

BUNTS SANGHA'S
S.M. SHETTY COLLEGE OF SCIENCE, COMMERCE AND MANAGEMENT STUDIES, POWAI
PERMANENTLY AFFILIATED TO UNIVERSITY OF MUMBAI
IMC RBNQ CERTIFICATE OF MERIT 2019
ISO 21001:2018 CERTIFIED

NOTICE

BUNTS SANGHA'S
S.M. SHETTY COLLEGE OF SCIENCE, COMMERCE AND MANAGEMENT STUDIES,
POWAI

B.COM. Department Is Organizing ☐

☐ ***AD MAKING COMPETITION*** ☐

Digital Poster AD Making Competition and Video AD Making Competition.

☐ Topic:

▪Vada pav

▪Mobile

▪Camera

▪Watch

▪Detergent Powder

Rules and Regulations:☐

☐Content should be related to the given topic.

☐Content should not be copied from anywhere.

☐The advertisement should not contain any vulgar or offensive words.

☐Jingles, Tagline and logo must be there.

☐Video ADs should be within 1 minutes only.

☐The AD will be judged according to the following criteria:- Creativity, Presentation and Relevance.

In Video Ad maximum 4 students are allowed and in Digital Poster maximum 2 students are allowed.

Registration link☐

<https://docs.google.com/forms/d/1AZcQmjHkPc9bPyNC-0hhFWtnP0hivKbEZgkOD-s6HYg/edit?usp=drivesdk>

Last date of the Submission is 17th February, 2023

Results will be declared on our Social Media handle on 24th February, 2023

For any Queries:

Sanjiv Bhappa: 81692 43391

Jainam Jain: 96198 86627



Prof. Sandesha Shetty
Vice-Principal & B.COM Coordinator



Dr. Sridhara Shetty
PRINCIPAL

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S.M. Shetty College of Science, Commerce and
Management Studies, Powai
Permanently Affiliated to University of Mumbai
IMC RBNQ Certificate of Merit 2019
ISO 21001:2018 Certified



BCOM DEPARTMENT

Is Organizing

AD Making Competition

**Digital Poster AD Making Competition and
Video AD Making Competition**

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- Vada Pav
- Mobile
- Camera
- Watch
- Detergent Powder

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Sanjiv Bhappa
8169243391

Jainam Jain
9619886627



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Report

Event: AD MAKING COMPETITION

Date: 24th Feb, 2023

Timing: 10:00am-11:00am

Venue: Room No: 610

Scope: The aim is to create and make them understand about the Advertisements

Objective: To create interest and to test the knowledge of students in Advertising

Highlights: As a part of the subject, Dr Vijay Vishwakarma had organised Ad Making Competition so as to create interest among them. Students enthusiastically participated in the competition. Product was given to make advertisements on the same. Students came up with a new ideas in promoting their brand.

Total Participants: 49

Rank	Roll No	Name of the Student
1 st	06	BANDLE SNEHAL KIRAN
	61	MAKRANI DANISH PERWAIZ
2 nd	165	KHAN JAFER SARDAR HUSAIN
	245	WADLE KAPIL BALAJI
3 rd	221	SURJIT SINGH DHARAM SINGH
	176	NADAR VIJAYAN MOORTHY



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Photos



Prof. Sandesha Shetty
Vice-Principal & B.COM Coordinator



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DADA KA VADA PAV
VADA PAV KHAO DADA KE
SUN GAO

Meri jaan mujko khabar hai teri bhukh jabar hai kha dada ka vada pav aur bas bhukh ko bhul jao ek bar bas jo khaoge dada hi dada gaoge

Apha
Hot and special,
Very tasty.

Vada pav..

NE 10 WITH STAIN PRODUCTS

NIGHT OUT SE TALLE...

NIGHT OUT

WITH LEMON & MINT

surge

POWER THAN POWER

THE ONLY PHONE COMES WITH...

3 CAMERA

AI PORTRAIT 2.0

7000mAh

888

ONLY AT: 30,000

12 GB RAM 256 GB

FREE DELIVERY

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ATTENDANCE

Bunts Sangha's, S.M.Shetty College of Science, Commerce and Management Studies
AD MAKING COMPETITION
 2021-2022

Sr.No	Name of the Participants with Roll no	Signature
1	Ashish Nanda Katarikhat 153	Ashish
2	Sinku Vatarra 233	Sinku
3	Tara Marayan 144	Tara
4	Farukha Khan 1624	Farukha
5	Pratya Gupta 151	Pratya
6	Anushka Rajanathan 188	Anushka
7	Kavyan Nadas 176	Kavyan
8	Sofia Saugh 221	Sofia
9	Harsha Chha 121	Harsha
10	Bhishu Damodar V. 231	Bhishu
11	Amal Kumar 183	Amal
12	Breha Bhadange 128	Breha
13	Ashwin Shetty 207	Ashwin
14	Rishabh Shetty 212	Rishabh
15	Pranav Sharma 200	Pranav
16	Charvita Shetty 211	Charvita
17	Ushanya Shetty 210	Ushanya
18	Bhishu Chakole 215	Bhishu
19	Ashik Gupta 150	Ashik
20	Aradhya Sath 170	Aradhya
21	Kharit Bevez 169	Kharit
22	Khushi Pundarik 167	Khushi
23	Kanishk Singh 190	Kanishk
24	Anand Sanil 192	Anand
25	Karan Chakole 235	Karan
26	Vinay Sharma 207	Vinay
27	Hansa Khan 165	Hansa
28	Kaushal Kulkarni 245	Kaushal
29	Bhishu Chha 134	Bhishu
30	Sunil Vishnoi 234	Sunil
31	Avi Bajaj 224	Avi
32	Amishi Chauhan	Amishi



Prof. Sandesha Shetty
 Vice-Principal & B.COM Coordinator




Dr. Sridhara Shetty
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Bunts Sangha's, S.M. Shetty College of Science, Commerce and Management Studies
AD MAKING COMPETITION
 2022-2023

Sr.No	Name of the Participants with Roll no	Signature
1	Danish Bhatnani - 61	
2	Divya Umangshiya - 26	
3	Ashwiniya Shivaram - 117	
4	Kavya Yellu - 53	
5	Chaitanya Chaudhary - 16	
6	Laxmi Jaiswal - 34	
7	Pratima Jogi - 36	
8	Anusha Shaktidharan - 06	
9	Aarohi Jaiswal - 33	
10	Nimish Umangshiya - 64	
11	Seetha Jaiswal Singh	
12	Seetha Bhandi - 6	
13	Pratik Chaudhary - 10	
14	Arush Kotian - 58	
15	Saurabh Yadav - 123	
16	Sayed Shahid ali - 84	
17	Angush chaudhary - 15	
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Prof. Sandesha Shetty
 Vice-Principal & B.COM Coordinator



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CERTIFICATE

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IMC RBNQ CERTIFICATE OF MERIT 2019
Department of Accountancy & Financial Management



Certificate

This is to Certify that
BANDLE SNEHAL KIRAN of SYBCOM



has secured **FIRST** position in 'AD MAKING COMPETITION'
conducted on 24th February, 2023.




Dr. Vijay Vishwakarma
CONVENOR




CS Sandesha Shetty
VICE PRINCIPAL


Dr. Sridhara Shetty
PRINCIPAL



Prof. Sandesha Shetty
Vice-Principal & B.COM Coordinator





Dr. Sridhara Shetty
PRINCIPAL