

Resolution No. AC/II/(22-23).3.RUV3

**S. P. Mandali's**  
**Ramnarain Ruia Autonomous College**  
*(Affiliated to University of Mumbai)*



**Syllabus for**  
**Program: F.Y.BVoc Tourism and Travel**  
**Management.**

**Program Code: (RUVVECTTM)**

(As per the guidelines of National Education Policy 2020  
Academic year 2023-24)

(Choice based Credit System)

**Course Code : RUVVECTTM.O101**

**Course Title: Understanding India through Millennial Traveller**

**Type of Course: Value Education Course (VEC)**

**Semester I**

**Academic Year 2023-24**

**COURSE OUTCOMES:**

<b>COURSE OUTCOME</b>	<b>DESCRIPTION</b>
	<b>A student completing this course will be able to:</b>
<b>CO 1</b>	Understand evolution of tourism through ages.
<b>CO 2</b>	Understand key concepts of the tourism industry.

**DETAILED SYLLABUS**

<b>Course Code</b>	<b>Unit</b>	<b>Course/ Unit Title</b>	<b>2 Credits/ 30 Hours</b>
<b>RUVVECTTM.O101</b>	<b>I</b>	<b>Understanding India through Millennial Traveller</b>	
		<b>Understanding Tourism:</b> <ul style="list-style-type: none"> <li>• Definition, Origin and scope of Tourism</li> <li>• Factors promoting tourism</li> </ul>	<b>15</b>
	<b>II</b>	<b>Development of Tourism:</b> <ul style="list-style-type: none"> <li>• Different forms of tourism and its promotion</li> <li>• Types of Tours - GIT, FIT and others</li> </ul> <b>Tourism Organizations</b> <ul style="list-style-type: none"> <li>• National and International</li> </ul>	<b>15</b>

**Course Code : RUVVECTTM.E111**

**Course Title: Environmental Science**

**Type of Course: Value Education Course (VEC)**

**Semester II**

**Academic Year 2023-24**

**COURSE OUTCOMES:**

<b>COURSE OUTCOME</b>	<b>DESCRIPTION</b>
	<b>A student completing this course will be able to:</b>
<b>CO 1</b>	Understand the natural environment and current environmental challenges and learn about ecotourism practices in detail.
<b>CO 2</b>	To develop knowledge and appreciation of environmentally responsible travel and the concepts of sustainable and responsible tourism trends.

**DETAILED SYLLABUS**

<b>Course Code</b>	<b>Unit</b>	<b>Course/ Unit Title</b>	<b>2 Credits/ 30 Hours</b>
		<b>Environmental Science</b>	
<b>RUVVECTTM.E111</b>	<b>I</b>	<b>Definition, components of environment</b> <ul style="list-style-type: none"> <li>Types of environments</li> <li>Biological diversity and Tourism World Summit with special reference on Sustainable Development and Tourism</li> </ul>	<b>15</b>
	<b>II</b>	<b>Ecotourism and its practices</b> <ul style="list-style-type: none"> <li>Definition of ecotourism</li> <li>Eco-tourism Planning and development strategies</li> <li>Types of eco tourists, code of ethics</li> <li>Social and ecological impacts of tourism</li> </ul>	<b>15</b>

## Modality of Assessment: Value Education Course

### A) Internal Assessment- 40%- 20 Marks

Sr No	Evaluation type	Marks
1	Class Test	20
	<b>TOTAL</b>	<b>20</b>

### B) External Examination (Semester End)- 60%- 30 Marks

#### Semester End Theory Examination:

1. Duration – The duration for these examinations shall be of **1 hour**.
2. Theory question paper pattern:
  - i. There shall be **1** question on each unit. Total 2 questions of **15** marks each.
  - ii. All questions shall be compulsory with internal choice within the questions.

Question	Options	Marks	Questions Based on
1	A or B	15	Unit – I
2	A or B	15	Unit - II
	<b>TOTAL</b>	<b>30</b>	