPT: https://drive.google.com/drive/folders/1d6CUjGY5owQ76GLOod-h6OyYIH6divck?usp=sharing</p> <p>2. Google Classroom: https://classroom.google.com/c/MTE4NDIyMDA5NjQ5?cjc=f7bppet</p> <p>3. YouTube: https://www.youtube.com/channel/UCPba84dfn1PhEMi-ztqaHSQ</p> <p>4. Others: https://quizizz.com/admin/quiz/5f87a4882e9f49001c7258c4/e-commerce-security https://paiza.io/en/projects/new?language=mysql https://drive.google.com/drive/folders/1DsAeXBbd1CE8FbL3XXPFUmMZvBMEHsPV?usp=sharing https://padlet.com/meavneet2018/gsw42ia34o9ycf02 https://www.educaplay.com/learning-resources/6604796-components-of-e-commerce.html</p> <p>5. Google forms, white board and break out rooms</p>
Vijay Vishwakarma	SYBCOM	ADVERTISING I & II	<p>PPT: https://drive.google.com/drive/folders/1pHjGikM3yQH0YEL6P_GWgmWOK8QiWAMa?usp=sharing</p> <p>Google Classroom: https://classroom.google.com/u/1/c/MTI4NzMzODMzMTQ5</p>
Vijay Vishwakarma	SYBCOM	ADVERTISING I & II	<p>PPT: https://drive.google.com/drive/folders/1pHjGikM3yQH0YEL6P_GWgmWOK8QiWAMa?usp=sharing https://drive.google.com/drive/folders/1Q3Qcy6IQeNx1b9DNC05gETm2Rw8y92wH?usp=sharing</p> <p>Google Classroom: https://classroom.google.com/u/1/c/MTI4NzMzODMzMTQ5</p>

Richa Sharma	SYBCOM	BUSINESS ECONOMICS III	<p>1. PPT: https://classroom.google.com/c/MTE2NTEyODUyNTQ3/p/MTk5NzcyNzE3MTk4/details https://classroom.google.com/c/MTE2NTEyODUyNTQ3/p/MTUxNjQ3Nzk5MTM2/details https://classroom.google.com/c/MTE2NTEyODUyNTQ3/p/MzM4NjQ0MTMxNjZa/details https://classroom.google.com/c/MTE2NTEyODUyNTQ3/p/MTIxNzU5Mzc4MzY4/details https://classroom.google.com/c/MTE2NTEyODUyNTQ3/p/MTMwMDg2ODY5MTU1/details</p> <p>2. Case Study on India Economy's Performance to Explain Business Cycles.</p> <p>3. Google Classroom:SYBCOM A : https://classroom.google.com/c/MTM3NDg3NTY4MzAw?cjc=jxrpjqw</p> <p>SYBCOM B : https://classroom.google.com/c/MTE2NTEyODUyNTQ3?cjc=dfd7ciz</p>
Richa Sharma	SYBCOM	BUSINESS ECONOMICS IV	<p>1. PPT: https://classroom.google.com/c/MTE2NTEyODUyNTQ3/p/MzEyMzY3MzI5NTY1/details https://classroom.google.com/c/MTE2NTEyODUyNTQ3/p/Mjg1MzE5MzM0MTYx/details https://classroom.google.com/c/MTE2NTEyODUyNTQ3/p/MjU5NTc1MTYwODQ0/details https://classroom.google.com/c/MTE2NTEyODUyNTQ3/p/MjU0NTc3MzAzNzE0/details https://classroom.google.com/c/MTE2NTEyODUyNTQ3/p/MjQ5NTY1NDAYMzk3/details</p> <p>2. Google Classroom: SYBCOM A : https://classroom.google.com/c/MTM3NDg3NTY4MzAw?cjc=jxrpjqw</p> <p>SYBCOM B : https://classroom.google.com/c/MTE2NTEyODUyNTQ3?cjc=dfd7ciz</p> <p>3. Group discussion in class on Union Budget and the Economic Survey and their importance.</p>

Hamid Khan	SYBCOM	BUSINESS LAW	https://classroom.google.com/u/2/c/MTI1OTQzNjI2NzQw Google Classroom: https://classroom.google.com/c/MTI1OTQzNjI2NzQw?cjc=pjuhu_md
Taqdis Pawle	FY B.Com	Maths and Statistics	ebooks and pdf of textbooks https://drive.google.com/drive/folders/1s8qDZPL-Zkaw0xW8DIVB6preFwxc_s6n?usp=sharing
Debbie James	FY B.Com	Business Communication	PPT: https://classroom.google.com/c/MTQwNzk1NTY5ODMw/m/MjgwMDlyMDU3Mjkz/details Google Classroom: https://classroom.google.com/c/MTQwNzk1NTY5ODMw/m/MjgwMDlyMDU3Mjkz/details Others: Whiteboard, breakout rooms, Group Discussions, Case studies, Role play
Deepali Hegde Patil	FYBCOM	Environmental Studies	PPT: https://classroom.google.com/c/MTYxODUxMDU3NDQw?cjc=dy_kh4ph Google Classroom: https://classroom.google.com/c/MTYxODUxMDU3NDQw?cjc=dy_kh4ph
Sahana Raviprasad	SYBCOM	MANAGEMENT ACCOUNTING	YouTube: https://www.youtube.com/channel/UCcwgOdw7hmEUdeRzcLY7wwg PPT: https://drive.google.com/drive/folders/1jzAj4g8-YWfitQ-vH-P5Aw_qsMcQUBw?usp=sharing Google Classroom: https://classroom.google.com/c/MTE3MzM1MjEzMzIz?cjc=o6mr3iy https://classroom.google.com/c/MTE2Mzc5MTM0MDQ3?cjc=go_domxa Others: https://forms.gle/sP3aLreniZtLtE118 https://forms.gle/UwWC5in4m9WuVfxeA
	SYBCOM	AUDITING	YouTube: https://www.youtube.com/channel/UCcwgOdw7hmEUdeRzcLY7wwg PPT: https://classroom.google.com/c/MTE3MzM1MjEzMzIz?cjc=o6mr3iy https://classroom.google.com/c/MTE2Mzc5MTM0MDQ3?cjc=go_domxa Google

		Classroom: https://classroom.google.com/c/MTE3MzM1MjEzMzIz?cjc=o6mr3jy https://classroom.google.com/c/MTE2Mzc5MTM0MDQ3?cjc=gomxa Others: https://docs.google.com/forms/d/e/1FAIpQLScYpsYIM4px9xrrV0LTzZyWNVUdLSHfWScaD7Y-RHe9GkpoA/viewform?usp=sf_link
--	--	---