

Approval Form –Reel Making on Blood Doantion Awareness.

Department: NSS UNIT.

Program: Reel Making on Blood Doantion Awareness.

Objectives: To educate and encourage people to donate blood by highlighting its life-saving impact and addressing common misconceptions.

Need: To raise public awareness about the importance of donating blood and to inspire individuals to contribute to saving lives.

Content: Volunteer participants in blood donation awareness reel should include facts about the critical need for blood.

Judge: NA.

Date: 22nd January ,2025 to 23rd January ,2025.

Cost/Budget: NA.

Proposed by: Ms. Janhvi Singh.

Verified by: Dr. Vijay Vishwakarma.

Date of Approval: 14th January ,2025.

Bunts Sangha's
S. M. Shetty College of Science, Commerce & Management Studies, Powai (Autonomous)
NAAC Re-Accredited With A+ Grade, 2nd Cycle
IMC RBNQ Certificate of Merit 2019
ISO 21001:2018 Certified

Notice (WhatsApp):

Jai Hind

The NSS UNIT of Bunts Sangha's S.M. Shetty College of Science, Commerce
and Management Studies,(Autonomous) Powai.

Organises

Reel Making Competition

Theme: Blood Donation Awareness

Rules and Conditions:

The reel should be a minimum of 30 seconds.

Volunteers can participate individually or in groups.

No offensive or abusive language is allowed.

Volunteers face should be visible in the reel.

Date: 22nd January 2025

Interested Volunteers, join using the link below:

<https://chat.whatsapp.com/KSTnnkbbWhFCFgkYIwqX5k>

Let's use this opportunity to create awareness and inspire change!

For Queries, Contact:

Janhvi: 80979 43292

Ananya: 8591536511

Minutes of the Meeting: - Reel Making on Blood Doantion Awareness.

An online meeting was held on the Zoom Platform.

1st Meeting on 21st January ,2025.

- Volunteers were acknowledged about the location.
- Volunteers were told reporting time and some basic information about the activity.
- Volunteers were also acknowledged about the importance of reel making.

Report: Reel Making on Blood Doantion Awareness.

Event: Reel Making on Blood Doantion Awareness.

Date: 22nd January .2025 to 23rd January ,2025.

Objectives: To educate and encourage people to donate blood by highlighting its life-saving impact and addressing common misconceptions.

Highlight: The **NSS Unit** of our college has participants in reel making on blood donation awareness Blood donation is a simple act that can save lives, yet many people hesitate due to myths and lack of awareness. A powerful reel on blood donation awareness should begin with a striking fact, such as “Every two seconds, someone needs blood.” Show real-life situations where donated blood helps accident victims, cancer patients, and those undergoing surgeries. Highlight the easy and safe donation process, from registration to post-donation care, while debunking common fears. Use engaging visuals, upbeat music, and bold text to emphasize that one donation can save up to three lives. End with a strong call to action, encouraging viewers to be a hero by donating blood today blood donation is a lifesaving act that requires just a few minutes but has a lasting impact. A well-crafted awareness reel should start with an emotional hook, such as a real-life story or a powerful statistic like, "One pint of blood can save up to three lives." Show diverse individuals accident victims, surgery patients, and those with blood disorders who rely on blood donations to survive. Highlight the step-by-step donation process, from registration and a quick health check to the painless donation itself, reassuring viewers of its safety.

Total Number of Volunteers – 05.

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Photos:



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Participants list:

Bunts Sangha's S M Shetty College of Science Commerce & Management Studies (Autonomous) Powai
NSS Unit
Attendance of NSS Volunteers

Name Of the Project Activity Reel making competition on Blood donation Awareness Date 23-01-2025

Venue Online Time: From _____ to _____

Male:- - Female:- 05 Total: 5

Sr.no.	Name of Volunteer	Class	Div	Enrollment no	Signature
1	Vidhi Salian	EVIT			
2	Nidhi Rane	EVIT			
3	Purva guhagarkar	EVIT			
4	Dipali	FVBCOM			
5	Ananya barai	EVIT			
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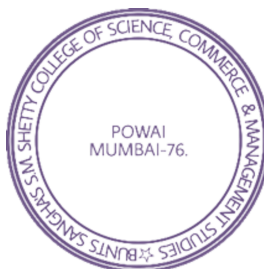
Sign of NSS Program Officer _____ Sign NSS Leader _____

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Action Taken Report Of Reel Making on Blood Doantion Awareness.

Date	Feedback Received	Suggestions Provided
22 nd January ,2025 to 23 rd January ,2025.	<p>The feedback received was to reel effectively conveyed the importance of blood donation with engaging visuals, clear messaging.</p> <p>The emotional connection created by real-life stories and gratitude from recipients made the message more relatable.</p>	<p>Enhance the reel by adding personal donor testimonials, real-time donation clips, and clear contact details for nearby blood banks to encourage immediate action.</p>


NSS Programme Officer




Principal