

RAMNARAIN RUIA AUTONOMOUS COLLEGE, MUMBAI-19

Minutes of the meeting of the Board of Studies in B.Voc Tourism and Travel Management

Date: 22nd August 2019

Time: 03:00 PM

Venue: Conference Room

Members Present:

Sr. No.	Name	Signature
1	<u>Mr. Jyotsna Patwardhan</u>	
3	<u>Ms. Amrita Gokhale</u>	
4	<u>Ms. Urmi Paralikar</u>	

Agenda Item No. 1: To revise, if needed, and pass the syllabus for B.Voc Tourism and Travel Management

DISCUSSED THAT

- The current syllabus is in sync with the industry standards
- The current syllabus is structured and organised as per BOS members.
- It was discussed to introduce the concept of Digital Marketing and Communication Marketing in the last year of the course under Tourism Marketing

RESOLVED THAT

It was mutually resolved that we can have a separate module under Tourism Marketing paper for Digital Marketing and Communication Marketing

Agenda Item No. 2: To decide on the changes in the modalities of assessment, is any, which includes the question paper pattern, for internal and external examination.



8

DISCUSSED THAT

- Practical component to be included as apart of assessment and more emphasis on the online programs of tourism boards. However, currently there has been no certification from the tourism boards for such courses and courses are not conducted for students.

The main objective of courses is to create awareness about the destination among travel agents to facilitate selling and promotion.

- The board opined that the current assessment pattern for written exam is more theoretical and questions based on application and evaluative/analytical questions to be included.
- - The board positively responded on the current pattern of having an external examiner for 20 marks practical assessment for transparency and better outcome

RESOLVED THAT

- Board Member Ms. Jyotsna Patwardhan suggested that students should get not more than 07 days to prepare on the assessments

Resolution Agenda Item No. 3: To approve the Certificate Courses with syllabi, duration, costing and evaluation, if any.

DISCUSSED THAT

Certificate courses cannot be started considering the current infrastructure and as there is a scarcity of staff in the department.

RESOLVED THAT

None of the courses were approved by the board owing to lack of manpower and infrastructure.

Agenda Item No. 4: Any other matter with permission of the Chair



H

DISCUSSED THAT

The board proposed starting up Post Graduate Diploma from next year.

RESOLVED THAT

The above point has been put on hold due to current student teacher ratio and excess workload that is been shared by the current teachers.

Mukad

Dr. Mohsina Mukadam

Co-ordinator

Department of B.Voc Tourism and Travel Management

