

Resolution No. AC/II(23-24).2.RUV3

S. P. Mandali's
Ramnarain Ruia Autonomous College

(Affiliated to University of Mumbai)



Syllabus for
Program: S.Y.BVoc Tourism and Travel
Management.

Program Code: (RUVTTM)

(As per the guidelines of National Education Policy 2020-
Academic year 2024-25)

(Choice based Credit System)

GRADUATE ATTRIBUTES

S. P. Mandali's Ramnarain Ruia Autonomous College has adopted the Outcome Based education model for its vocational programs to make its vocational graduates globally competent, ready with skill sets needed for the industry and capable of adapting to the changing needs of the job roles. The Bachelor in Vocation Programme will not only nurture good technical and analytical skills needed for the operation but will also encourage students to reflect on the broader purpose of their vocational education by developing and acquiring skills that go beyond the technical knowledge and prepare them as agents of social good in an unknown future.

GA	GA Description A student completing Bachelor's Degree in Tourism and Travel Management program will be able to:
GA 1	Recall the knowledge and skills acquired in the program related to the working of the industry for which the student has been trained and effectively apply the job skills to discharge the responsibilities of the job roles in the industry
GA 2	Listen and effectively communicate with peers, seniors and regulators of the industry within the corporate and official settings by rationally handling digital platforms used for information gathering, storing and dissemination and be competent to comprehend, evaluate and comply with the ethical and legal requirements while handling these platforms
GA 3	Apply the knowledge and skills acquired by hands-on experiences to real-life situations and analyse objectively while making individual judgments to solve problems and troubleshoot with keen observation and hypothesis testing for independently reaching a logical Conclusion
GA 4	Analyse the information independently and transform it into knowledge as applicable to the contemporary situations of the trade and work cooperatively with peers and manage resources effectively while keeping the team goals over personal goals
GA 5	Interact with people of diverse backgrounds and cultures respecting their beliefs and practices and while effectively engaging within a multicultural society and be able to empathise with the societal needs and be concerned and responsible to environmental Issues

GA 6	Perform duties ethically and comply with the legal and contemporary regulatory norms related to all areas of the trade with truthful representation of data and results.
GA 7	Responsibly take up initiatives and perform as an effective leader while executing different tasks as a team and evolve as a successful entrepreneur with abilities to motivate and organize people and effectively lead them in the right direction to achieve organizational Goals
GA 8	Take advantage of their prior learning and join the program during the course of their lifetime as a lifelong learner so as to re-skill themselves and adapt to the changing demands of the trade at any point in life.
GA 9	To inculcate research temperament and entrepreneurship ethics in the students

PROGRAM OUTCOMES

PO	Description
	A student completing Bachelor's Degree in B.Voc. program in the subject of Tourism and Travel will be able to:
PO 1	Develop knowledge, understanding and expertise in their chosen field of Tourism and Travel Management (through theory and practical components).
PO 2	Develop an understanding of tourism-based concepts and its impact on environment and Economy
PO 3	Understand theoretical concepts and niche tourism concepts for sustainable growth of tourism activities.
PO 4	Understand tour management, operations, aviation industry and global distribution systems and their use for practicing in the industry.
PO 5	Contextualize tourism within broader cultural, environmental, political and economic dimensions of society. Critique tourism practices for their implications locally and globally.
PO 6	Apply relevant tourism technology and software for the creation and management of tourism experiences
PO 7	Sensitize students to take up research-based activities and methods for interpretation of tourism data to understand travel trends, tourism promotion, destination management and city concepts
PO 8	Provide opportunities to excel in academics, research and industry.
PO 9	Exhibit effective oral communication through personal interaction as well as classroom presentations, individually or as part of a group, to a larger audience.
PO 10	Demonstrate critical thinking and analytical skills through writing and verbal assessments. This shall enable the candidates for developing leadership and entrepreneurship qualities for job prospects

PROGRAM OUTLINE

TYPE	SEM	COURSE CODE	COURSE TITLE	CREDITS
DSC I	III	RUVMJTTMO201	Travel Documentation and Protocol	4
DSC II	III	RUVMJTTMO202	World Geography	4
DSC Minor	III	RUVMITTMO203	Event Management	4
VSC	III	RUVVSCCTTMO201	Domestic Tour Operations	2
DSC I	IV	RUVMJTTME211	Internship I	4
DSC II	IV	RUVMJTTME212	Internship II	4
DSC Minor	IV	RUVMITTME213	World Heritage Studies	4
SEC	IV	RUVSECTTME211	Basics of Travel Technology I	2

CREDIT STRUCTURE BVOC

Semester	Subject 1 (Major)		Subject 2 (Minor)	GE/ OE course	Vocational and Skill Enhancement Course (VSC) & SEC	Ability Enhancement Course/ VEC/IKS	OJT/FP/CEPCC, RP	Total Credits
	DSC	DSE						
3	Major 8 4*2/ (4T)*2		Minor 4 (4T)	2	VSC-2-Major	AEC-2 MIL (Marathi/Hindi)	FP -2, CC-2	22
4	Major 8 4*2/ (4P)*2		Minor 4 (4T)	2	SEC-2	AEC-2 MIL (Marathi/ Hindi)	CEP-2, CC-2	22
Total	16		8	4	4	4	8	44
Exit option: award of UG Diploma in Major with 88 credits and an additional 4 credit Core NSQF course/ Internship or Continue with Major and Minor								

Course Code: RUVMJTTMO201

Course Title: Travel Documentation and Protocol

Type of Course: Discipline Specific Core Course I

Semester III

Academic Year 2024-25

COURSE OUTCOMES:

COURSE OUTCOME	DESCRIPTION
	A student completing this course will be able to:
CO 1	Get introduced to documentation required for outbound travelers.
CO 2	Understanding the importance of Frontier Formalities and Airport formalities in detail.
CO 3	Understand the importance of online portals and technological advancements in the tourism industry.

