S. M. SHETTY COLLEGE OF SCIENCE, COMMERCE & MANAGEMENT STUDIES, POWAI.

NAAC ACCREDITED 'A' GRADE

ISO 9001:2015 CERTIFIED

IMC RBNO CERTIFICATE OF MERIT 2019

<u>Approval Form – VANIJYOTSAV 2021-2022</u>

Department: BAF & BBI

Program: VANIJYOTSAV 2021-2022

Objectives: To provide students a platform to showcase their talent and skills and to test their general

awareness and IQ

Need: It is important to give such opportunities to students, and to make them aware about the recent

trends and developments in the financial sector.

Content: The VANIJYOTSAV 2021-2022 is an Inter-collegiate fest organised by the department of

BAF & BBI of our college. The fest was conducted from 30th March to 31st March through online

mode. Total 35 students from different colleges all over Mumbai participate in the fest.

Judge: Ms. Jasjyot Kaur, Mr. Chandan Gupta, Mr. Sourav Chanda

Date: 30th March-31st March

Cost/Budget: NA.

Proposed by: Prof. Komal Tiwari

Verified by: Prof. Sahana Raviprasad

Principal

Pozalní

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Minutes of the meeting - VANIJYOTSAV 2021-2022

There were 2 meetings that took place on the zoom app before the event and 1 offline meeting.

1. 1st Meeting –15th March, 2022

- > Discussed about organizing intercollegiate departmental fest.
- > Planned about dates and events to be conducted.
- > Started preparing pre-registration forms, which can be circulated along with the message.
- The social media teamwork on the social media poster and brochure for the event.

2. 2nd Meeting – 17th March, 2022

- > Formed a Public Relations team and allotted them with contact numbers to call.
- ➤ Planned how to do social media promotion and how to reach the maximum number of colleges through social media.
- > Formed a WhatsApp group for the pre-registered people.

3. <u>3rd Meeting – 25th March, 2022</u>

- ➤ Made a list of event Hods
- > Decided the timings of the online events.

> Made the flow of the event.

Event Convener

Principal

Pozalú

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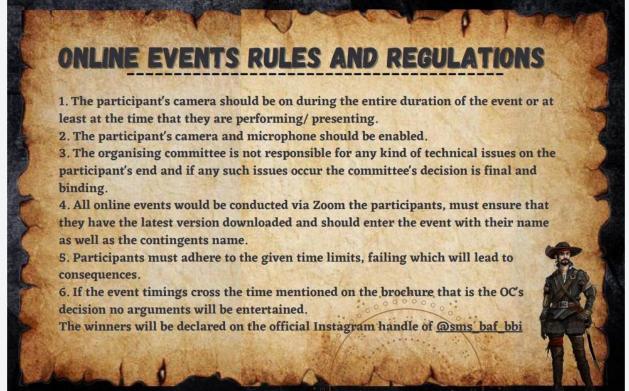
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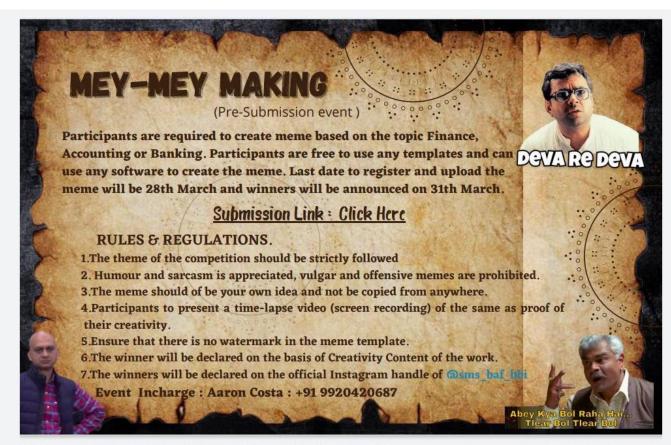
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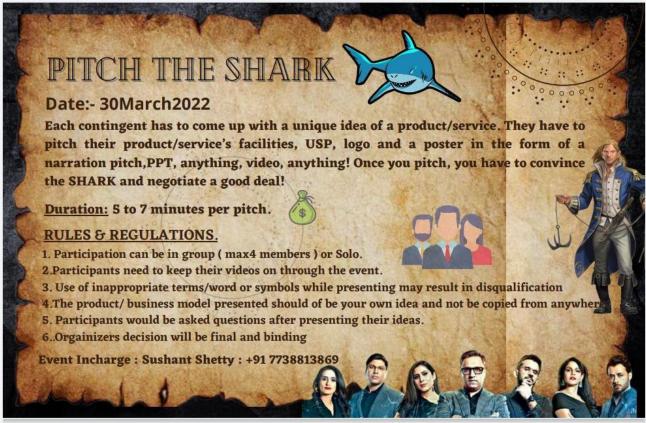
<u>Brochure/Poster - VANIJYOTSAV 2021-2022</u>













