

**B.COM Department**

**Teaching Learning Resources 19-20**

Name of the teacher	Class	Subject	TLR
Prachi Agarwal	TY BCOM	EXPORT MARKETING I	PPT: <a href="https://drive.google.com/drive/folders/1PpUm2VBo-A47UHMGO8-UFnk1As5Ux3U?usp=sharing">https://drive.google.com/drive/folders/1PpUm2VBo-A47UHMGO8-UFnk1As5Ux3U?usp=sharing</a> Google Classroom: <a href="https://classroom.google.com/c/NDQzOTc4OTQ3NTFa?cjc=6redymz">https://classroom.google.com/c/NDQzOTc4OTQ3NTFa?cjc=6redymz</a>
Prachi Agarwal	TY BCOM	EXPORT MARKETING II	PPT: <a href="https://drive.google.com/drive/folders/1hOzWuTK1UluXITpv89a9FqzAc31m2SbF?usp=sharing">https://drive.google.com/drive/folders/1hOzWuTK1UluXITpv89a9FqzAc31m2SbF?usp=sharing</a> Google Classroom: <a href="https://classroom.google.com/c/NDQzOTc4OTQ3NTFa?cjc=6redymz">https://classroom.google.com/c/NDQzOTc4OTQ3NTFa?cjc=6redymz</a>
Vijay Vishwakarma	SYBCOM	ADVERTISING I & II	PPT: <a href="https://drive.google.com/drive/folders/1pHjGIkM3yQH0YEL6P_GWgmWOK8QiWAMa?usp=sharing">https://drive.google.com/drive/folders/1pHjGIkM3yQH0YEL6P_GWgmWOK8QiWAMa?usp=sharing</a> <a href="https://drive.google.com/drive/folders/1Q3Qcy6lQeNx1b9DNC05gETm2Rw8y92wH?usp=sharing">https://drive.google.com/drive/folders/1Q3Qcy6lQeNx1b9DNC05gETm2Rw8y92wH?usp=sharing</a> Google Classroom: <a href="https://classroom.google.com/u/1/c/NDA3MTQwMTUyNTBa">https://classroom.google.com/u/1/c/NDA3MTQwMTUyNTBa</a>
Vijay Vishwakarma	SYBCOM	ADVERTISING I & II	PPT: <a href="https://drive.google.com/drive/folders/1pHjGIkM3yQH0YEL6P_GWgmWOK8QiWAMa?usp=sharing">https://drive.google.com/drive/folders/1pHjGIkM3yQH0YEL6P_GWgmWOK8QiWAMa?usp=sharing</a> <a href="https://drive.google.com/drive/folders/1Q3Qcy6lQeNx1b9DNC05gETm2Rw8y92wH?usp=sharing">https://drive.google.com/drive/folders/1Q3Qcy6lQeNx1b9DNC05gETm2Rw8y92wH?usp=sharing</a> Google Classroom: <a href="https://classroom.google.com/u/1/c/NDA3MTI0NTY2NzVa">https://classroom.google.com/u/1/c/NDA3MTI0NTY2NzVa</a>
Sahana Raviprasad	SYBCOM	MANAGEMENT ACCOUNTING	PPT: <a href="https://drive.google.com/drive/folders/1jzAjk4g8-YWfitQ-vH-P5Aw_qsMcQUBw?usp=sharing">https://drive.google.com/drive/folders/1jzAjk4g8-YWfitQ-vH-P5Aw_qsMcQUBw?usp=sharing</a> Google Classroom: <a href="https://classroom.google.com/c/Njc1MjUxMzEwMDZa?cjc=qaidpcq">https://classroom.google.com/c/Njc1MjUxMzEwMDZa?cjc=qaidpcq</a>
Sahana Raviprasad	SYBCOM	AUDITING	PPT: <a href="https://docs.google.com/forms/d/e/1FAIpQLScYpsYIM4px9xrrV0LTzZyWNVUdLShfWScad7Y-RHe9GikpoA/viewform?usp=sf_link">https://docs.google.com/forms/d/e/1FAIpQLScYpsYIM4px9xrrV0LTzZyWNVUdLShfWScad7Y-RHe9GikpoA/viewform?usp=sf_link</a> Google Classroom: <a href="https://classroom.google.com/c/Njc1MjUxMzEwMDZa?cjc=qaidpcq">https://classroom.google.com/c/Njc1MjUxMzEwMDZa?cjc=qaidpcq</a>

Steffi Salve	TYBCOM	COMMERCE V (MARKETING)	<p>1. PPT</p> <p>2. Google Classroom:  <a href="https://classroom.google.com/c/Njg5NjY0MDYwNTha?cjc=e6muy2g">https://classroom.google.com/c/Njg5NjY0MDYwNTha?cjc=e6muy2g</a></p> <p>3. Advertisement Videos on Market Segmentation, Consumer Behavior, Product Positioning, Pricing Strategies, Branding, Competitive Marketing Strategies, Product Life Cycle, etc</p>
		COMMERRCE VI (HUMAN RESOURCE MANAGEMENT)	<p>1. PPT</p> <p>2. Google Classroom:  <a href="https://classroom.google.com/c/Njg5NjY0MDYwNTha?cjc=e6muy2g">https://classroom.google.com/c/Njg5NjY0MDYwNTha?cjc=e6muy2g</a></p> <p>3. Job Analysis via <a href="http://Naukri.com">Naukri.com</a>, <a href="http://Internshala.com">Internshala.com</a>.</p> <p>4. Videos on E-recruitment, E-selection, Succession Planning examples</p>
Avneet Kaur	TYBCOM(S EM V)	COMPUTER SYSTEMS & APPLICATIONS-I	<p>PPT:<a href="https://drive.google.com/drive/folders/1d6CUjGY5owQ76GLOod-h6OyYIH6divck?usp=sharing">https://drive.google.com/drive/folders/1d6CUjGY5owQ76GLOod-h6OyYIH6divck?usp=sharing</a></p> <p>Google Classroom:  <a href="https://classroom.google.com/u/2/c/NjQxOTA2MzcyNjla">https://classroom.google.com/u/2/c/NjQxOTA2MzcyNjla</a></p> <p>Others:  <a href="https://drive.google.com/drive/folders/1DsAeXBbd1CE8FbL3XXPfUmMZvBMEHsPV">https://drive.google.com/drive/folders/1DsAeXBbd1CE8FbL3XXPfUmMZvBMEHsPV</a></p>
Avneet Kaur	TYBCOM(S EM VI)	COMPUTER SYSTEMS & APPLICATIONS-II	<p>PPT:<a href="https://drive.google.com/drive/folders/1d6CUjGY5owQ76GLOod-h6OyYIH6divck?usp=sharing">https://drive.google.com/drive/folders/1d6CUjGY5owQ76GLOod-h6OyYIH6divck?usp=sharing</a></p> <p>Google Classroom:  <a href="https://classroom.google.com/u/2/c/NjQxOTA2MzcyNjla">https://classroom.google.com/u/2/c/NjQxOTA2MzcyNjla</a></p> <p>YouTube:  <a href="https://www.youtube.com/channel/UCPba84dfn1PhEMi-ztqaHSQ">https://www.youtube.com/channel/UCPba84dfn1PhEMi-ztqaHSQ</a></p> <p>Others:  <a href="https://drive.google.com/drive/folders/1DsAeXBbd1CE8FbL3XXPfUmMZvBMEHsPV">https://drive.google.com/drive/folders/1DsAeXBbd1CE8FbL3XXPfUmMZvBMEHsPV</a></p>