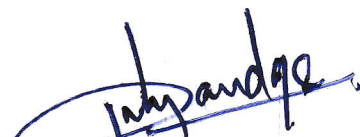


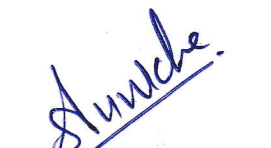
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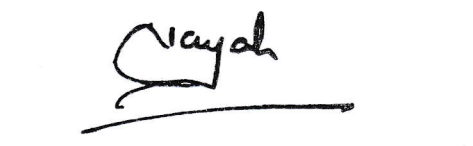
Bachelor of Business Administration (BBA) in Capital Markets
Programme Outcome (PO)

A Bachelor of Business Administration (BBA) in Capital Markets program typically aims to equip students with a comprehensive understanding of the financial system, particularly focusing on capital markets. The program outcomes may vary slightly among different institutions, but here are some common expected outcomes:

PO-1	Understanding of Capital Markets: Graduates should have a solid understanding of capital markets, including how they function, the role of various financial instruments (stocks, bonds, derivatives), and the mechanisms involved in buying, selling, and trading securities.
PO-2	Financial Analysis Skills: Ability to analyze financial data, assess market trends, evaluate investment opportunities, and make informed decisions based on financial information.
PO-3	Risk Management: Knowledge and skills related to risk assessment and management in financial markets, including understanding risk-return trade-offs, portfolio diversification, and hedging strategies.
PO-4	Regulatory Knowledge: Awareness of the legal and regulatory framework governing capital markets, including securities laws, compliance, and ethical considerations in finance.
PO-5	Investment Strategies: Proficiency in designing and implementing investment strategies, considering factors such as market conditions, investor goals, asset allocation, and portfolio management techniques.
PO-6	Communication Skills: Effective communication skills, both written and verbal, to convey complex financial information clearly and persuasively to diverse audiences.
PO-7	Quantitative Skills: Proficiency in using quantitative methods and financial tools to analyze data, make financial projections, and perform valuation of financial assets.
PO-8	Technology Proficiency: Familiarity with financial software, trading platforms, and technological advancements impacting capital markets, including algorithmic trading and fintech innovations.
PO-9	Critical Thinking and Problem-Solving: Ability to think critically, solve problems, and make strategic decisions in dynamic and uncertain financial environments.
PO-10	Professional Development: Preparation for professional roles in finance, including understanding professional ethics, teamwork, leadership skills, and adaptability in a rapidly changing financial landscape.


Programme Coordinator


Chairperson (BOS)


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VASHI, NAVI MUMBAI 400 703.




**Rayat Shikshan Sanstha's
Karmaveer Bhaurao Patil College, Vashi
(Autonomous College)
Bachelor of Business Administration (BBA) in Capital Markets**

Programme Specific Outcome (PSO)

Program-specific outcomes for a BBA in Capital Markets generally focus on the specialized knowledge and skills acquired through the program. These outcomes are more specific and tailored to the subject matter of capital markets.	
PSO - 1	To conduct comprehensive analyses of financial markets, including assessing market trends, understanding market behavior, and interpreting macroeconomic indicators influencing capital markets.
PSO - 2	Ability to manage investment portfolios effectively, employing various investment strategies, asset allocation techniques, and risk management practices in alignment with investor objectives.
PSO - 3	Competence in building financial models, performing financial forecasting, and conducting scenario analyses to support investment decisions and strategic planning.
PSO - 4	Developing skills to conduct applied research in capital markets, critically evaluating financial data, and producing reports or presentations that support informed financial decision-making.


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Bachelor of Business Administration (BBA) in Capital Markets

COURSE OUTCOME SEMESTER-I

Course Code	Course Title	Learning Outcomes
UGBBA101	Introduction to Financial Management	<p>The learner will be able to :-</p> <p>CO-1: Understanding of foundational financial concepts, including time value of money, risk and return, and financial markets.(2)*</p> <p>CO-2: Describe meaning and concept of Departmental Accounting and Hire purchase accounting.(2)*</p> <p>CO-3: Evaluate investment projects and make sound investment decisions.(6)*</p> <p>CO-4: Apply financial tools such as Excel spreadsheets or financial software to perform calculations, analysis, and financial modeling.(6)*</p>
UGBBA102	Principles of Management	<p>The learner will be able to :-</p> <p>CO-1: understanding of fundamental management concepts, including planning, organizing, leading, and controlling (the four functions of management).(2)</p> <p>CO-2: Develop skills in managing conflicts and negotiations within an organizational setting, including strategies for resolution and fostering collaboration.(2)*</p> <p>CO-3: Understand team-building concepts, group dynamics, and effective teamwork in achieving organizational goals. .(2)*</p>
UGBBA103	International Business Management	<p>The learner will be able to :</p> <p>CO-1: Understanding of the global business landscape, including global economic systems, trade agreements, and cultural, political, and economic differences across countries.(2)</p> <p>CO-2: Evaluate different market entry modes (e.g., exporting, licensing, joint ventures, foreign direct investment) and their suitability in diverse international markets.(4)*</p> <p>CO-3: Analyze and manage risks associated with operating in international markets, including political, economic, legal, and cultural risks.(6)*</p>

