



FACULTY



NAME : **Manmeet Kaur**
QUALIFICATION : **MBA**
Email ID : **manmmeet82@gmail.com**
DEPARTMENT : **BMS**
DESIGNATION : **Assistant**
Professor EXPERIENCE(Yrs.) : **9 Years**
SPECIALIZATION : **Finance**

PUBLICATIONS :

Books Publications-

- **NIL**

Research Publications in Journals-

- Impact of Covid 19 on the performance of Women employees
- Impact of COVID-19 (Lockdown and Unlock) to Port Industry of Navi Mumbai from Financial year (April 2020- March 2021)
- Customer Perception for Financial Supermarket Business Model by comparing Traditional Banking Mode
- The Quantum Psychology Effect : A study on Financial , Emotional and Social Deprivation

Papers Published in conference proceedings-

- **NIL**

PAPERS PRESENTED:

Research Papers presented in international conferences-

- Assessing Marketing Tools Effectiveness in the twenty First century.

Research Papers presented in national conferences-

- **NIL**

CONFERENCES/SEMINARS/WORKSHOPS ATTENDED:



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- Webinar from K.G Joshi college of Arts on counter the Pandemic through financial planning,
- National webinar from Adarsh college of Arts and commerce on changing role of teacher in post covid scenario,
- Workshop by Indian Accounting Association Mumbai Chapter on Bankruptcy prediction,
- Webinar from SIES Nerul college of science and commerce on Goal based iWebinar from Financial Planning Academy on counter the Pandemic through Financial Planning Investing.
- Webinar from Uran college of commerce and Arts on Is covid -19

- .Quality Enhancement & Assessment-way Ahead –one week FDP organized by Internal Quality Assurance cell.

- . Research Article Writing and Publication in High Impact Journals- International Virtual workshop on research article organized by Lavender Literary Club, India.



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Challenge or opportunity,

- Webinar from Financial Planning Academy on Counter the Pandemic through financial Planning.

ACTIVITIES ORGANIZED:

- NIL

FDP/TRAINING COURSES COMPLETED:

- FDP Nirmala Memorial Foundation college of Commerce & Science (5 days FDP on Accounts & Taxation)
- Crafting Impactful Case Studies : Structure, Style & Analysis.

RESEARCH PROJECTS:

- NIL

MEMBERSHIPS/AFFILIATIONS:

- NIL

AWARDS AND ACHIEVEMENTS:

- NIL

ANY OTHER DETAILS:

- **PATENT PUBLICATION: GENERATIVE AI BASED CUSTOMER FEEDBACK KIOSK.**
- **MINOR RESEARCH PROJECT: TO STUDY THE IMPACT OF CORONA CRISIS ON PERFORMANCE OF WOMEN EMPLOYEES.**
- **PHD : Registration and Topic Approval : “ A study of determinants influencing the acceptance of online product reviews in the Indian e-commerce industry.”**