DETAILED SYLLABUS

Course Code	Unit	Course/ Unit Title	4 Credits/ 60 Hours
RUVMJTTMO201	I	Introduction to Travel Documentation. <ul style="list-style-type: none"> • Introduction to travel documentation and its importance for travel. • Local Tourist services 	15
	II	Types and Requirements of Documents <ul style="list-style-type: none"> • Passports and Visas • Health requirements and Medical Insurances • Permits for Restricted Areas. • Frontier Formalities 	15
	III	Airport Formalities <ul style="list-style-type: none"> • Customs, Taxes, , Forex, Baggage • Passengers requiring special handling at the Airport 	15
	IV	E - Documentation <ul style="list-style-type: none"> • Introduction to e-documentation, e-commerce • Importance of Online Portals 	15

Course Code: RUVMJTTMO202

Course Title: World Geography

Type of Course: Discipline Specific Core Course II

Semester III

Academic Year 2024-25

COURSE OUTCOMES:

COURSE OUTCOME	DESCRIPTION
	A student completing this course will be able to:
CO 1	Able to familiarize with the concepts of international travel.
CO 2	Understand continents and country profile of the popular and upcoming destinations.
CO 3	Study extensively different places of tourist interests in the world and different circuits.

DETAILED SYLLABUS

Course Code	Unit	Course/ Unit Title	4 Credits/ 60 Hours
RUVMJTTMO202	I	Introduction to Major Circuits of the world. <ul style="list-style-type: none"> Country Profile and IATA areas of the world. Understanding climate and seasonality of tourism regions of the world 	15
	II	Continent wise study of tourist places <ul style="list-style-type: none"> Continent studies in detail along with mapping 	15
	III	Trends of international travel <ul style="list-style-type: none"> Comparative studies of different itineraries Emerging concepts for popular and offbeat destinations 	15
	IV	Destination Profiling <ul style="list-style-type: none"> Profiling on web Profiling of different customers. 	15

Modality of Assessment: Discipline Specific Core Course I & II (4 Credit Theory Course for Bvoc)

A) Internal Assessment- 40%- 40 Marks

Sr No	Evaluation type	Marks
1	Class Test/ Project / Assignment / Presentation	20
2	Class Test/ Project / Assignment / Presentation	20
	TOTAL	40

B) External Examination (Semester End)- 60%- 60 Marks

Semester End Theory Examination:

1. Duration – The duration for these examinations shall be of **2 hours**.
2. Theory question paper pattern:
 - i. There shall be **1** question on each unit. Total 4 questions of **15** marks each.
 - ii. All questions shall be compulsory with internal choice within the questions.

Questions	Options	Marks	Questions on
Q.1)	A OR B	15	Unit 1
Q.2)	A OR B	15	Unit 2
Q.3)	A OR B	15	Unit 3
Q.4)	A OR B	15	Unit 4
	Total	60	

Course Code : RUVMJTTME211

Course Title: Internship I

Type of Course: Discipline Specific Core Course I

Semester IV

Academic Year 2024-25

COURSE OUTCOMES:

COURSE OUTCOME	DESCRIPTION
	A student completing this course will be able to:
CO 1	Learn hands on skills and understand the working of the industry
CO 2	Understand application of the concepts.
CO 3	Take responsibility for completing one's own work assignment

DETAILED SYLLABUS

Course Code	Unit	Course/ Unit Title	4 Credits/ 60 Hours
RUVMJTTME211		Internship I This paper is composed of an one-trimester internship (04 months training program) where students gain hands - on experience in the tourism industry in consultation with an assigned advisor. Organizations accepting interns, conduct performance appraisals to evaluate performance of student interns after completion of the internship. Student interns submit the reports as mentioned in the work book and the log book after completion of the internship.	

Course Code : RUVMJTTME212

Course Title: Internship II

Type of Course: Discipline Specific Core Course II

Semester IV

Academic Year 2024-25

COURSE OUTCOMES:

COURSE OUTCOME	DESCRIPTION
	A student completing this course will be able to:
CO 1	Learn hands on skills and understand the working of the industry
CO 2	Understand application of the concepts.
CO 3	Take responsibility for completing one's own work assignment

DETAILED SYLLABUS

Course Code	Unit	Course/ Unit Title	4 Credits/ 60 Hours
RUVMJTTME212		Internship II This paper is composed of an one-trimester internship (04 months training program) where students gain hands - on experience in the tourism industry in consultation with an assigned advisor. Organizations accepting interns, conduct performance appraisals to evaluate performance of student interns after completion of the internship. Student interns submit the reports as mentioned in the work book and the log book after completion of the internship.	

Modality of Assessment: Discipline Specific Core Course I & II

(4 Credit Theory Course for BVoc)

A) Internal Assessment- 40%- 40 Marks

Sr No	Evaluation type	Marks
1	Continuous Evaluation through submission of varied reports on the internship areas and a diary for maintaining records of their day to day work	40
	TOTAL	40

B) External Examination (Semester End)- 60%- 60 Marks

The students will be assessed on the feedback received from the interned organizations, their annual report submissions of internship and viva voce.