Date: - 30 March2022

Participants are going to get a chance to showcase their creativity through "BUSINESS FLYER MAKING"Competition, they shall showcase their marketing strategy, business knowledge, identifying company's plus point and highlight in the business flyer.

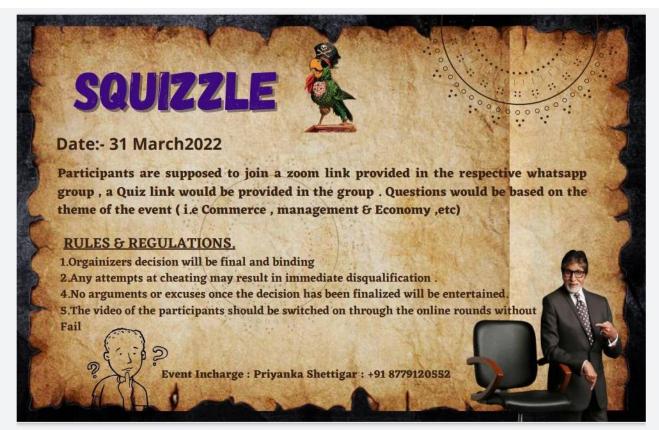
Submission Link: Click Here

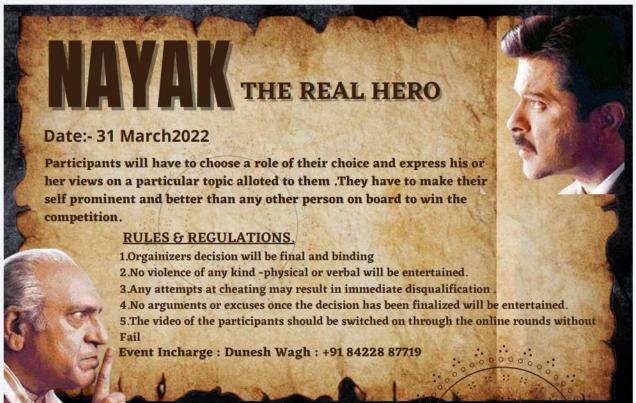
RULES & REGULATIONS.

- 1.The flyer must contain Company's name (it can be a existing company or a imaginary)
 Company highlights in pointers, slogan or tagline, Achievement, Goals etc
- 2.Flyer should be innovative and attractive vulgar ond offensive language are strictly prohibited.
- 3. The flyer should of be your own idea and not be copied from anywhere.
- 4.Use of inappropriate terms/word or symbols while presenting may result in disqualification