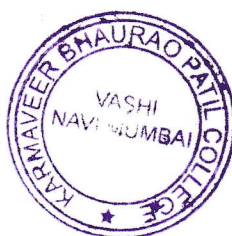


		CO-4: Identify and assess emerging trends and challenges in the global business landscape, such as technological advancements, sustainability, and geopolitical changes.
UGBBA104	Business Law	The Learner will be able to: CO-1: Understand the scope of Contract act.(2)* CO-2: Understand the scope & development of sale of good act.(2)* CO-3: Understand the objectives of Negotiable Instrument amended act.(2)* CO-4: Understand the scope & development of consumer protection act.(2)*
Course Code	Course Title	Learning Outcomes
UGBBA105	Marketing Mangement	The learner will be able to- CO-1: Understand Types of Business Environment Corporate culture and Social Responsibility (2)* CO-2: Analyse Social Audit and Consumerism.(6) CO-3: Study of PESTEL analysis and SWOC.(2)* CO-4: Design Business objectives and strategies for going global.(4)* CO-5: Students will be familiar with the business environment.(1)*
Course Code	Course Title	Learning Outcomes
UGBBA106	Business Communication – I	The learner will able to : CO-1: Identify and learn about its various channels and methods and modes.(6)* CO-2: Examine the importance of listening and how to cultivate good listening skills.(5)* CO-3: Evaluate business ethics, workplace ethics, CSR, Intellectual Property Rights, Human rights violations etc.(5)* CO-4: Construct different layouts of business letter writing.(2)* CO-5: Create various personnel correspondence like job application letters, preparation of resume etc.(6)*
Course Code	Course Title	Learning Outcomes
UGBBA107	Business Economics-I	The learner will be able to- CO-1: Define the basic concept in business economics (4)* CO-2: Analyze aggregate demand and aggregate supply including derivation of aggregate supply and aggregate demand as well as short and long run comparisons.(4)* CO-3: Discuss accounting cost, economic cost, implicit and explicit cost, fixed and variable cost, total average and marginal cost.(2)* CO-4: Explain cost oriented pricing methods cost plus pricing marginal cost pricing mark-up pricing discriminating pricing multiproduct pricing and transfer pricing.(2)*

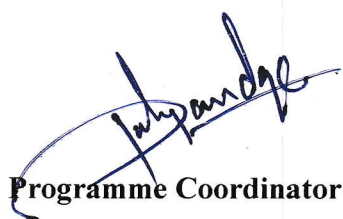


SEMESTER-II

Course Code	Course Title	Learning Outcomes
UGBBA201	Strategic Management	The learner will be able to- CO-1 Describe the concept of strategy & strategic management. [1]* CO-2 Understand the process of strategic management. [2]* CO-3 Apply knowledge gained in basic courses to the formulation and implementation of strategy. [3]* CO-4 Analyse the models of strategic management. [4]* CO-5 Evaluate the corporate level strategies. [5]* CO-6 Prepare SWOT analysis of an organization. [6]*
Course Code	Course Title	Learning Outcomes
UGBBA202	Human Resource Management	The learner will be able to - CO-1 Describe the role and functions of the HR Manager. [1]* CO-2 Understand the functions, systems, policies and applications of Human Resource Management in organizations. [2]* CO-3 Collect information on job description and job specification of different job positions. [3]* CO-4 Analyze, integrate and assess the core staffing activities of the banking & insurance industry. [4]* CO-5 Assess the trend toward performance management. [5]* CO-6 Develop ability to handle employee issues and evaluate the new trends in HRM. [6]*
Course Code	Course Title	Learning Outcomes
UGBBA203	Introduction to Business Analytics	The learner will be able to- CO-1: understanding of the role of business analytics in modern organizations and its significance in decision-making processes.(2)* CO-2: Create effective visual representations of data using tools such as charts, graphs, and dashboards to communicate insights and trends.(4)* CO-3: Explore prescriptive analytics methods aimed at recommending actions and strategies based on data-driven insights. (2)* CO-4: Apply analytical techniques to solve real-world business problems through case studies or practical exercises. (4)*



Course Code	Course Title	Learning Outcomes
UGBBA204	Business Communication – II	The learner will be able to : CO-1: Design emergence of Communication as a key concepts in the Corporate World. (1)* CO-2: Understand the problems in communication and barriers to communication (2)*. CO-3: Understand the Importance Business Correspondence advertising. (2)* CO-4: Understand the Writing developing an idea, using appropriate linking devices etc. (2)*
Course Code	Course Title	Learning Outcomes
UGBBA205	Indian History II	The learner will be able to- CO-1: Analyze the concept of liberalization, privatization and globalization.(4)* CO-2: Evaluate Universal declaration of Human Rights.(3)* CO-3: Design the concept of environment and ecology.(4)* CO-4: Evaluate the levels of conflict.(3)* CO-5: Evaluate several approaches to minimise stress (3)*
Course Code	Course Title	Learning Outcomes
UGBBA206	Quantitative Technics	The Learner will be able to: CO-1: Recognize and apply ratios and proportions to solve real – life problems (4)* CO-2: Use simple and compound interest to do business calculations such as value of money , present value and future value and be able to differentiate which math method should be used for different problems.(6)* CO-3: Identify and describe the terms and concepts associated with mutual fund investment. (4)* CO-4: Understand importance and applications of statistics. (2)*


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