

**RAMNARAIN RUIA AUTONOMOUS COLLEGE, MUMBAI-19**

**Minutes of the meeting of the Board of Studies in B.Voc Tourism and Travel Management**

**Date: 28<sup>th</sup> March 2022**

**Time: 04:00 pm**

**Venue: Zoom**

**Members Present: -**

Sr. No.	Name	Signature
1	Dr. Mohsina Mukadam	Course Coordinator
2	Ms. Amrita Gokhale	Asst. Professor and Head of the Department
3	Dr. Sujata Suvarnapatki	Dean, Academics
4	Dr. Varsha Muley	Vice Chancellor Nominee
5	Dr. Alisha Sadikot	Subject Expert
6	Dr. Anya Diekman	Subject Expert
7	Mr Nishant Kashikar	Industry Expert
8	Prof Urmi Paralikar	Faculty
9	Prof Reshma Ranadive	Faculty

\*Mr. Sushant Pilankar (Industry Expert) was granted leave of absence due to professional commitments.

Ms. Amrita Gokhale welcomed all members and introduced the new BoS for the Department of B. Voc. Tourism and Travel Management. She briefly explained the program details, the syllabi for the same and requested the Board to give their recommendations and suggestions for the agenda points below.

**AGENDA ITEM NO. 1:**

To seek approval for the implementation of the Choice Based Credit System according to the UGC instructional template which includes the change in the total number of Credits for the Under Graduate program, Post Graduate Programs M.Sc. (wherever applicable) and also to classify the Courses as Core Courses, Ability Enhancement Courses, Skill Enhancement



H

courses and to revise, if needed, the syllabi for FY/SY/TY BA/BSc/BVoc/BMM/BACM and for the academic year 2022-23.

#### DISCUSSED THAT

1. After reviewing the syllabus Mr. Nishant Kashikar recommended introducing emerging technological advancements such as AR, VR, coding and digital analytics along with basic computer applications. He also recommended incorporating real-time case studies with theory. He also suggested adding financial management or business management components to the paper on accounting.
2. Dr. Anya Diekmann also recommended adding components on Consumer Behaviour and Risk management given the present pandemic and new normal situation.
3. A brief discussion on internships also followed through and all members concurred on collaboration with various tourism boards for better exposure, networking and skill development.
4. Dr. Varsha Muley, Dr. Anya Diekmann, Mr. Nishant Kashikar asserted that the paper titles can be modified and redefined to provide clarity on paper content and recommended several changes in the existing paper titles to make them comprehensive and student-friendly.
5. A. Ms. Amrita Gokhale then proposed to have changes for the Papers on Indian History and Indian Culture, suggesting to combine them as two papers on:

Indian History & Culture I (SEMESTER I)  
Indian History & Culture II (SEMESTER II)

Dr. Varsha Muley and Dr. Mohsina Mukadam seconded the change and recommended to rename the papers and restructure the modules chronologically, whereby for Semester I the syllabus for the paper on History and Culture shall be focused on early and medieval India and for Semester II it shall be focused on modern/contemporary India, thus aligning it with the skill component papers.

5. B. Ms. Amrita Gokhale also proposed changes to modules 4 and 5 of RUVTTM601 – Introduction to Sociology, in order to eliminate overlap of topics with those in RUVTTM102: Foundation Course and also to make syllabus relevant to the current trends in industry. Dr. Mukadam also suggested changing the paper titles for both the above papers ensuring clarity on syllabi and modules.
6. Ms. Alisha Sadikot recommended including field trips and experiential study tours and visits as part of practical learning and skill application. Dr. Mukadam seconded the same and also suggested organisation of industry and subject expert guest lectures, workshops and virtual tours.
7. The board also suggested including diverse cultural content and emerging tourism products in the space of gastro tourism, sustainability and eco-tourism. Ms. Urmi explained to the members of the Board that these topics have already been incorporated in the syllabus



H

and we will add skilling and practical applicability of these concepts to the post-pandemic teaching-learning practices.

#### RESOLVED THAT

1. Ms. Amrita Gokhale clarified on the point raised by Mr Nishant Kashikar for Computer Applications Paper giving him a background on the candidates' profiles and the difficulty to manage complex contents at the entry level. Approaches to Virtual reality however are covered in the Tourism Marketing paper.
2. Considering point 2 raised by Ms. Anya Diekmann, Ms. Amrita Gokhale clarified that Consumer Behaviour is a component under Retail and Sales Management.
3. Ms. Amrita Gokhale also clarified on Point No 3 raised by Dr. Varsha Muley. She explained the structure of Professional internships as apart of the grading system and how tourism boards, destination training and professional etiquette area part of the paper. She also emphasised on regular feedbacks, feedback form from corporates and report making as apart of grading activity on the paper.

Considering point no 4, the department brought in changes in the Paper Titles covering the scope and complexity of the syllabi. \*(Please refer to annexure 1.1 for changed paper titles)

4. A. Considering suggestions of the Board, it was resolved to bring in following changes in the papers on Indian History and Indian Culture:
  - Combining the papers on Indian history and Indian Culture
  - Split the above papers into:
    - History & Culture of India - I (SEMESTER 1)
    - History & Culture of India - II (SEMESTER II)

The modules in both papers have been restructured as follows:

**RUVTTM101:** History and Culture of India - I: Early & Medieval period

Module 1: No change

Module 2: Shifted topic 'Empires of South' to RUVTTM201

Module 3: Shifted topic of 'Regional powers' to RUVTTM201

Module 4: Title revision - Advent of European colonisation in India

Module 5: Title revision - Indian Freedom Struggle

**RUVTTM201:** History and Culture of India - II: Contemporary India

Module 1: No change

Module 2: India's Artistic heritage: Incorporated Empires of the South and Regional powers from RUVTTM101.