Event Incharge : Payal Solanki : +91 9833387575







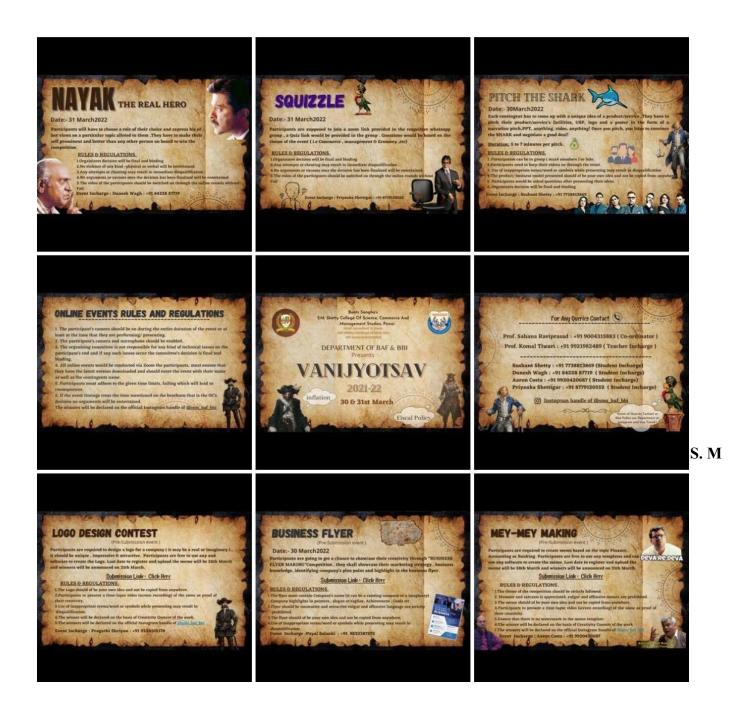
Notice (WhatsApp Message):



DEPARTMENT OF COMMERCE (BAF & BBI) 💆 💆
of
Bunts Sangha's S.M.Shetty College of Science Commerce and Management Studies, Powai.
presents
*VANIJYOTSAV 2021-2022***
On *30 & 31 March 2022* 🔥
VENUE: Zoom Meetings
Events:
◆ PITCH THE SHARK ♥
• QUIZZES ?
• NAYAK THE REAL Hero 🦸
• BUSINESS FLYER
• MEY-MEY (meme) Making 😂
• Logo Design Contest 🗇

We cordially welcome you all to participate in the events 🔆 *Registration Link:* https://forms.gle/b1qcv4XrWZjKjscy8 *WhatsApp Group Link:* https://chat.whatsapp.com/GmYFmzcoPPN8XHcz1iSrTk Kindly join the above given whatsapp link after your done with the Registration. Help us make this event a grand success 🔆 *Also Follow our Department of BAF & BBI on Instagram & Stay Tuned* *Link:* https://instagram.com/sms_baf_bbi?utm_medium=copy_link ***ANY QUERIES CONTACT:*** Prof. Komal Tiwari: +91 9921982489 (Teacher Incharge) Priyanka Shettigar - 8779120552 Sushant Shetty - 77388 13869 Dunesh Wagh - 8422887719 Aaron Costa - 9920420687 *************

Instagram:



S.M. SHETTY COLLEGE OF SCIENCE, COMMERCE & MANAGEMENT STUDIES, POWAI.

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Report – VANIJYOTSAV 2021-2022

Event: VANIJYOTSAV 2021-2022

Date: 30th March to 31st March 2022

Objective: To provide students a platform to showcase their talent and skills and to test their general

awareness and IQ

Highlights: The Department of BAF & BBI of Bunts Sangha's S.M.Shetty College of Science, Commerce & Management Studies Powai organised an inter-collegiate fest VANIJYOTSAV 2021-2022 from 30th March to 31st March 2022. There were 6 events in this fest namely: -

1. PITCH THE SHARK

In this event participants were asked to create one product or brand of their own, of which they have to make a pitch to the judges. The pitch can be made using a powerpoint presentation, an image, a video or etc. Total 7 students from different colleges participated in this event.

The winners for this events are:-

1st prize- Vardhan Mahendra Khamkar

2nd prize -Bhumika Sharma

2. **QUIZZES**

This event was conducted online on Zoom Platform. The participants were asked to join the zoom meeting wherein a quiz link was sent in the chat box, participants had to open that link and start attempting the quiz. There were 3 elimination rounds in this event. Total 9 students from different colleges participated in this event.

The winners for this events are:-

1st Prize: Yash Shah

2nd Prize: Dunesh Wagh

3rd Prize: Varun vaviya

3. NAYAK THE REAL HERO

In this event the participants were given a character of which they had to do role play. Participants had to express their personal views on the given topic, keeping in mind that they playing the role of the given character. Total 4 students participated in this event. The Competition was judged by Ms. Jasjyot Kaur.

The winners for this events are:-

1st Prize: Bhumika Sharma

2nd Prize: Payal Solanki

4. BUSINESS FLYER

In this event the participants were asked to prepare a business flyer of an existing company or of an imaginary company. Participants were asked to submit their business flyers through the google form. Total 5 students participated in this event. The Competition was judged by Mr. Sourav Chanda.

