

**BUNTS SANGHA'S**  
**S.M. SHETTY COLLEGE OF SCIENCE, COMMERCE AND MANAGEMENT STUDIES,**  
**POWAI**  
**NAAC ACCREDITED 'A' GRADE**  
**IMC RBNQ CERTIFICATE OF MERIT 2019**  
**ISO 21001:2018 CERTIFIED**

**Student Enrichment Activity Approval Form**

**Department:** Department of Accountancy & Financial Management in association with the Placement cell

**Program:** IBS Session on “Data Driven Decision Making” by Dr. Vanita Joshi

**Objectives:** to inculcate an awareness about and show the importance of Data Driven Decision Making amongst students in today's market

**Need:** To bridge the gap between theory based education and the realities of the industry

**Content:** Data-Informed Decision-Making, Big Data, Data Analysis, Data Visualization, Research tools for DDDM

**Date:** 31st July, 2021

**Venue:** Zoom app

**Cost/Budget:** N/A

**Proposed by:** Department of Accountancy & Financial Management in association with the Placement cell

**Verified by:**



**Prof. Sandesha Shetty**

Vice principal & Coordinator



**Dr Sridhara Shetty**

Principal

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**Minutes of the Meeting**

**DATE: 30-07-2021**

**Venue:** Zoom App




**Agenda:** Discussion about the IBS Session on “Data Driven Decision Making” by Dr. Vanita Joshi and duty allocation amongst teachers.

A meeting was held to allocate duties among the professors and decide the schedule for the webinar being held in association with the Placement Cell.

**Teachers' Duty List**

<b>NAME</b>	<b>DUTY DETAILS</b>
Asst. Prof. John Menezes	<ul style="list-style-type: none"> <li>● Preparing schedule of the event and Proposing Vote of thanks during the event, Creating the zoom link for the webinar</li> <li>● Overall management of the webinar, Anchoring the webinar and handling Q&amp;A session during the event</li> </ul>
Asst. Prof. Debbie James	<ul style="list-style-type: none"> <li>● Documentation for NAAC</li> </ul>

Members present for the meeting :

Mr. Sandesha Shetty- Vice Principal and B.Com Coordinator	
Asst. Prof. Debbie James	
Asst. Prof. John Menezes	

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**Notice/ Whatsapp Message**

Dear TYBCom Students,

A Special Session on 'Data Driven Decision Making' has been scheduled for you tomorrow. Attendance is compulsory for all students.

Date: 31st July, 2021

Time: 08:55 AM

Resource Person: Dr. Vanita Joshi, IBS, Mumbai

Venue: Zoom Meeting

Regards,

B.Com. Department

Bunts Sangha's S M Shetty Educational Institutions is inviting you to a scheduled Zoom meeting.

Topic: IBS - Session on Data Driven Decision Making

Time: Jul 31, 2021 08:55 AM Mumbai, Kolkata, New Delhi

Join Zoom Meeting

<https://us02web.zoom.us/j/84697439721?pwd=RGhVaFN3YjZzK3NQUnh3YmFqM01rdz09>

Meeting ID: 846 9743 9721

Passcode: GrsD0q

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**Program Schedule**

*Date: 31st July, 2021*

*Time: 8.55 AM*

<b>Welcome Address</b>	<b>Asst. Prof. John Menezes</b> <i>Faculty, Department of Accountancy and Financial Management</i> Bunts Sangha's S.M.Shetty College of Science, Commerce & Management Studies, Powai
<b>Technical Session by IBS Resource Person</b>	<b>Dr. Vanita Joshi</b> Faculty, IBS Mumbai
<b>Question &amp; Answer Session</b>	<b>Dr. Vanita Joshi</b> Faculty, IBS Mumbai
<b>Vote of Thanks</b>	<b>Asst. Prof. John Menezes</b>

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**Report**

**Department:** Department of Accountancy & Financial Management in association with the Placement cell

**Program:** IBS Session on “Data Driven Decision Making” by Dr. Vanita Joshi

**Objectives:** to inculcate an awareness about and show the importance of Data Driven Decision Making amongst students in today's market

**Need:** To bridge the gap between theory based education and the realities of the industry

**Highlights:**

A session by IBS, Mumbai on ‘Data Driven Decision Making’ was organised for the TYBCom Students of the Department of Accountancy and Financial Management on 31st July, 2021 from 8:55 AM onwards on Zoom. The resource person for the event was Dr. Vanita Joshi, IBS, Mumbai.