Module 3, 4, 5 No change

5.B. Considering suggestions of the Board, it was resolved to bring in following changes in the papers on Foundation Course and Introduction to Sociology:

- Renaming of paper RUVTTM601: Introduction to Indian Sociology



H

- Redefinition of Module 4: Major Social Challenges in India
  - Unemployment Population and Human Resourceskilling
  - Health and emerging trends in Medical tourism
  - Gender sensitivity in the tourism and travel industry
- Redefinition of Module 5 and its internal units: Tourism Sociology
  - Influence of Indian social structure on travel motivations of tourists
  - Social mobility and changing travel space: Globalisation, Digitalisation and advancement in travel technology.

**AGENDA ITEM NO. 2:** To seek approval for the new certificate courses, SWAYAM, NPTEL Courses, if any.

**DISCUSSED THAT**

Ms. Amrita Gokhale further informed the Board of the approval received from the Academic and Finance Boards to commence the 9-months PG Diploma in Tourism Management from the academic year 2022-23. Dr. Mukadam explained that intake capacity and eligibility criteria for the program would be merit-based and supported by a personal interview with prospective candidates.

**RESOLVED THAT**

1. The Board recommended conducting workshops specifically on Heritage Conservation and Management and working on the modalities and duration of these workshops in co-ordination with subject experts.
2. Ms Alisha Sadikot graciously volunteered to provide assistance and guidance to conduct all value-added activities for skill enhancement as recommended by the Board for points 6 and 7.
3. The Board supported commencing the PG Diploma program and requested the faculty to start the process for program promotion for the next academic year.

**AGENDA ITEM NO. 3: ) i) To decide on the changes in the modalities of assessment, if any, which includes the question paper pattern, for internal and semester end examination. (Theory/Practical, wherever applicable).**

**3) ii) To seek approval for the examination pattern used for the internal assessments, semester end examinations and the Practical exams (wherever applicable) conducted for the even semester exams in the current academic year.(2021-22)**

Ms Gokhale moved to the next Agenda point and explained the examination pattern and modalities for assessment for the three years of the program.



H

**RESOLVED THAT**

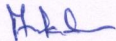
As per the advice of the Board, it was resolved to clearly specify internal and external assessment modalities to the students with a 20 marks total grading for the practical and skill testing components.

**AGENDA ITEM NO. 4:** Any other matter with permission of the Chair

**No other matter was discussed apart from above agenda points.**

Co-ordinator, Dr. Mukadam advised Head of Department, Ms. Amrita Gokhale to incorporate the suggested changes and send across the minutes of the meeting to the Board for further approval.

Ms. Amrita Gokhale thanked all the members for the time and valuable suggestions and closed the meeting at 5.45 pm.



Dr. Mohsina Mukadam

Co-ordinator

Department of B.Voc Tourism and Travel Management



## Annexure 1.1 Changed Paper Titles

Name of the Department	Semester	Paper code	Paper Title	Changes (to be read as Title change)
B. Voc Tourism and Travel Management	I	RUVTTM101	Introduction to History	History and Culture of India - I
	I	RUVTTM102	Foundation Course I	Contemporary India- Challenges and Remedials
	I	RUVTTM103	Basic Communication Skills	Effective Communication Skills - I
	I	RUVTTM104	Tourism Overview	Tourism Trends and Millennial Traveller
	I	RUVTTM105	Indian Tourist Attraction I	Travel Destinations in India - I
	I	RUVTTM106	Tour Management	No Change
	II	RUVTTM201	Introduction to Indian Culture	History and Culture of India - II
	II	RUVTTM202	Communication Skills II	Effective Communication Skills - II
	II	RUVTTM203	Computer Application	No Change
	II	RUVTTM204	Documentation	Travel Protocol and Documentation
	II	RUVTTM205	Indian Tourist Attractions II	Travel Destinations in India - II
	II	RUVTTM206	MICE	MICE Tourism
	III	RUVTTM301	Principles of Management	No Change
	III	RUVTTM302	Human Resource Management	No Change
	III	RUVTTM303	World Heritage Studies	No Change
	III	RUVTTM304	Tourism Planning	Tourism Products:- Planning and Management
	III	RUVTTM305	Domestic Tour Operations	No Change
	III	RUVTTM306	World Geography	No Change
	IV	RUVTTM401	Research Methodology	No Change
	IV	RUVTTM402	GK and current Affairs	No Change
	IV	RUVTTM403	Business Communication	No Change
	IV	RUVTTM404	Introduction to GDS	Basics of Travel Technology I
	IV	RUVTTM405	Internship Paper	No Change
	V	RUVTTM501	Introduction to Accounts	Basics of Accounts
	V	RUVTTM502	Event Management	No Change
	V	RUVTTM503	Retail and Sales Management	No Change
	V	RUVTTM504	Research Based Project	No Change
	V	RUVTTM505	Advanced Fares	Basics of Travel Technology II



H

V	RUVTTM506	International Tour Planning	No Change
VI	RUVTTM601	Introduction to Sociology	Introduction to Indian Sociology
VI	RUVTTM602	Fundamentals of Public Relations	No Change
VI	RUVTTM603	Environmental Studies	Environmental Awareness and Sustainable Development
VI	RUVTTM604	Tourism Marketing	Marketing and Digitisation in Tourism
VI	RUVTTM605	Entrepreneurship	Entrepreneurship and Start up Management
VI	RUVTTM606	Corporate analysis and Grooming	Corporate Analysis and Company Culture



H