The winners for this events are:-

1st Prize- Pratik Prabhakar Suvarna

2nd Prize- ANURADHA GUPTA

3rd Prize- Jethwa Rohan Kumar Sanjay

5. MEY-MEY (meme) Making

Participants were asked to make a meme on the theme of the fest ie. Finance, Accounting & Banking. Participants entries were collected through the google form. Total 5 students participated in this event.

The winners for this events are:-

1st Prize - Rahul Jindam

2nd Prize - Ruchi Mali

3rd Prize - Aryan Sumra

6. Logo Design Contest

Participants were asked to make a logo of an existing company or of an imaginary company. The logo is supposed to be creative and unique and not be copied from anywhere. Participants were asked to submit their logos through google form. Total 5 students participated in this event. The Competition was judged by Mr. Sourav Chanda.

The winners for this events are:-

1st Prize- RUCHI MALI

2nd Prize-ANURADHA GUPTA

3rd Prize-SHIVRANJAN.S.SHETTY

The events were conducted online on Zoom Platform and through google form. Total 35 participants form different colleges all over mumbai participated in this fest.

Event Convener

Principal

Pozalní

S. M. SHETTY COLLEGE OF SCIENCE, COMMERCE & MANAGEMENT STUDIES, POWAI.

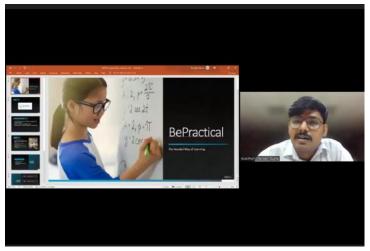
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Event Photos

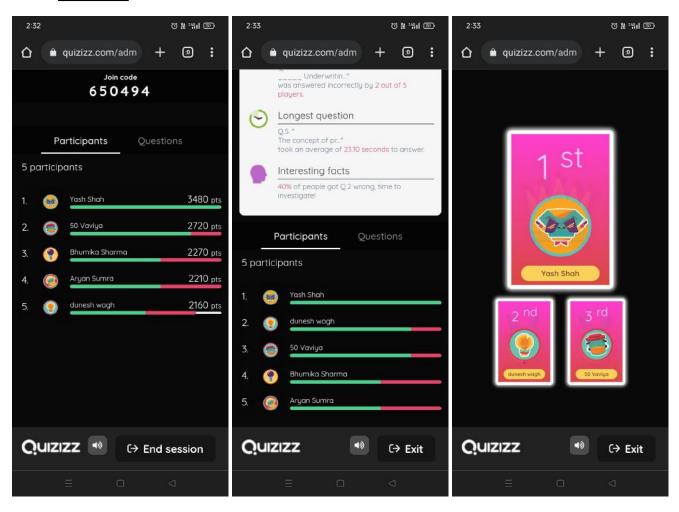
• PITCH THE SHARK



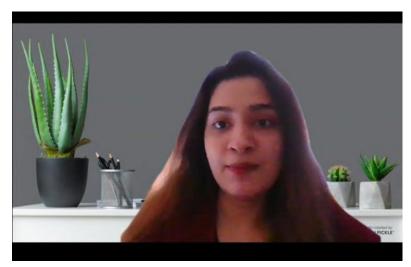


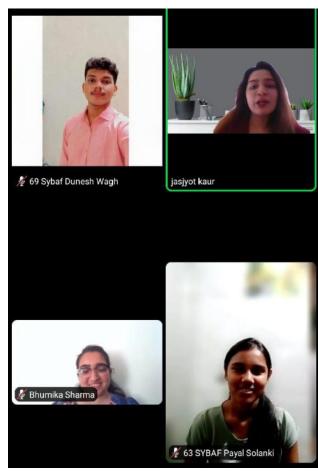


• QUIZZES



• NAYAK THE REAL HERO





• MEY-MEY (meme) Making

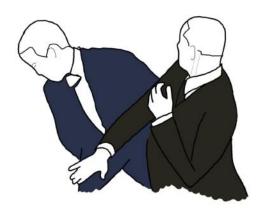
When you're doing accounts for millions of rupees in book keeping but in real you don't have few thousands in your bank account

You be like-



Science Students: Commerce is so easy. It's all debit & credit and tallying the balance sheet.