The session was primarily organized to inculcate an awareness about and show the importance of Data Driven Decision Making amongst students in today's market and to bridge the gap between theory based education and the realities of the industry. The resource person interactively led the session, covering a range of topics such as Big Data, Data Analysis, Data Visualization, Research tools for DDDM.

50 students, 20 male and 30 females attended the session and gave positive feedback. The questions raised by students at the end of the session were discussed elaborately. Overall, the session was a great success.

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**Photos**



Recording... You are viewing Dr. Vanita Joshi's screen View Options

## Data Driven Decision Making (DDDM) ?

DDDM is the process of using data to inform your decision-making process and validate a course of action before committing to it.

Audio Start Video Security Participants 71 Polls Chat Share Screen Raise Hand More End

Participants (73)

Find a participant

- Mihir Ambekar 218 (Guest)
- RD Rajesh dhara 132 (Guest)
- Reema palan (Guest)
- RS Riidhi Sawant 181 (Guest)
- Rithik Jaiswar (145) (Guest)
- SS Sairaj shirdhankar 107 (Guest)
- Sakshi Lature 89 (Guest)
- SA Shaikh Aliya Batul-44 (Guest)
- TY T. Y B. Com/ 77 A Shivganga ... (Guest)
- T6 TYBcom 68 Asha Chaudhari (Guest)
- TA TYBC... (Guest) [Ask to Unmute](#) [More >](#)
- TA Tybcom A 67 bhavari Chaudh... (Guest)

Invite Mute All

## on Decisions??

ify and understand the problem thoroughly through right set business questions. This will streamline the data collection process

utting together the sources of Data. Coordinating information from different databases, web-driven feedback forms, and even social media

Audio Start Video Security Participants 73 Polls Chat 10 Share Screen Raise Hand More End

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**Attendance**

<b>Sr. No.</b>	<b>Roll No.</b>	<b>Name</b>
1	2	Bangera Pranathi Ramesh
2	3	Bhatt Yeshaswy Saurabh
3	4	Birje Jayesh Narendra
4	67	Chaudhary Bhavari Jodharam
5	68	Choudhary Asha Cheranjiv
6	10	Dhillon Navjyot Singh
7	11	Gupta Ananya Rambabu
8	137	Jadhav Vedant Sunil
9	12	Jadhav Vighnesh Jaiwant
10	77	Jaiswal Shivganga Prasad Rajesh
11	140	Jaiswar Rithik Ramawadh
12	15	Kamtekar Sahil Kishor
13	17	Kaunder Dhanalaxmi Murugan
14	20	Khan Danish Imtiyaz
15	89	Lature Sakshi Vivek
16	25	Mutul Ashwini Hanumanta
17	30	Pal Shruti Sanjay
18	32	Panchal Amisha Hasmukh
19	33	Parayan Gunashri Kumar
20	34	Pasana Joslita John
21	157	Patel Ravi Hothi
22	35	Perkins Sakaya Joe Darius