Le Commerce Student:



By: RUCHI MALI SY BAF

• Logo Design Contest







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Participants List- VANIJYOTSAV 2021-2022

Sr NO	Name of the Candidate	Name of the College
1	Rahul Jindam	S.M.SHETTY COLLEGE OF SCIENCE COMMERCE AND MANAGEMENT STUDIES
2	Vardhan Mahendra Khamkar	S.M.SHETTY COLLEGE OF SCIENCE COMMERCE AND MANAGEMENT STUDIES
3	Pratik suvarna	S.M.SHETTY COLLEGE OF SCIENCE COMMERCE AND MANAGEMENT STUDIES
4	Bhumika Sharma	S.M.SHETTY COLLEGE OF SCIENCE COMMERCE AND MANAGEMENT STUDIES
5	Vardhan Mahendra Khamkar	S.M.SHETTY COLLEGE OF SCIENCE COMMERCE AND MANAGEMENT STUDIES
6	Ramyash Dwivedi	Bhavan's College
7	Preethi Shetty	S.M.SHETTY COLLEGE OF SCIENCE COMMERCE AND MANAGEMENT STUDIES
8	Anuradha Gupta	Vivekanand Education Society's College Of Arts, Science & Commerce
9	Varun Naran Vaviya	Chandrabhan Sharma College
10	Sharma Sarvesh Manilal	Chandrabhan sharma college Powai
11	Karan singh	Chandrabhan sharma college
12	Naveen Kumar	Chandrabhan Sharma College
13	Arsh Siddhartha	Phoneix Art School
14	Aarav	Abudhabi
15	Ritu	Abudhabi
16	Ruchi Mali	S.M.SHETTY COLLEGE OF SCIENCE COMMERCE AND MANAGEMENT STUDIES
17	Rohithaksha Shetty	S.M.SHETTY COLLEGE OF SCIENCE COMMERCE AND MANAGEMENT STUDIES
18	Jethwa Rohan Kumar Sanjay	S.M.SHETTY COLLEGE OF SCIENCE COMMERCE AND MANAGEMENT STUDIES

19	Arshad pathan	S.M.SHETTY COLLEGE OF SCIENCE COMMERCE AND MANAGEMENT STUDIES
20	Amaan Sayyad	Lokmanya Tilak College of Engineering
21	Sanjeev Tiwari	T.D.P.G College Jaunpur U.P.
22	Yash Shah	Prakash Degree College Of Science and Commerce
23	Priyadarshani Jena	S.M.SHETTY COLLEGE OF SCIENCE COMMERCE AND MANAGEMENT STUDIES
24	Priyansh mandal.	Filix school of education.
25	Aryan Sumra	S.M.SHETTY COLLEGE OF SCIENCE COMMERCE AND MANAGEMENT STUDIES
26	Komal Mishra	S.M.SHETTY COLLEGE OF SCIENCE COMMERCE AND MANAGEMENT STUDIES
27	Pallavi yadav	S.M.SHETTY COLLEGE OF SCIENCE COMMERCE AND MANAGEMENT STUDIES
28	ANURADHA GUPTA	Vivekanand Education Society's College Of Arts, Science & Commerce
29	Calvin lobo	S.M.SHETTY COLLEGE OF SCIENCE COMMERCE AND MANAGEMENT STUDIES
30	Jethwa Rohan Kumar Sanjay	S.M.SHETTY COLLEGE OF SCIENCE COMMERCE AND MANAGEMENT STUDIES
31	Manish Suvarna	S.M.SHETTY COLLEGE OF SCIENCE COMMERCE AND MANAGEMENT STUDIES
32	Shivranjan Shetty	S.M.SHETTY COLLEGE OF SCIENCE COMMERCE AND MANAGEMENT STUDIES
33	Ankita Maurya	S.M.SHETTY COLLEGE OF SCIENCE COMMERCE AND MANAGEMENT STUDIES
34	shifaa faruqui	S.M.SHETTY COLLEGE OF SCIENCE COMMERCE AND MANAGEMENT STUDIES
35	Abdul Rehman Nasir	S.M.SHETTY COLLEGE OF SCIENCE COMMERCE AND MANAGEMENT STUDIES