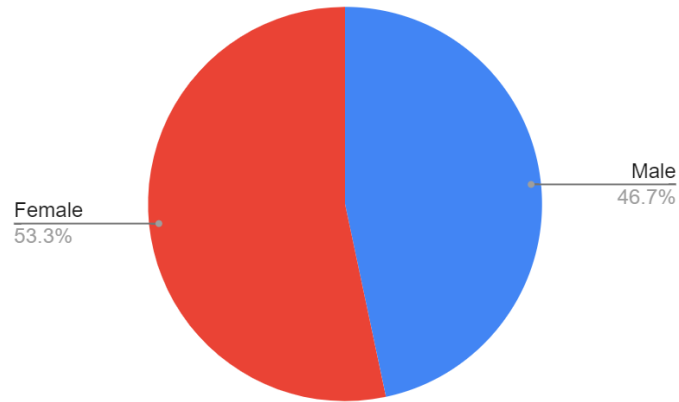


23	159	Poojari Mohini Nagraj
24	36	Poojari Tejas Divakar
25	160	Poojary Rahul Gopal
26	161	Qureshi Mohammed Adnan Shafi
27	165	Rao Ananya Surendra
28	38	Rathod Purvesh Mukesh
29	42	Sayyad Ali Mohd Vasi
30	43	Shaha Pooja Bhadresh
31	44	Shaikh Aliya Batul Mohmmad Shafiq
32	175	Shaikh Muskan Aslam
33	202	Shaikh Roshan Ara Chandpasha
34	180	Shaikh Yasmin Javed
35	109	Singh Anurag Jitendra
36	124	Azhari Misba
37	122	Agrahari Akashkumar Indrakumar
38	130	Dmello Arnon Ashley
39	136	Jadhav Nikita Nyanoba
40	137	Jadhav Vedant Sunil
41	31	Palan Reema Sadashiva
42	139	Jain Varsha Parkesh
43	129	Dhara Rajesh Pradip
44	168	Sawant Ridhi Mangesh
45		Ambedkar Mihir
46	107	Shirdhankar Sairaj Shirdhankar
47	210	Pawar Dipti Bharat
48	193	Suthar Mahendra Narpat
49	27	Nandagave Pratham Deepak
50		Yadav Mayank

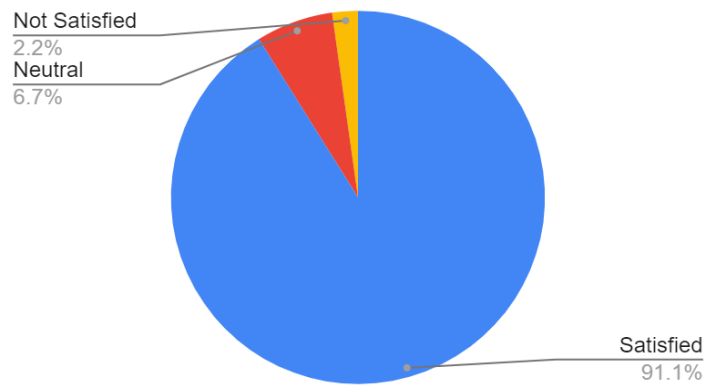
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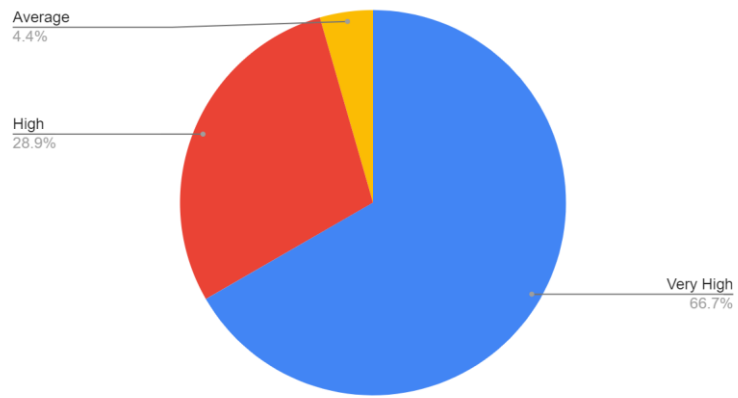
**Feedback**



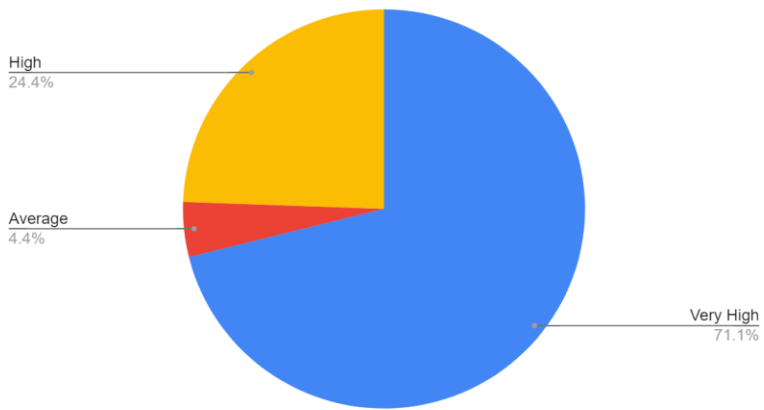
Rate the presentation of Resource person?



### Content Relevance



### Overall rating of the workshop



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**Action Taken Report**

Actions taken by B.COM Department for the feedback provided in **IBS Session on "Data Driven Decision Making"** by **Dr. Vanita Joshi**.

<b>DATE</b>	<b>Feedback Received</b>	<b>Action Taken</b>
31-07-2021	<ul style="list-style-type: none"><li>● Participants appreciated the efforts taken and the intention behind the event and gained immensely from the same.</li><li>● They expressed the desire to attend more such sessions in the future which can help them be in touch with the industry and the market.</li></ul>	B.COM Department will organise more such programs in order to bridge the gap between theory based education and the realities of the industry.