S. M. SHETTY COLLEGE OF SCIENCE, COMMERCE & MANAGEMENT STUDIES, POWAI.

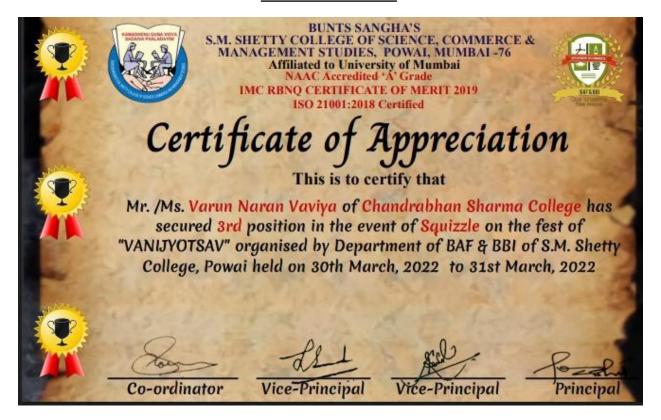
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Sample Certificate -VANIJYOTSAV 2021-2022

Winners Certificate



KAliwari

Event Convener

Principle

Participants Certificate



KATIWALI

Event Convener Principle

Pozalú

BUNTS SANGHA'S S. M. SHETTY COLLEGE OF SCIENCE, COMMERCE & MANAGEMENT STUDIES, POWAI.

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Thank You Letter - VANIJYOTSAV 2021-2022 (Pitch The Shark)
SMS/ 31st March, 2022
To,
Mr.Chadan Gupta
Dear Sir,
It was truly a pleasure to have you with us as our Judge for the event 'Pitch The Shark' competition
organized by the Department of BAF & BBI of our College.
We on behalf of our college we'd like to thank you for generous gift of your time, judging the
competition and also giving us your precious opinion. Your time and dedication made it
possible for us to reward students for their creative efforts.
With Regards,
Thanking you,

<u>Thank You Letter – VANIJYOTSAV 2021-2022 (Nayak The Real Hero)</u>

SMS/ 31st March, 2022

To,

Ms. Jasjyot Kaur

Dear Ma'am,

It was truly a pleasure to have you with us as our Judge for the event 'Nayak The Real Hero' competition organized by the Department of BAF & BBI of our College.

We on behalf of our college we'd like to thank you for generous gift of your time, judging the competition and also giving us your precious opinion. Your time and dedication made it possible for us to reward students for their creative efforts.

With Regards,

Thanking you,

<u>Thank You Letter – VANIJYOTSAV 2021-2022 (Business Flyer)</u>

SMS/ 31st March, 2022

To,

Mr. Sourav Chanda

Dear Sir,

It was truly a pleasure to have you with us as our Judge for the event 'Business Flyer' competition organized by the Department of BAF & BBI of our College.

We on behalf of our college we'd like to thank you for generous gift of your time, judging the competition and also giving us your precious opinion. Your time and dedication made it possible for us to reward students for their creative efforts.

With Regards,

Thanking you,

<u>Thank You Letter - VANIJYOTSAV 2021-2022 (Mey- Mey Making)</u>

SMS/ 31st March, 2022

To,

Mr. Aaron Costa

Dear Sir,

It was truly a pleasure to have you with us as our Judge for the event 'Mey- Mey Making' competition organized by the Department of BAF & BBI of our College.

We on behalf of our college we'd like to thank you for generous gift of your time, judging the competition and also giving us your precious opinion. Your time and dedication made it possible for us to reward students for their creative efforts.

With Regards,

Thanking you,

<u>Thank You Letter - VANIJYOTSAV 2021-2022 (Logo Design Contest)</u>

SMS/ 31st March, 2022

To,

Mr. Sourav Chanda

Dear Sir,

It was truly a pleasure to have you with us as our Judge for the event 'Logo Design Contest' competition organized by the Department of BAF & BBI of our College.

We on behalf of our college we'd like to thank you for generous gift of your time, judging the competition and also giving us your precious opinion. Your time and dedication made it possible for us to reward students for their creative efforts.

With Regards,

Thanking you,